

Experiment Setup Template

This template is designed to help you think through the details of a proposed experiment.

Name	<i>Give the experiment a simple but descriptive name so we can easily refer to it.</i>
Steward	<i>Who is driving this experiment?</i>
Tension	<i>What tension is this experiment solving for? What context is required to understand the need?</i>
Data	<i>What do we know? What data or facts contribute to the case for this experiment?</i>
Assumptions	<i>What does this proposal assume? What do we not know?</i>
Risks	<i>What are the risks to the system of trying this experiment? What could happen if we're wrong?</i>
Experiment & Hypothesis	<p><i>What are you going to try? And what changes do you believe this experiment will create? Feel free to complete the format below or write your own.</i></p> <p>I propose we [enter action here], with the expectation that this will [enter desired effect here].</p> <p>E.g. I propose we [hold a monthly retrospective], with the expectation that this will [allow our team to identify and resolve challenges more quickly].</p>
Duration	<i>How quickly can you learn something? Pro-tip: scope the experiment so the hypothesis tested can be validated or disproved in <16 weeks</i>
Systemic Impact	<i>Who will be affected and how? Patient benefits?</i>
Guardrails	<i>What authority do you need to successfully and safely execute this experiment? Is it something you can do on your own?</i>
Help Needed / Next Steps	<i>What do you need to move forward with this experiment? Do you need a team? Do you need resources?</i>