MATRICULATE

<u>Matriculate</u> is a FREE virtual college advising program that connects high-achieving low-income high school students with a near-peer college mentor who works one-on-one with their small cohort of students throughout the college and financial aid process.

Outreach Materials

Educators know students well and may have a student or two who would benefit from an additional college mentor. We would love for you to help us recruit our next class by nominating students and sharing the application with your students, colleagues, and communities.

Please use this toolkit to share our information. Click on these links to view our materials:

- Class of 2025 Flyer Coming Soon
- Sample Email to send to students who could benefit from the program
- Colorful Newsletter
- Social Media Post Templates with instructions
 - o Social Media Post Instagram Story Sample
 - o Social Media Post Instagram Post Sample

We rely on high school educators to help us identify and recruit students who could benefit from our program. In addition to <u>sharing our outreach materials</u> with your students, you can also <u>nominate students</u> who would benefit from our program.

Program Eligibility and Application

Matriculate works with high school students who have an annual household family income under \$80,000, a GPA of 3.5 or higher, and are taking a rigorous course load.

Students can apply to Matriculate by visiting this link: <u>bit.ly/MAT24Apply</u>. It only takes five minutes to complete! If students don't have test scores or don't have scores in the 90th percentile, they will also be required to complete our test-optional application.

The application is open and will close on October 31, 2023, or until we fill our class. We have a rolling admission process, so the earlier a student applies, the better! Students will hear back from us within two months of applying.

What We Do

If accepted, students are matched via email with a free near-peer mentor and will work one-on-one through the end of their senior year.

We call our mentors Advising Fellows - they are current college students from different schools across the country, including Yale University, University of Wisconsin-Madison, and Stanford University. Visit matriculate.org/partnerships to see the full list.

Advising Fellows must apply, interview, and complete 15+ hours of training before they are matched with a mentee. Throughout their term, mentors complete over 40 hours of training and are closely supervised by full-time team members.

Thank you so much for sharing Matriculate with your high school students. If you have any questions, please reach out to Sarah Oppenheim: soppenheim@matriculate.org.