



2025 Work Plan

Overview

This document outlines Coalition 2030's strategy for 2025, reflecting the collective input of its diverse membership during the December 2024 plenary. With Ireland facing significant challenges in meeting its commitments to the Sustainable Development Goals (SDGs), this strategy sets out actionable priorities aimed at driving systemic change. Recognising the opportunity presented by the new Irish Government's term, Coalition 2030 is committed to fostering collaboration between civil society, policymakers, and stakeholders to address critical gaps in Ireland's progress toward the SDGs.

Coalition 2030 is a national alliance of over 70 civil society organisations, grassroots groups, and individuals united in our dedication to achieving the SDGs in Ireland and beyond. Our membership encompasses a broad spectrum of expertise, from environmental conservation and human rights advocacy to poverty alleviation and global education.

The coalition serves as a vital conduit for amplifying the voices of those most impacted by systemic inequality and environmental degradation, ensuring that policy decisions align with the urgent needs of both people and the planet.

Coalition 2030 strives to hold the government accountable for its SDG commitments through collective action and evidence-based advocacy while fostering innovative solutions to achieve these ambitious global goals.

The urgency to act cannot be overstated, as the timeline to 2030 coincides with the next government's term, making this a critical window for impactful change.

With almost less than five years remaining to meet the SDGs, the need for accelerated progress is paramount. This document emphasises the importance of aligning Ireland's policy priorities with the SDGs, advocating for transformative actions in climate justice, economic equity, and sustainable development. If meaningful progress is not made during this government's term, Ireland risks falling significantly short of its global commitments, undermining the shared vision of a sustainable and equitable future for all.

Previous Work Plan Themes

- 2022 Focus: National Implementation Plan
- 2023 Focus: Voluntary National Review
- 2024 Focus: Elections

Proposal for 2025 - ***New Government***

The below proposals are rooted in the 2020-2023 [strategy \(objectives and outcomes¹\)](#) and the mission of Coalition 2030:

To facilitate the members working *collectively and individually* in order to fulfil the *objectives of the Coalition* and to ensure as far as is possible, the *achievement of the UN Sustainable Goals*.

This plan will be adopted upon members' approval via email in January 2025 after feedback is taken at the plenary session.

Theory of Change (ToC) underpinning this work plan

The next Government will be in power for the last five years of the SDGs. Therefore, the next Government term represents a critical and final opportunity for Ireland's SDG contributions. By prioritising engagement and accountability, Coalition 2030 can influence policy, secure adequate resourcing, and ensure civil society voices are central to SDG progress.

Therefore:

- We must ensure that the next government uses its time in power to achieve the SDGs in the time it has left until 2030.
- If the SDGs are in the PfG and have measurable outcomes, we can better hold them accountable.
- Mobilising civil society and the public will strengthen the demand for SDG action, increasing political will.

Calendars and project management

- Progress tracker TBC
- Outcomes and outputs TBC
- High Level Calendar TBC

¹ It was planned to keep using this strategy until a new government is formed. As such there will be a need to refresh the strategy document once the makeup of the new government is known.

Objective 1 (from 2020-2023 Strategy): To advocate and advance public policy that would achieve the targets in the SDGs by 2030, and to act as a watchdog on the Government's implementation of the SDGs.

2025 Proposed Outcomes and Outputs

Outcome 1: Enhanced Public Policy Alignment with SDGs

- ☐ Publish a policy briefing highlighting gaps and recommendations for aligning Irish Government policies with SDG targets.
- ☐ Publish a scorecard assessing the government's performance in achieving the SDG targets.

Outcome 2: Oireachtas Committee SDG Engagement has deepened and broadened

- ☐ Write to all new Oireachtas Committees regarding their role as per the SDGs.
- ☐ Advocate for Oireachtas Committees to report annually to their Committees' line departments outlining the strengths and weaknesses in SDG implementation for that past year.
- ☐ Scrutinise the work programmes of the committees and ensure the SDGs are included in the 2025 work plan programme.
- ☐ Contact new TDs outlining the work of the Coalition and ask for support during the new Dáil term.

Outcome 3: Future Generations Advocacy Integrated into Governance

- ☐ Develop and launch a Future Generations Commissioner campaign, highlighting the benefits of creating such a role.
- ☐ Host a forum focused on intergenerational equity and sustainable governance in Ireland.

Outcome 4: SDG reporting and data collecting is improved

- ☐ Meet with the CSO regarding SDG tracking and reporting.
- ☐ Request that the new Minister for the Environment and Climate provides an SDG progress overview to the Oireachtas (This assumes the SDG unit stays within this Department).
- ☐ Request that the Oireachtas Library & Research Service produce regular research bulletins on Ireland's SDG implementation in the same vein as their regular reporting on economic indicators; this should include (i) international context and background, (ii) updated assessment of state and EU progress on SDGs (iii) current Government planning to deliver SDGs (iv) monitoring of SDG implementation at national and EU level (v) steps being taken in other EU Member States.
- ☐ Advocate for wellbeing measurements, away from a GDP focus and collaborate with stakeholders to promote the government's well-being indicators.

Outcome 5: Ministers and Oireachtas members are more engaged on the SDGs

- ☐ Submit one PQ per Minister every quarter regarding the SDGs.

- ☐ Meet with the new Minister for Environment and Climate.
- ☐ Request a meeting with the Taoiseach.
- ☐ Meet with members of the all-Party Oireachtas Group on the SDGs.
- ☐ Request a meeting with Michael D Higgins to discuss SDGs and the FGC report.

Outcome 6: Coalition 2030 is consistently engaged with the SDG Unit, and their achievement of the National Implementation Plan is closely monitored

- ☐ Contact/meet the SDG Unit regularly regarding the actions in the National Implementation Plan and the Policy Map.
- ☐ Advocate for policy feedback from the SDG unit, especially regarding consultations.
- ☐ Advocate for better consultation by government departments and feed back on how consultation has informed policy development.

Outcome 7: Political Parties/Thought Leaders are more engaged on the SDGs

- ☐ Attend Ard Fheis' / Political Party Conventions.
- ☐ Meet the Policy Director of each party.
- ☐ Request meetings with Mary Robinson and Michael D Higgins to request their support for SDG campaigning.

Objective 2: To promote engagement and informed action on the SDGs by building a coherent understanding of the issues that impact on the lives of people in Ireland and throughout the world.

2025 Proposed Outcomes and Outputs

Outcome 1: Improved Public Awareness and Engagement with SDGs

- ☐ Organise a high-profile public awareness campaign urging policymakers to achieve the targets set out in the SDGs by the end of the government's term. The campaign should focus on SDG implementation and delivery.
- ☐ Host 3 regional community dialogues (Leinster, Munster, Connacht) to gather public input and raise awareness of Ireland's progress toward SDGs.
- ☐ Secure at least ten pieces of national media coverage to highlight Ireland's progress, challenges, and the importance of achieving SDGs.
- ☐ Deliver a series of stories in the media showcasing the real-life impacts of SDG policies in Ireland and abroad.

Outcome 2: Strengthened Civil Society Roles

- ☐ Deliver an advocacy and campaigns 'bootcamp' for Coalition members to enhance skills in advocacy for the SDGs.
- ☐ Build relationships with other civil society organisations to amplify efforts in monitoring and influencing government actions on SDGs. Invite these organisations to become Coalition 2030 members.

Outcome 3: As a result of increased political engagement, local SDG action has increased

- ☐ Engage the new Minister for Communities on integrating the SDGs into the work of Public Participation Networks and local development companies.
- ☐ Engage the new Minister for Local Government on the importance of the SDGs being integrated into local government work.

Outcome 4: The impact of and representation at the SDG National Stakeholder Forum has improved

- ☐ Attend each National Stakeholder Forum.
- ☐ Provide detailed feedback to the SDG Unit after every forum.
- ☐ Advocate for more inclusive and representative participation at each NSF.
- ☐ Advocate for gender balance of speakers at the NSF.
- ☐ The Coalition Coordinator and members join the National Stakeholder Forum Committee.

Outcome 5: All Coalition 2030 members are clear on how to communicate the SDGs, and our asks effectively and for maximum impact

- ☐ Disseminate the communications messaging worked on by Alice PR.
- ☐ Create a media briefing/briefing for journalists on the SDGs.
- ☐ Cultivate 'journalist champions'.
- ☐ Write op-eds and submit them as appropriate to various media outlets.
- ☐ Develop a communications and media plan.

Objective 3: To be an effective coalition that supports, amplifies and leverages the work of its members to promote our collective vision and achieve our goals.

2025 Proposed Outcomes and Outputs

Outcome 1: The capacity and legacy of Coalition 2030 is stronger than at the beginning of 2025

- ☐ Begin the process of writing a new strategy for the new government term
- ☐ Collect member subscriptions with revised payment amounts.
- ☐ Secure adequate finance from DECC.

Outcome 2: Our digital following has increased with a particular focus on the media, politicians, and prospective members

- ☐ Create a Bluesky account targeting an audience of journalists, politicians and prospective new members.
- ☐ Consider closing the Coalition's X account.

Outcome 3: Members are facilitated to share their expertise and maximise their involvement with Coalition 2030

- ☐ Send out a members newsletter every two months.
- ☐ Highlight member's work via the newsletter.
- ☐ Create an active blog section on the website with member contributors.
- ☐ Share a calendar of events (and upcoming member events in the newsletter).

- ☐ Host Policy Working Group meetings every 6 weeks.

Outcome 4: Members are facilitated to learn from other pillars regarding their work and best practices on SDG implementation, upskill around policy input and connect with their pillars

- ☐ Organise a cross-cutting pillar meeting annually with policy upskilling included e.g. expert input/workshop.
- ☐ Organise one webinar per pillar biannually (one pillar per quarter, can be any member).
- ☐ Organise two member plenaries per year.

Outcome 5: Membership of Coalition 2030 has increased

- ☐ Develop a long list of organisations we want to become members, focusing particularly on increasing trade union membership and expanding the arts pillar.
- ☐ Reach out to these organisations using their closest C2030 connection.
- ☐ Improve equity of access.

Outcome 6: SDG action is increased internally across individual organisations

- ☐ Map SDG-related work across Coalition 2030.
- ☐ Fund 3 members to do SDG-related work from member project fund.
- ☐ Explore the potential for members to 'adopt an SDG target'.
- ☐ The Secretariat supports/participates in at least three public member events (capacity allowing and first come first served).

Outcome 7: Expanded Influence Through Strategic Partnerships

- ☐ Organise and participate in high-visibility events, such as UN forums or national conferences, to showcase the coalition's work.
 - ☐ Build relationships with international networks also working to deliver the SDGs
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