

SEED: The Untold Story

Outreach Toolkit - Edmonton Food and Urban Agriculture Conference (10/16, 2pm)

Thank you for sharing SEED: The Untold Story with your community! Below are sample text and links to graphics to jumpstart your web, print, or social media communication.

Questions? Please contact Robyn at robyn@collectiveeye.org

For the film synopsis, director bios, and more, please [view the Press Kit](#).

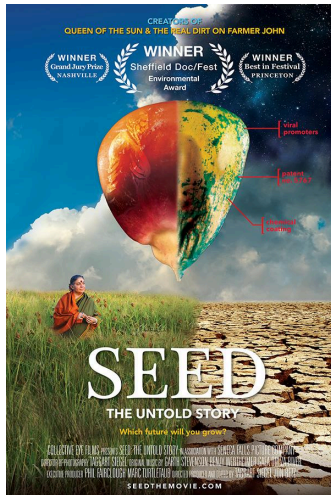
[Click here](#) for downloadable stills and film posters.

[Click here](#) for 8.5x11 printable film posters with the screening details.

[Here is the Facebook event for the premiere](#).

Tickets are free for the general public.

Visit SEEDthemovie.com/trailer to watch the trailer.



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Twitter:

Handle: [@SEED_TheMovie](#)

Sample Tweets:

ONE DAY ONLY Edmonton premiere of SEED: The Untold Story, Oct. 16, 2:00pm!
[seedthemovie.com/edmonton](#) @Seed_TheMovie #SeedTheUntoldStory

Join us at the Edmonton Premiere of SEED: The Untold Story! Oct. 16, 2:00pm:
[seedthemovie.com/edmonton](#) @Seed_TheMovie #SeedTheUntoldStory

Edmonton Friends: Get ready to be inspired by SEED: The Untold Story on Oct. 16!
[seedthemovie.com/edmonton](#) @Seed_TheMovie #SeedTheUntoldStory

In the last 100 years, 94% of seed diversity has been lost. Join us at @Seed_TheMovie
premiere: [seedthemovie.com/edmonton](#) #SeedTheUntoldStory

Facebook:

SEED Facebook: [Facebook.com/SeedTheUntoldStory](#)

Facebook post #1:

Join us at the Edmonton premiere of SEED: The Untold Story, October 16 at 2:00pm at the
Edmonton Food Bank as part of the Edmonton Food and Urban Agriculture Conference!

SEED: The Untold Story is an award winning, beautifully shot documentary about the dramatic
loss of seed diversity and the future of our food, from the filmmakers behind Queen of the Sun:
What are the Bees Telling Us?

The film features seed heroes Dr. Jane Goodall, Vandana Shiva, and Winona LaDuke, and is
executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil
Fairclough (Grizzly Man, Cave of Forgotten Dreams).

Non-perishable food items or monetary donations for Edmonton's Food Bank are encouraged.
For more information, visit [facebook.com/events/313417579032989/](#) #SEEDTheUntoldStory

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Facebook post #2:

Don't miss the Edmonton premiere of the award winning documentary SEED: The Untold Story on Oct. 16 at 2:00pm as part of the Edmonton Food and Urban Agriculture Conference!

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED comes from the filmmakers behind Queen of the Sun: What Are the Bees Telling Us? It features Dr. Jane Goodall, Vandana Shiva, Winona LaDuke, and Andrew Kimbrell. The film is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams).

Non-perishable food items or monetary donations for Edmonton's Food Bank are encouraged. For more information, visit facebook.com/events/313417579032989/ #SEEDTheUntoldStory

Newsletter:

We're excited to share the **Edmonton premiere of SEED: The Untold Story** at the **Edmonton Food Bank** as part of the Edmonton Food and Urban Agriculture Conference, **October 16 at 2:00pm!** We hope you can join us for this inspiring event in the fight for seed change!

SEED: The Untold Story is an award winning documentary about the dramatic loss of seed diversity and the future of our food, from the filmmakers behind Queen of the Sun: What are the Bees Telling Us? The film features Vandana Shiva, Dr. Jane Goodall, Andrew Kimbrell, and Winona LaDuke.

In the last century, 94% of our seed varieties have disappeared. As biotech chemical companies control the majority of our seeds, farmers, scientists, lawyers, and indigenous seed keepers fight a David and Goliath battle to defend the future of our food. In a harrowing and heartening story, these reluctant heroes rekindle a lost connection to our most treasured resource and revive a culture connected to seeds.

SEED is executive produced by Marisa Tomei, Marc Turtletaub (Little Miss Sunshine), and Phil Fairclough (Grizzly Man, Cave of Forgotten Dreams). Visit SEEDtheMovie.com to view the trailer. Non-perishable food items or monetary donations for Edmonton's Food Bank are encouraged. We look forward to seeing you there!