

# Motion to create and fund an open appsec training program

## Background

Developer outreach and appsec education are one of our key strategic goals, but one OWASP has for various reasons, not implemented a cohesive training platform for trainers, events, and students to come together. This is primarily due to previous conflicts of interest on the Board, and vocal pushbacks from commercial entities who do not share OWASP's strategic goals.

Whilst conducting a survey of supporters and members, it became clear the #1 desire of over 80% of respondents was to have OWASP training available in their region. There is clearly unmet demand, regardless of the vocal few.

Additionally, training is highly profitable. Therefore, it is desirable to provide a training model that represents OWASP values of openness, transparency, and enabling us to get our message out to developers and the industry, whilst bringing online a new stream of income that achieves one of our long standing strategic goals and the number #1 desire of potential members.

## Effect

Training is highly profitable; at a typical global AppSec event, training can earn more than half of the member related income before profits are split.

The costs of setting up a platform that all OWASP members can access, contribute to, and provide free and paid for training are generally well known, as the Foundation has tried some five times before to create such a platform.

## Motion

The Board directs the Foundation to establish an appsec training platform, with the goals of:

- Providing a training platform for all OWASP chapters, regions and global events that allows trainers to register, create content, set prices and distribute a profit split
- Provides free or low cost on premises, public and event based training with a profit share schedule
- Establishing an OWASP Training portal, with a profit sharing arrangement for CBT classes

- Establishes a train the trainer program to be held at each global appsec at reduced or no cost to allow local trainers to give OWASP training in their local markets
- Establishes a list of preferred AV vendors that can be used to record sessions for upload to the OWASP training platform
- Establish a working party to collaborate with the community to establish a formal plan by one week before AppSecUSA.

As there are existing training platform proposals already existing, the Foundation should refine their preferred model, gain community feedback for a period of one month, and refine it based on feedback, then to go to final approval by the Board by no later than the September Board meeting for a full implementation before the end of 2016.