

NAME:

DATE:

Gender and WWII

Objective:

Students will make claims about the effects of World War II on women's relative equality to men by contextualizing the "We Can Do It!" poster.

Directions:

Part I:

Analyze the "We Can Do It!" poster.

This poster was created in 1942 by Pittsburgh artist J. Howard Miller for the Westinghouse Company's War Production Coordinating Committee.



1. What is the message we associate with this poster today?

Part II

Analyze other sources and use historical context from OoM.

Primary Sources:

1. ["Supervising Women Workers" by the US Office of Education, 1944.](#) (this source will be viewed together in class)
2. "Mother, When Will You Stay Home Again?", Adel Precision Products Corp., 1944.
3. "Ethel Gorham Advises 'How to Write a Letter to Your Man Overseas'" from the book *Your Husband's Gone to War* by Ethel Gorham, a housewife, in 1942.

Using the sources above and OoM, answer the question below:

Did World War II allow for women to gain permanent, lasting social and economic equality to men? Answer this question by contextualizing the "We Can Do It!" poster.