

To: [Direct Manager / People Team Rep]

Subject: Career development opportunity (ask: \$xxx)

Body:

Hi [Name],

I'd like to apply for a membership for women in tech by [Startmate](#), but before I do, I wanted to check whether this is something [Company name] might invest in as a part of my **career development**.

The membership is designed for women working in startups. It is an ongoing L&D commitment that includes skill-building masterclasses, exclusive social events, peer-driven advisory groups and role-based mentorship to help women thrive in their startup roles.

[Note: If you have been involved in the Women Fellowship, include some testimony about how valuable you found that experience and this is the next step in your career growth journey].

I would love to participate in Startmate Collective and believe it will help me to [[align with your career goals](#)] e.g. "[develop soft skills such as communicating with confidence, stakeholder management and building personal brand](#)" and deliver value to [Company name] by [[reasons](#)] e.g. "[learning how to think and present through a storytelling lens and build confidence in my ability to contribute to team strategy and larger conversations](#)". These skills will be immediately useful for [[current work challenge](#)] e.g. "[confidently building partnerships with key customers, such as x and y](#)".

The ask:

Please sponsor the **\$2000** as a part of my career development and ongoing learning. The fee includes live workshops, community events and access to all materials, templates, and readings.

Thank you for considering this opportunity for me and please let me know if you have any questions or need additional information.

Thanks,
[Your name]