

MACARONI KID FREMONT GREAT DICKENS FAIR GIVEAWAY

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **ELIGIBILITY:** GREAT DICKENS FAIR AND MACARONI KID FREMONT ("Contest") is open only to Macaroni Kid Fremont and Macaroni Kid Palo Alto subscribers who are at least eighteen (18) years of age or older as of November 7, 2017. All employees and vendors of the Great Dickens Fair ("Sponsor"), and its subsidiaries, affiliates, sales representatives, distributors, contractors or agents (all of the foregoing, together with Sponsor, collectively "Contest Entities"), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win the Contest. All applicable federal, state and local laws and regulations apply. Void where prohibited by law. Entry in the Contest constitutes your full and unconditional acceptance of these official rules ("Official Rules"), including, but not limited to, your consent to receive e-mail messages from the Contest Entities solely in connection with the Contest.

2. **CONTEST PERIOD:** The Contest entry period begins at 10:00 p.m. Pacific Standard Time ("PST") on Tuesday, November 7, 2017, and ends at 3:00 p.m. PST on Tuesday, November 14, 2017 (the "Contest Period"). The Winner will be selected from entries properly submitted to the Contest.

3. **CONTEST ENTRY INSTRUCTIONS:** Contestants may enter Contest by completing the form on the website (www.Fremont.MacaroniKid.com or www.PaloAlto.MacaroniKid.com). Additional entries for every referral to a new subscriber who mentions you as how they heard about Macaroni Kid will earn you FIVE bonus entries. By completing an entry, you are agreeing to be signed up to receive Macaroni Kid Fremont and/or Macaroni Kid Palo Alto e-newsletter. Earn additional entries by liking and sharing on Facebook (see official entry form for more info).

4. **PUBLICITY:** As a condition of entry into the Contest, except where prohibited by law, each entrant by entering and the Prize Winner by accepting the Prize, grants to Sponsors a right to publicize, broadcast, display and/or otherwise use the Contest entrant's name, city and state, in any media for advertising and publicity purposes, without additional review, compensation, permission or approval.

5. **SELECTION OF CONTEST WINNER:** When the Contest Period closes, all completed entries will be tallied and a winner selected at random using random.org. The potential Prize Winner will be notified via e-mail on November 14, 2017 after the selection ("Prize Award Period"). At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternative winner may result from any of the following: (1) a potential Prize Winner's failure to respond to notification within 12 hours after its transmission; (2) the return of an e-mail notification as undeliverable after one (1) attempt; (3) a potential Prize Winner's failure to provide Sponsor with satisfactory proof of age and identity; and (4) any other non-compliance with the Official Rules. In the event of a prize forfeiture, Sponsor shall award the forfeited prize to an alternate winner.

6. **PRIZE:** One (1) prizes of four (4) tickets to the Great Dickens Christmas Fair valid for November 18, 19, 24, 25 or 26, 2017 will be awarded in this Contest. Tickets will be emailed to the winning email address. Total estimated retail value of Prize: \$120.00. The Prize is not redeemable for cash or transferable. No substitution allowed except, at Sponsor's sole

discretion, a prize of equal or greater value may be substituted. The Prize will be awarded, provided it is validly claimed by November 14, 2017. All taxes on the Prize, if any and other expenses related to accepting and/or using the Prize not listed in these Official Rules are the sole responsibility of the Winner.

7. GENERAL RULES: By entering or participating in the Contest, participants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right at its sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or (b) violating these Official Rules. Contest Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning the Prize furnished in connection with this Contest.

8. PARTICIPANT OBLIGATION: By entering, each entrant agrees to defend, indemnify, release and hold harmless Contest Entities from and against any and all losses, demands, damages, rights, claims, injuries, actions and liabilities of any kind arising out of or related to entrant's participation in the Contest.

9. WINNER'S LIST REQUESTS: To obtain notification of the Winner, send an e-mail to jenh@macaronikid.com.

10. SPONSOR: Macaroni Kid Fremont and Palo Alto.