Note: Please go to >File>Download>Save to edit

Customer Avatar

INSERT

PICTURE

Name:

Age:

Gender:

Relationship Status:

Children:

Location:

Occupation:

Household Income:

Education:

What are their responsibilities:

Hobbies & Interests:

-

What technology do they use:

-

What is their daily routine:

-

Hopes & Fears:

-

Psychographics

Brands -

-

Ideals -

-

Environmental:

What is their life like -

What is their surroundings -

-

Behavioral:

Sites visited: