



USCC State Chapters Sponsorship Policy & Template

Chapters may wish to offer use of their logo to potential sponsors as an enticement to financially support programs and projects, which is a chapter's right to do. The Chapter Advisory Committee recommends that before doing so, the Chapter have in place a sponsorship agreement (template attached below) of the logo before use to ensure it is up to the chapters' standards. The Chapter should also name a responsible individual in Chapter Leadership to monitor that the logo is used only for the term of the sponsorship.

For Chapter information, please advise any users of the logo that the colors of your logo are:

- PMS color green PMS355C; the tan color inside the logo, when used for color applications, should be 4545C.
- Font use for the words is UNIVERS.

(Chapter logo here)

Sponsorship Agreement Example

COMPANY	
SPONSORSHIP DESCRIPTION	The XX Chapter is pleased to have XXX as the featured sponsor for Compost University (Compost U). Compost U is an online Learning Management System (LMS) for xxx. This is a (LENGTH OF SPONSORSHIP HERE) sponsorship commitment.
SPONSORSHIP COMMITMENT BY xx CHAPTER	<ul style="list-style-type: none">• Logo placement as the featured sponsor of XXX. This will found at XXXXX. (webpage, document or digital location)• OTHER SPONSORSHIP COMMITMENT AS NEEDED• OTHER SPONSORSHIP COMMITMENT AS NEEDED• OTHER SPONSORSHIP COMMITMENT AS NEEDED
GOAL OF PROJECT BEING SPONSORED:	
Chapter Contact (Name, Email and Phone)	
Sponsor Contact (Name, Email and Phone)	Ted Dirx - Sales Manager, Recycling and Forestry Kennedy Phillips - Product Marketing and Training Specialist II, Environmental Solutions Jeff Bradley - Product Manager, Recycling & Forestry

DURATION OF SPONSORSHIP	
TIMELINE FOR DELIVERABLES	
PRICING / PAYMENT	\$20,000.00 annual sponsorship fee. Due via ACH payment net 30 days of invoice.

TOTAL financial commitment:	Xx, 2023 \$0,000 net 30 days of invoice.
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SIGNATURES	CHAPTER	PRINTED NAME	SPONSOR	PRINTED NAME
		SIGNATURE		SIGNATURE
		DATE		DATE