

[Link to brief](#)

The top 4 fleet routing software to transform your delivery operation

Sorting through the many fleet routing software options can be tricky. To clear the confusion and point you in the right direction, we've done the heavy lifting for you.

Our team thoroughly evaluated each option, focusing on practicality, cost-effectiveness, customer support, and key features like route optimization, live driver tracking, API integration, and proof of delivery.

Rest assured — these recommendations result from in-depth analysis, all aimed at helping you make a well-informed decision that will streamline your delivery operations and save you time and money.

Note: Dispatch managers at courier companies and small business owners are making more money and saving time with Circuit for Teams fleet routing software. [Start your 14-day free trial today.](#)

H2: The 4 best fleet routing software

- [Circuit for Teams](#): Best for courier companies and small business owners.
- [Samsara](#): Optimal for large-scale enterprise fleets.
- [Motive](#): Tailored for long-haul driving efficiency.
- [IntelliShift](#): Focused on enhancing safety management.

H2: What makes the best fleet routing software?

Selecting the ideal fleet routing software is essential for boosting your business's profitability and streamlining delivery operations. The best software finds the perfect balance between advanced functionality and ease of use.

In our search, we've targeted solutions that adeptly merge efficient location tracking and user-friendly interfaces while incorporating key features such as real-time traffic updates, live fleet tracking, robust integration capabilities, and comprehensive analytics to improve route efficiency.

H3: What makes good fleet routing software?

We've looked for fleet management software solutions that effectively balance these elements, which are crucial for enhancing delivery operations:

- **Route optimization abilities:** Top-tier routing software must offer accurate multi-stop route optimization. This isn't just a convenience — it's necessary for businesses looking to save money and increase efficiency. An effective route optimization tool significantly reduces your delivery team's workload and planning time, leading to reduced operational costs and increased profitability.
- **Automated customer notifications:** It is crucial to notify customers promptly and accurately about the estimated arrival time of their packages. This feature improves customer satisfaction and ensures they are prepared to receive their package, reducing the amount of failed deliveries.
- **Delivery constraints management:** A sophisticated routing algorithm that can handle specific business constraints — like service time windows, vehicle capacity, and delivery prioritization — is vital. Effectively managing these constraints leads to optimized operational efficiency, allowing businesses to focus more on quality service rather than logistical challenges.
- **Proof of delivery:** Proof of delivery might not be the first thing you think of when considering fleet routing software, especially for larger logistics operations, but it is important. A good system should make it easy to capture proof of delivery, whether through photos or e-signatures. This feature becomes crucial in confirming successful deliveries and effectively handling any disputes over packages that are reported as missing.

Our goal was to find software solutions that go beyond just high-tech features. We wanted tools that really make a difference in your day-to-day delivery operations. It's all about making your job easier, managing your fleet more smoothly, and ramping up efficiency in a way that you'll notice every single day.

H2: The best fleet routing software at a glance

Brand	Who it's best for	Unique Feature	Pricing	Capterra Score (out of 5)
Circuit for Teams	Courier Companies & Small Business Owners	Advanced multi-driver route optimization, live tracking and electronic proof of delivery	Essentials: \$100/mo for 2 drivers Standard: \$200/mo for 3	4.9

			drivers Pro: Starting at \$200/mo for 6 drivers	
Samsara	Large Logistics Companies	Comprehensive fleet management and compliance	Custom pricing	4.1
Motive	Long-Haul Drivers	Real-time tracking and safety compliance	Custom pricing	4.5
IntelliShift	Safety Management	AI-powered safety and operational insights	Custom pricing	4.5

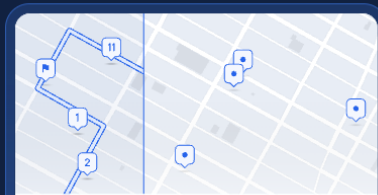
1. The best fleet routing software for courier companies and small businesses

In the quest for the best fleet routing software, we might be a bit biased, but Circuit truly stands out. It's not just about plotting points on a map; it's about smart, adaptable route planning that grows with your business. Imagine juggling multiple drivers and stops with ease, tweaking routes on-the-fly, and getting real-time updates – that's Circuit for you.

It integrates seamlessly with your systems, making life simpler for both the big-league dispatch managers and the small business owners. Sure, we're tooting our own horn here, but once you see Circuit in action, you'll understand why!

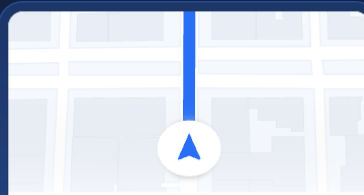
H3: Circuit for Teams

A Circuit delivery is efficient from start to finish



Dispatchers

Plan, optimize, and assign routes faster.
Instantly adapt to last-minute changes with live tracking and route management.



Drivers

Easy-to-follow app saves time and fuel.
Drivers can create routes, react to updates in real-time and share proof of delivery.



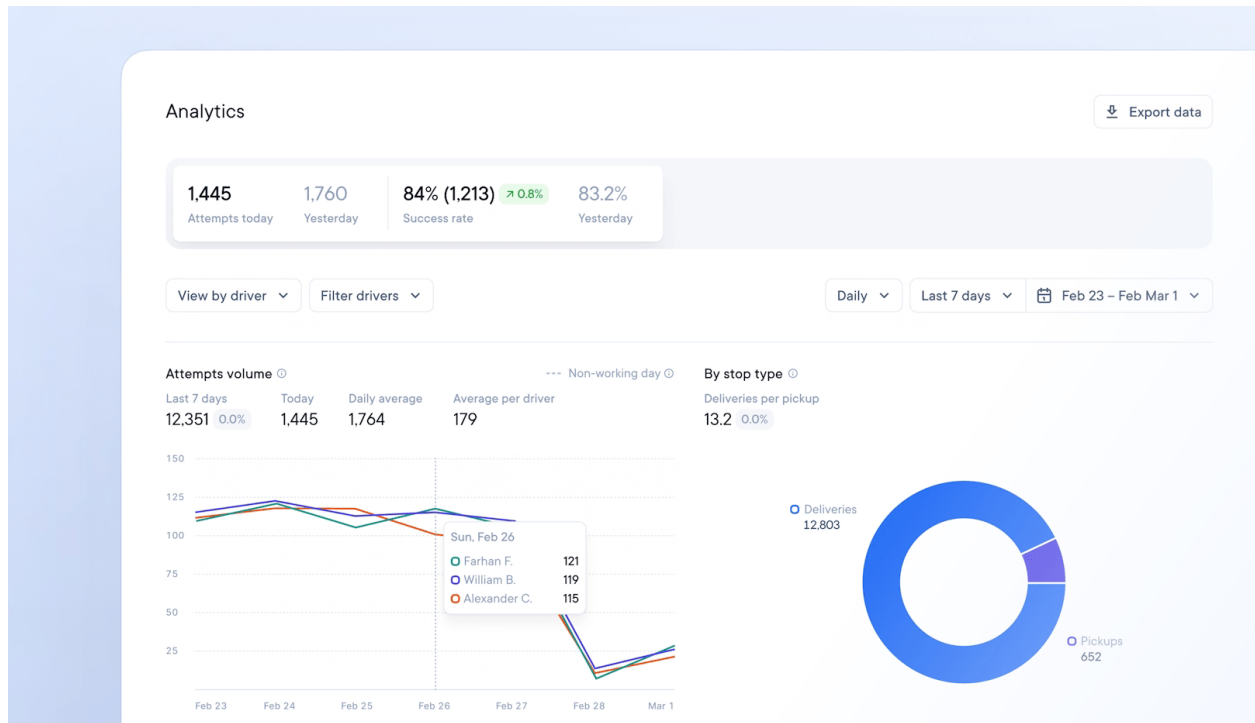
Deliveries

Automatic customer notifications provide accurate ETAs and tracking, reducing the likelihood of failed deliveries.

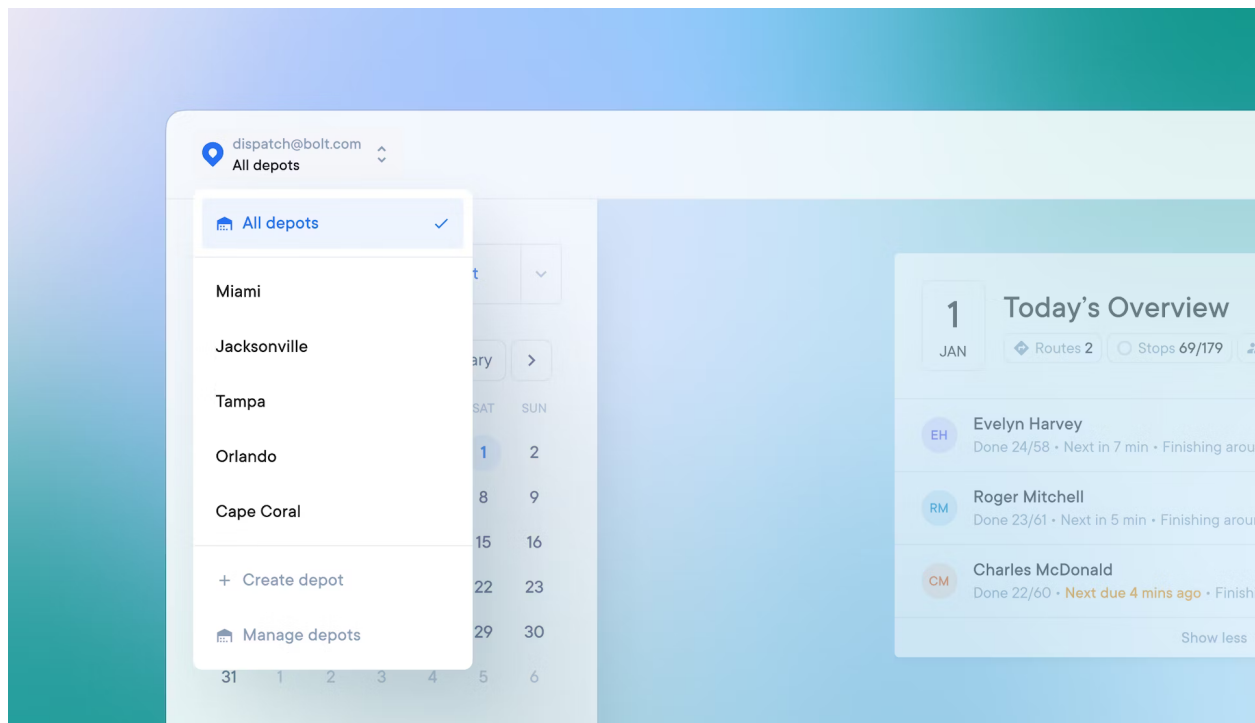
[Circuit for Teams](#) is our robust B2B software solution, especially fitting for courier companies and small business owners to streamline their last-mile delivery operations. It stands out with its dual-interface approach — a GPS mobile app for drivers and a web application for dispatch/fleet managers or business owners.

This design ensures that while drivers efficiently navigate their routes, the dispatchers or business owners can monitor and manage everything from their workstations or on the go. What sets Circuit for Teams apart is its ability to handle the complex logistics of multi-driver scenarios, making it an indispensable tool for businesses that want to maintain an edge in the fast-paced delivery world.

- Circuit for Teams pros:
 - **Comprehensive [Delivery Analytics](#):** Offers in-depth insights for identifying cost and time savings, alongside monitoring individual driver performances



- **Intuitive Route Planning:** Allows for easy addition of multiple stops and auto-optimization of routes, with flexibility in setting priorities and delivery types
- **Seamless Management of Multiple Drivers and Depots:** Provides capabilities to manage complex depot networks and adjust team size based on needs



- **Real-time [Live Route Tracking](#):** Monitor your drivers in real-time on a GPS map, ensuring precise route management with instant alerts on delivery statuses
- **Effective [Customer Notifications](#):** Keeps package recipients informed with automatic updates, improving the delivery experience
- **Versatile [Proof of Delivery Options](#):** Enhances delivery verification with photos, signatures, and notes
- **Integrated [Dispatcher View and Driver App](#):** Synchronizes the dispatcher's decisions with the driver's actions in real-time for efficient route management
- **Customizable [API and Integrations](#):** Facilitates integration with existing logistics systems for enhanced route optimization and other third party tools such as Zapier for automated processes

"Circuit Is The Best Investment Our Company Made In 20 Years"

Overall: Circuit has been mind blowing for our company and is letting us know just how far behind the times we were in the implementation of our delivery service. It is something we are going to continue to expand in our company, as well as, being the first program I mention to other people dealing with the same difficulties in our field.

Source

- Circuit for Teams cons:
 - More beneficial for multi-driver operations than for one driver teams.
 - Easy-to-use, but some users may need time to fully adapt to the more sophisticated functions

Cons: The largest thing that i currently do not like about Circuit is the fact that my drivers cannot mark a break on their route if they are using android or google powered phones. There is an option on Iphones to do this but it has not made it to the other devices as of yet. This is a minor thing however, because when i reached out to the Circuit team they were already aware of it and were working on making it an active thing. I hope to see that update roll out soon.

Update: We fixed this!

[Source](#)

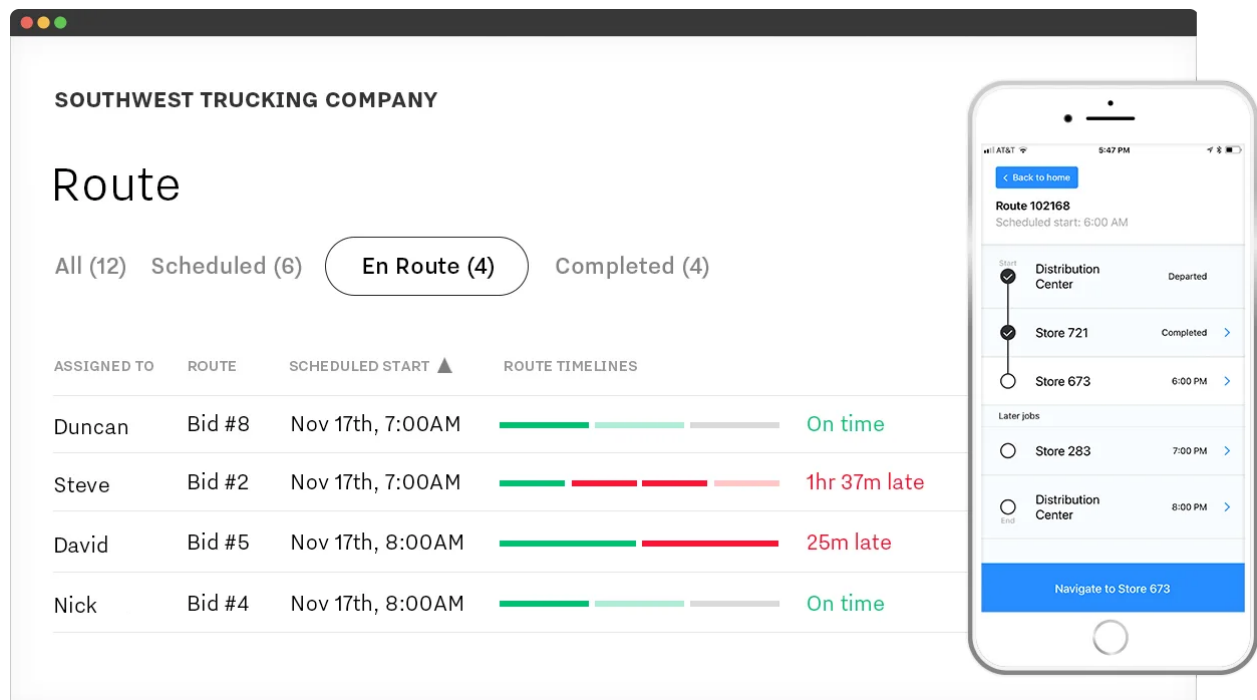
- Circuit for Teams pricing
 - Essentials Plan: \$100/mo for basic functionality, ideal for smaller teams — this is for teams who just want to optimize routes and track their driver's progress
 - Standard Plan: \$200/mo, includes additional features like proof of delivery and customer notifications
 - Pro Plan: \$500/mo, offers advanced analytics for larger teams seeking to optimize their delivery efficiency
 - For the most accurate and current pricing, please visit [Circuit for Teams Pricing](#)

Callout: Revolutionize your delivery operations with Circuit for Teams. Experience unmatched route optimization and real-time management – elevate your fleet routing today with a [14-day free trial!](#)

2. The best fleet routing software for large companies

Navigating the complexities of large-scale fleet management requires a dynamic and robust software solution. Samsara emerges as a forerunner in this category, offering comprehensive features that cater to large enterprises' intricate demands.

H3: Samsara



[Samsara](#) is a comprehensive fleet management solution suited for large companies with extensive operational needs. Its integrated platform offers real-time visibility, advanced AI safety programs, efficient driver workflows, and extensive reporting capabilities. Samsara's route optimization feature creates the most effective routes for drivers, while its real-time dispatching is invaluable for adapting to sudden changes or urgent work orders.

- Samsara pros:
 - User-Friendly Interface: Both drivers and dispatchers benefit from its straightforward navigation and intuitive dashboards
 - Real-Time GPS Fleet Tracking: Ensures accurate tracking of your fleet with smart map overlays for monitoring changing conditions
 - Geofencing Functionality: Sends alerts for assets reaching or leaving destinations, or when abnormal activity is detected
 - Advanced Fleet Management Features: Includes AI dash cams for incident detection and suggestions for driver technique improvement

"Great product for the price"

Overall: We have had verizon, gps insite and now leaving azuga. Samsara has blown all of these out the water. The AI Camera system is great with its customization of levels of triggers. The previous systems had lots of false flags. With previous systems we struggled to get video from accidents which lead to leaving other platforms.

[Source](#)

- Samsara cons:
 - Non-Transparent Pricing: Samsara customizes quotes based on fleet size and industry, challenging upfront cost clarity.
 - Occasionally Glitchy Driver App: Some users report that the driver app can be slow or glitchy at times.
 - Lack of Phone Support: Support is primarily available through an online center and email tickets.

Cons: I'd like to see more integrations with other companies. The dispatch and maintenance functions are very lacking.

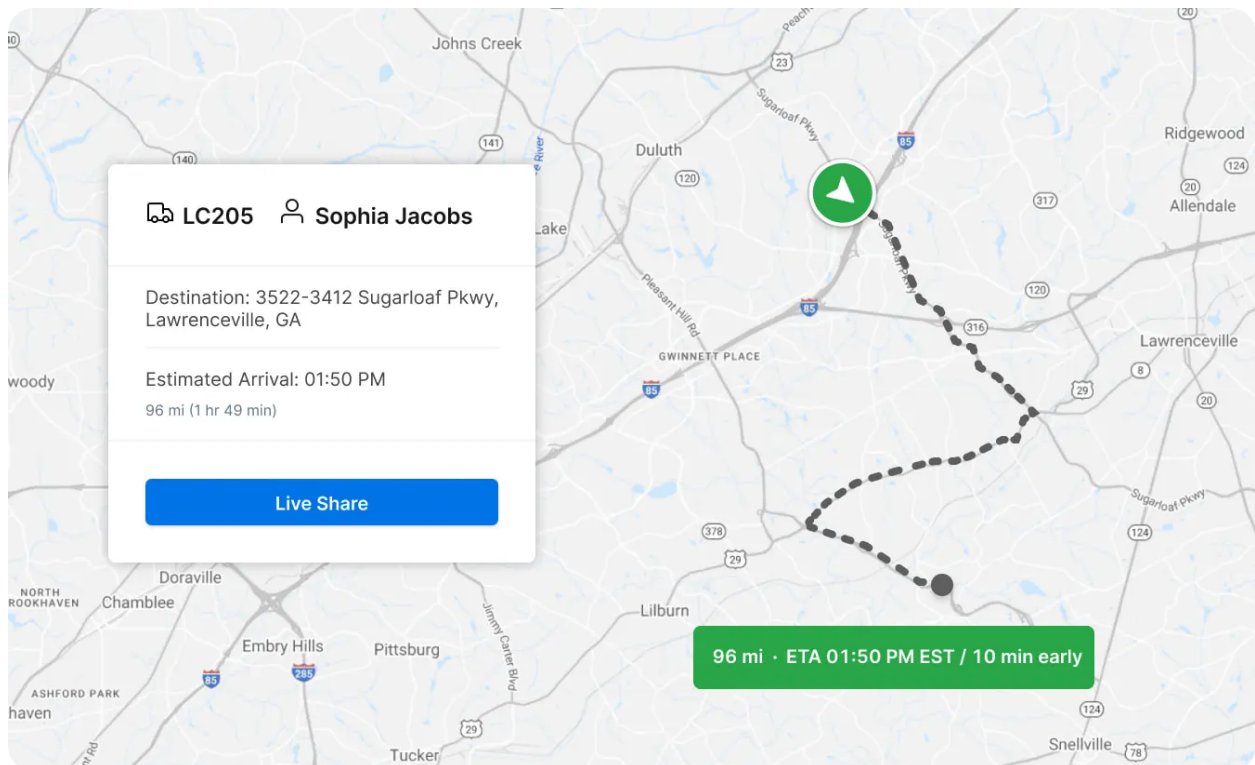
[Source](#)

- Samsara pricing
 - Samsara does not publicly disclose pricing. Instead, it offers customized quotes based on specific fleet sizes and industry needs. It also provides various add-ons like AI dash cams and panic buttons for enhanced functionality.

3. The best fleet routing software for long-haul drivers

For long-haul drivers, the right routing software is more than just a tool – it's a crucial partner in ensuring compliance and efficiency on extended journeys. This is where Motive shines, providing a specialized platform that addresses the unique challenges long-haul fleets face.

H3: Motive



[Motive](#), formerly KeepTruckin, is a versatile and feature-rich route optimization and [fleet management platform](#). It's tailored to meet the unique needs of industries like trucking and logistics, agriculture, and construction. Motive offers real-time GPS tracking to maximize fleet productivity and keep customers updated on delivery statuses. Its standout feature is its compliance with FMCSA mandates, making it a go-to choice for long-haul drivers who must adhere to strict regulatory standards.

- Motive pros:
 - Comprehensive Real-Time GPS Tracking: Ensures efficient fleet management and timely customer updates
 - ELD Compliance: Its electronic logging device (ELD) compliance is essential for long-haul drivers operating in the U.S. and Canada
 - Integrated Driver Messaging: Enhances communication between fleet managers and drivers
 - Extensive App Integrations: Seamlessly integrates with numerous applications, offering a versatile platform

Pros: The product is relatively easy and quick to subscribe to, deploy, and use. We love how beautiful and uncluttered their apps are (mobile and desktop). The most needed features are covered with Motive's basic subscription and when coupled with a higher subscription and AI real-time dashcams, Motive leads the way as a premier partner for trucking companies.

[Source](#)

- Motive cons:
 - Opaque Pricing Structure: Like many fleet management solutions, Motive customizes pricing, complicating budget planning
 - Device Connectivity Issues: Some users report connectivity challenges with Motive's devices
 - Limitations in Editing Drive Time Entries: Users cannot correct drive time entry mistakes, which could lead to compliance issues

Cons: Some of the features are clunky and not streamlined. The customer service is not the greatest, better than some but it takes a long time to receive new equipment if in the event we need it and the support is not great.

[Source](#)

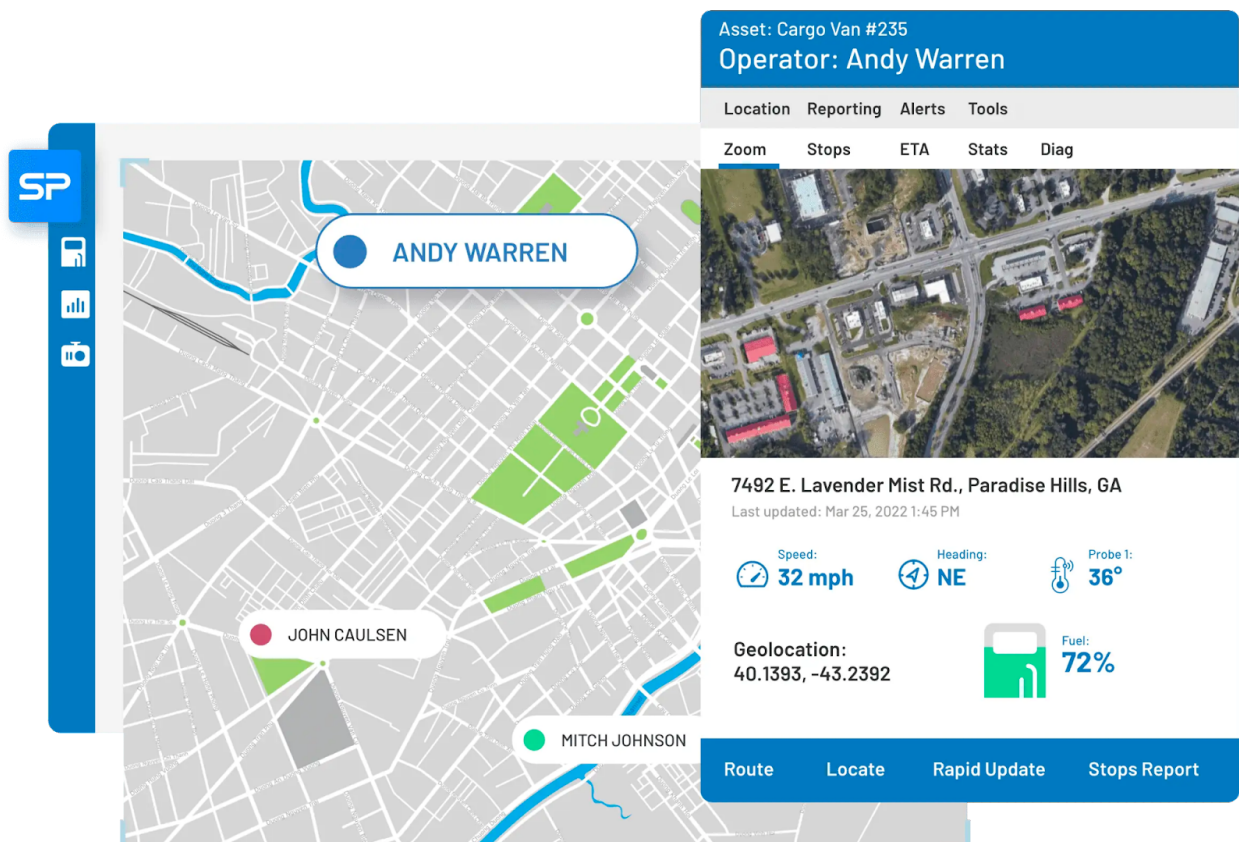
- Motive pricing

- Pricing for Motive services varies based on fleet size and specific needs. The ELD device is priced at \$150, with monthly fees starting at \$25. For a detailed quote, contacting their sales team is necessary.

4. The best fleet routing software for safety management

In fleet management, prioritizing safety is a best practice born out of necessity. IntelliShift offers a solution that places safety at the forefront, integrating cutting-edge technology to ensure compliance and protection for fleets of all sizes.

H3: IntelliShift



[IntelliShift](#) stands out as a solution for companies prioritizing safety management in their fleet operations. Utilizing predictive analytics and AI, IntelliShift optimizes routing and vehicle operations for fleets of all sizes, making it a versatile tool for diverse business types. Its focus on safety, with features like AI dash cams and distracted driver detection, positions it as a leader in reducing preventable accidents and ensuring compliance with safety regulations.

- IntelliShift pros:
 - User-Friendly Dashboard: Offers a single, comprehensive view for tracking the entire mobile workforce

- AI-Based Route Planning: Ensures efficient driving routes and syncs driver schedules seamlessly
- Advanced Safety Features: Includes AI dash cams and G-force sensors for enhanced driver safety
- ELD Compliance: Helps drivers meet FMCSA requirements, crucial for legal and safe operations

Overall: Support and team are great. Great product, especially for the price. Better product than the big name competitor!

Source

- IntelliShift cons:
 - Lack of Pricing Transparency: Requires an inquiry for pricing details, which can be a hurdle for quick decision-making
 - Occasional Mobile App Glitches: Some users report inconsistencies with the mobile app's performance
 - Inconsistent Support Quality: Customer support experiences vary, which could impact resolution times

Cons: I dislike how inaccurate the locations can be sometimes. The circumference circle shows the trucks sometimes being blocks away from where they actually are which makes it hard to give accurate ETA's to customers and doesn't help me track trucks when they are running late on delivery's.

Source

- IntelliShift pricing
 - Pricing is customized based on individual company needs, necessitating an online inquiry for detailed information.

H2: Other fleet routing software options

While we've highlighted four standout solutions in the fleet routing software category, there are several other options you might want to consider, depending on your specific needs and preferences:

- Fleetio: Ideal for maintenance management and tracking

- GPS Insight: Suited for businesses looking for advanced GPS tracking capabilities
- Verizon Connect: Offers comprehensive fleet management with a focus on scalability
- Trimble Fleet Management: Known for its robust hardware integration and logistics planning
- Teletrac Navman: A good choice for businesses needing detailed analytics and reporting

H2: Which is the best fleet routing software overall?

The field service management world is growing fast, set to expand by [almost 20% every year until 2030](#). This boom highlights the increasing reliance on technology in this sector. Choosing the right software becomes crucial in optimizing your logistics and delivery operations, especially when focusing on last-mile delivery.

Circuit for Teams stands out as a leading fleet routing software, especially for those in the [last-mile delivery](#) industry. Its user-friendly interface, coupled with a suite of features perfectly suited for courier companies and small business owners, positions it at the forefront of the field. Its proficiency in optimizing last-mile deliveries, offering detailed analytics, and enabling real-time coordination positions Circuit for Teams as a top-tier choice.

While competitors like Samsara, Motive, and IntelliShift excel in larger-scale operations, long-haul tracking, and safety management, respectively, Circuit for Teams brings a unique balance of functionality and user-friendliness. This makes it particularly attractive for those focused on maximizing efficiency in last-mile delivery.

Ultimately, the best fleet routing software for your business will depend on your specific needs and operational scale. However, Circuit for Teams sets itself apart with its practical, efficient, and cost-effective approach, tailored to enhance the last-mile delivery experience and simplify your business operations.

H2: Buying FAQs for fleet routing software

H3: What is fleet routing software?

Fleet routing software is a type of technology designed to manage, optimize, and coordinate vehicle routes for businesses that manage fleets of vehicles. This software streamlines the process of determining the most efficient routes for a set of deliveries or service calls. Its core functionality typically includes mapping and route optimization, real-time [GPS tracking](#), dispatching, and sometimes features like driver management and analytics. It helps businesses reduce fuel costs, improve delivery times, and increase overall operational efficiency.

H3: What is fleet routing API and how can it help me?

A fleet routing API (Application Programming Interface) allows businesses to directly integrate fleet routing software capabilities into their existing systems or applications. This integration can automate various aspects of fleet management, such as [route planning](#) and optimization, real-time tracking, and data analysis. By using an API, businesses can tailor the software's

functionality to their specific needs, streamline operations, and enhance the efficiency of their fleet management processes. This particularly benefits larger businesses or those with complex logistical requirements, enabling customization and flexibility in their fleet routing solutions.

H3: How does fleet routing software help courier companies?

Fleet routing software is particularly beneficial for courier companies as it streamlines the management of large teams of drivers. It [enables dispatch managers](#) to assign optimized routes efficiently, ensuring timely and successful package deliveries. The software replaces traditional, less efficient methods like pen and paper or Excel spreadsheets with a more streamlined digital approach. This allows for real-time tracking of driver progress, route optimization, and zone-specific delivery assignments, ultimately leading to increased operational efficiency and cost savings.

H3: How does fleet routing software help small business owners?

Fleet routing software like Circuit for Teams is invaluable for small business owners, especially those managing their own delivery operations with limited drivers. This route-planning software saves time and money with automation, which is crucial for businesses juggling various responsibilities. The software ensures that products reach customers safely and on time, enhancing customer satisfaction. It's an effective tool for those who want to manage deliveries in-house without the added expense of hiring a courier company, thereby cutting costs and maintaining direct control over the delivery process.