Reaserch - Survival Niche

SL - The next big storm is coming...

You're probably not gonna be thrilled to hear this...

But many climate experts believe that winter will hit us hard.

We're gonna face something called the "El-Nino weather pattern"

Which is basically an event that occurs every 2-7 years.

Scientists explain that the Pacific Ocean is gonna get warmer...

Then we're gonna notice moisture and warm air, And this will eventually lead to an increase in storms, rainfall & floods.

BBC News even made a report about this:



Now look, I'm not here to get you worried without providing help.

Let me share with you a true survival story, so you can learn exactly how other people dealt with tough winters:

So here we go...

This happened 12 years ago to a woman called Tina.

She was living on a back road out in the country.

Her family expected a tough winter, but they were only semi-prepared.

And this cost them heavily.

Their house got buried in snow and the electricity was out for six days.

It was bitterly cold and Tina had to keep calming her two daughters.

This story could've been a disaster...

But the ending is still happy.

See, although Tina and her family didn't have the best time,

They still remember the storm as a cool experience.

They managed to enjoy each other's company and learned very valuable prepping lessons.

Which is exactly why I'm writing this email...

Because I don't want anyone to rely on luck like Tina.

Although her survival story is not "groundbreaking",

She's still fortunate to carry out her two girls.

So with that being said, here's the most important lesson I know about winter prepping:

The best time to prepare for winter is when you're still sweltering from heat.

Because it only gets harder from here...

You've seen the runs on stores and the supply chain disruptions.

People typically get ready when the storm is already here.

So use time to your advantage and start now.

Hope this makes sense to you.

Feel free to reply to this email and tell me about your winter prep.

I read ALL my emails and often answer 86%

So there's a chance I'll give you some feedback.