



Iowa ASCD Board of Directors:

February 1, 2022-Winter Meeting Minutes-Virtual-Zoom Meeting: 4:30-7:00

Directors Attending: Lou Howell, Michelle Krogulski, Sara Oswald, Randy Peters, Cindy Swanson, Kevin Vidergar, Kim Jones, Becky Martin, Diane Campbell,, Tamela Johnson, Lora Rasey,

Directors Not Attending: Katie Evenson, Allan Eckelman, Paul Hayes, Todd Abrahamson, Tricia Kurtt, Cheryl Langston, Brianna Maschman, Jane O'Leary, Kym Stein, Anna Upah, Tesha Ruley,

- I. **Networking (4:00 P.M.)**
- II. **Welcome (4:30 P.M.) (Becky)**
 - **Welcome/Making Connections: Winter Wonder:** Winter memories
 - **Review of Norms and Agenda**
 - Listen for Understanding,
 - Speak to Be Truthfully Understood,
 - Confront the Tough Challenges,
 - Come Prepared, Have Fun,
 - Start on Time and End on Time,
 - Value Diversity, Honor Confidentiality
- III. **Business Information and Approvals (Becky) (5:00 P.M.)**
 - [Approval of Fall Meeting Minutes](#) (Tamela)
It was moved by Sara and seconded by Kevin to accept the minutes, which were approved unanimously.
 - [Approval of Finances](#) (Sara)
 - Balance: \$34965.70
 - Outstanding invoice NEIT for dates in January
 - Registrations coming in for upcoming events
 - It was moved by Cindy and seconded by Dianne to accept the financial report, which was approved unanimously.
 - **Update on Meeting Dates for 2021-22 (Becky)**
ACTION ITEM: Mark Your Calendars
 - Spring Meeting- April 12, 2022 (Virtual 4:00 - 7:30 P.M.)
 - [Election – discussion and action](#) (Allan Eckelman/Lou Howell)
 - **President-Elect**
 - Kim Jones (Director of Teaching and Learning, Lewis Central Community Schools)
 - Other
 - **Directors Representing Members at Large – Two-Year Commitment**
 - Michelle Havenstrite, Superintendent, Prairie City Monroe Community School District
 - Jodi Noga, Curriculum Director, Martensdale-St. Marys Community School District
 - Cindy Swanson, ISEA Executive Director of Professional Learning
 - Mona Yanacheak, Northwest AEA Consultant
 - Other

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- Candidates are asked to have a picture and information sent to Allan Eckelman by February 15.
- Ballot and information for *The Source* will be developed by March 1 by Allan Eckelman and Lou Howell
- Members will be able to vote from March 1 – April 10.
- Candidates will be notified by April 11 of election results. Allan Eckelman will contact them.
- Election results will be shared with directors at the April 12 board meeting.
- *The Source* will have the results in the April 15 edition.
- The candidates will assume the position on July 1, 2022.

It was moved by Kevin and seconded by Kim to accept the slate, which was approved.

IV. Updates from Strategic Plan Team (5:20 P.M.)

Strategic Action 1: Overview of Professional Development (Becky Martin/Allen Eckelman)

- [Restructuring Calendar for Professional Learning](#) (Becky Martin)
Traditional pattern of events is evolving from Fall focus on literacy & trauma, Spring- Curriculum, Summer Conference (see calendar)
[Updated Calendar](#) reviewed: Color Code: Yellow- Trauma Events/Light Orange-NEIT/ Blue-Curriculum/Iowa ASCD/ White-been past practice
Get Me to June: Only 5 registered/need 50 by Monday Feb 7
Writing Your Story: (\$75 registration) everyone gets the book/3 focus conversations in March/April (\$15 back to us/\$15 to ASCD/\$25 for book)
Trauma Responsive Schools: Foundation & Application: June 28, 2022; follow up with a session in Fall/Winter/Spring.
LifeSpace Training 4.5 days-Danielle: ISEA-Ross Trust: Counselors free June 19-23, 2023 Minimum of 20/Max of 32
- Update on Follow-up on Early Childhood Conference – Plans for Future Opportunity (Cindy Swanson) 75 attended in Nov 2021-Around Play
Action Item: (Article in the source about Play) Cindy has the recording of superintendent—
Post it here /task force
- [Update on NIET](#) – (Susan Pecinovsky-will take the lead/Lou Howell, Becky Martin)
 - **January 25, 2022– Virtual Conference** – 34 participants – Focus: Standards and Objectives – Moving from Student Engagement to student Ownership
 - **January 27, 2022– Virtual Conference** – 34 participants – Focus: Presenting Instructional Content. Participants will have access to the PowerPoint and resources for ten days.
 - **April 7, 2022 – Virtual Conference** – requires a minimum of 25 participants to be “a go.” Focus: Environment for Learning. Meeting w/Bobby Cox-determine description and materials-address climate and culture.

We are in conversations with NIET regarding a principal strand that would address how principals can support the implementation of an instructional framework in their district.

We are also exploring with them on February 9 the instructional framework strand for 2022 – 2023+.
- [Update on Higher Education](#) (Randy Peters and Michelle Krogulski)

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Emerging Educators Academy- Saturday, January 22, 2022, Drake University

- SOE collaborated with the IA DE and the ISEA to offer the annual Emerging Educator's Academy, "Filling in the Gaps."
- 150 educators attended Topics covered creating a community of learners (at the elementary and secondary levels), knowing students (SEL for kids and responsive teaching), and learning from others (ways to make learning stick, and the power of labels). There was also a student panel and a teacher panel, and a special address from the 2021 National Teacher of the Year, Juliana Urtubey.

STEM Scholarships Available: Jeff Weld-Governor's STEM Advisory Council created [two 'new' scholarships](#) for STEM professionals to enter teaching – 1) for STEM professionals seeking support to career-transition to teaching (via RAPIL – Regents Alternative Pathway to Iowa Licensure), and 2) for in-service STEM teachers seeking support to enroll in a course to update skills and knowledge (10 scholarships per semester). Please share this information with individuals who you think might be interested in applying - applications opened January 1, 2022.

Two bills of interest related to teacher recruitment legislation (shared by ISEA):

HSB 519 – Expansion of Teach Iowa Scholar Program – Expands the existing Teach Iowa scholar program. to any content area or grade to address shortages. Expands eligibility from the top 25% of candidates to the top 50%. Ensure equitable distribution among teachers who serve in school districts above and below 1,200 students was also included. This bill passed unanimously out of committee. Additional appropriations are key to ensure this program aids in recruitment and retention of early educators. But this is a pivotal first step in expanding the program and attracting more teachers to Iowa classrooms.

HSB 520 – Elimination of Teacher Preparation Standardized Assessments - This bill eliminates a 2013 requirement for teacher preparation programs, including those at our Iowa Regent institutions, to implement standardized assessments like the Praxis or edTPA. Evidence shows these assessments can be a barrier for some who would otherwise qualify to become Iowa licensed teachers (initial license), including a disproportionately large number of students of underrepresented populations.

- **Update on Curriculum Leads Academy – Plans for 2022** (Kevin Vidergar)
 - Planning Team-meeting monthly via Zoom. On track in completing actions
 - Formed-marketing subcommittee–begin advertising the Academy
 - Registration will be \$275 for members and \$320 for nonmembers.
 - Presenters-receive registration, mileage, and one night hotel stay-must submit receipts
 - Articles in The Source focused on one of the eight functions of highly effective curriculum leads and asking for input from readers.
 - Developing a list of potential topics and presenters for the Academy.
 - Looking ahead to the February meeting, the team will...
 - o finalize schedule and begin identifying which presentations/times
 - o contacting confirmed presenters to verify that the day and time will work
 - o contacting potential presenters to invite/encourage them to present and share the day/time
 - o The team will set the dates for the 2023 Curriculum Leadership Academy.
- **Update on Iowa Department of Education** (Lora Rasey)

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TLC-no changes/Future Ready Iowa-check out School Leader Quarterly update

ACTION ITEM: (Can sign up to get e-mail update on the School Leadership Quarterly/ Apprenticeship Program/

ACTION ITEM: Save the date June 6-9 DE Conference-Support leaders

- [Update on Partnerships/Corporate Sponsors](#) (Lou Howell)
 - Suggestions for more partnership please contact Lou
 - Exploring Corporate Sponsorships-Types
 - Keynote Speaker Sponsorship (exclusive)
 - Featured Speaker Sponsorship
 - Internet Sponsorship
 - Meal Sponsorship
 - Lanyards Sponsorship (exclusive)
 - Conference Giveaways Sponsorship
 - Lou shared how other ASCD are utilizing Corporate Sponsorships-Should we look at this?
 - Sponsorship for events—have to think about audience
 - Do we contact now—and then be ready when attendance at events increases
 - Website—look at hits—and seek to have links on our website/or number of newsletters
 - Don't sell info for lists.

ACTION ITEM: Have Lou do investigation/Summer review the info./Contact Lou if you want help

- [Introduction to Idea for Proposal for Leadership for Learning](#) (Lou Howell, Becky Martin, and Susan Pecinovsky)
Restructuring to have a series/plan, etc. Personalized Learning/Career Development Plan Connections:
Goal would be to make connections of events for the various audiences.

ACTION ITEM: Overall positive feedback for the idea. Other examples-might be one for counselors, etc. Summary of event/registration link. Do it in a SMORE so it could be updates/QR code to link to website

Examples:

Iowa ASCD Curriculum Leadership Academy

- o Two-day opportunity in July
- o Articles for *The Source*
- o Mentoring of Curriculum Leads

ISEA and Iowa ASCD – Early Childhood

- o November, 2021- Evening Conference

NIET Instructional Leadership Series

- o Jan 25: Standards and Objectives – Moving from Student Engagement to Student Ownership
- o Jan 27: Presenting Instructional Content
- o April 7: Environment – Foundation for Learning
- o July 19: Deepening Our Understanding of Motivating Students/Teacher Knowledge of Students (tentative)
- o Date TBD: Critical Links: Ensuring Alignment at the Highest-Level (virtual)
- o Date TBD: Effectively Using Student Work to Make Instructional Decisions
- o Date TBD: Learning Recovery Acceleration Series - Strengthening Content-Specific Strategies for Learning Recovery in ELA (virtual)
- o Date TBD: Learning Recovery Acceleration Series - Strengthening Content-Specific Strategies for Learning Recovery in Math
- o Date TBD: Maximizing Student Ownership of Learning (Virtual)

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- o Date TBD: Who Is Doing the Thinking and Problem Solving (.5 day – virtual)
- o Date TBD: Strengthening a Culture of Growth with Learning Walks & Strengths-based Coaching (.5 Day Session Delivered Virtually)

NIET Principal Leadership Series

- o Creating and Communicating a Culture of Equity (2 days)
- o Building Shared Leadership (3 days)
- o Sustaining Reflective Practice (2 days)

Trauma with Danielle Theis

- o Get Me to June! (Feb/March)
- o Foundation (June)
- o Life Space for Crisis Intervention (5-day training)
- o Taking It to Next Level (Fall, 2022)

Strategic Action 2: Membership and Communication

- o [Update on Membership](#) (Tessa Ruley)
 - Members- 634 members, up from 548 members at fall meeting.
 - Social Media
 - Twitter (Lou Howell) -3465 members, up from 3454 followers at the fall meeting
 - Facebook (Becky Martin) - 350 plus followers: like/share
 - Website (Becky Martin) - updated with The Source resources
 - o Feb 28th mock up of the new website
 - o List of priorities are in place of what we want on the new page
 - Announcements-top/running scroller at the bottom
 - The Source - (Diane Campbell and Lou Howell) Board commits to writing or providing 4 articles. Event Chairperson will write a summary of events. All Board members submit 4. [Sign Up](#) Now. One Year membership free.

ACTION ITEM: Add Social Media to the SUMMER RETREAT: poll where people go for learning/AGE

- **Strategic Action 3: Advocacy and Influence** (Anna/Lou)
 - o [New Plan for Advocacy due to Covid](#) (Anna, Lou, Briana)
 - Idea: Sunday night: Zoom on learn how to advocate: audience anyone interested in advocating (maybe Margret Buckton-economic/Melissa Peterson-ISEA speak on priorities. Michelle will share with preservice teachers

ACTION ITEM: Lou Contact Lora—for Iowa ASCD to have a booth at event that is held in January.

V. Adjournment (Becky) 7:00 pm

- Becky adjourned us

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