

Appointment Setter

Call Storm: Performance-Based Appointment Setting Career

Call Storm partners with one of the largest supplemental benefits providers in North America. Our mission is simple: book qualified appointments that show up. We are scaling to help protect a million families a year with our benefits.

Call Storm is hiring appointment setters in the financial services sector who are looking for an unlimited opportunity.

If working hard or rejection breaks you, don't apply.

If maximum income potential excites you, keep reading.

Role Overview

As an Appointment Setter, your primary objective is to schedule qualified virtual appointments that show up.

You will:

- Call warm leads (no cold prospecting)
- Follow proven scripts and systems (training provided)
- Schedule appointments between leads and Sales Representatives
- Maintain detailed CRM notes
- Hit weekly booking and show-up targets
- All leads are provided. Your job is execution.

Performance Expectations: This is a numbers-driven role.

Minimum standards:

- 30 minimum dials per hour
- 20+ appointments booked per week
- 80%+ show-up ratio
- 10%+ pickup rate
- Pick-up to booked rate 40%+
- Daily performance reporting
- Communication during shifts on appointments set

Schedule (EST - Toronto Time)

We are currently hiring for Evening EST shifts and Weekends.
We recommend working from 5 PM–11 PM EST, as it's the prime time that will help you make the most money.

Recommended Prime Time Shifts at 7 hours a day:

Weekday

- 4 PM - 11 PM EST
- 5 PM - 11 PM EST

Weekend

- 9 AM - 4 PM EST
- 10 AM - 5 PM EST
- 11 AM - 6PM EST

Weekly Commitment:

30+ hours per week (Primary Recommended Schedule to maximize income)

Flex Option (reduced schedule only available if needed after 3 months):

- 10-25 hours per week
- Work prime times for best results
- Consistency is required

What's in it for you?

- 100% performance-based pay (service-fee on showed appointments)
- No earning cap
- Performance bonuses on show ratio
- Weekly performance reviews
- Career progression opportunities (training into management)
- Leadership bonuses upon management promotion
- Annual company retreats
- 100% remote

Compensation is directly tied to attended appointments.

This is not for you if:

- You aren't self accountable
- You struggle with consistency

- You avoid taking ownership
- You don't follow processes
- You can't use technology
- You can't speak English
- You can't write texts and emails with correct grammar and punctuation

This role is for you if:

- You thrive in competitive environments
- You take accountability for results
- You are highly coachable
- You handle rejection well
- You follow systems
- You are self-disciplined
- You want long-term growth in setting & sales
- You are attentive
- You proof read your texts and emails before sending them for grammar and punctuation

Non-Negotiable Requirements

- Strong work ethic
- Results-driven
- Problem Solver
- Fluent English
- Strong communication and active listening skills
- High integrity
- Empathetic
- Coachable
- Zoom/Discord active presence with camera & microphone on during committed working hours while dialing company-provided leads
- Reliable high-speed internet (with backup power source)
- Fast smartphone + laptop/tablet setup

Please don't apply if you cannot meet these requirements.

Hiring Process

- Application Review
- Zoom Interview

- Mock Call & Evaluation
- 2 weeks Accelerator Training
- Only serious candidates should apply

Final Note

Call Storm operates a high-performance environment with high standards. Your success here depends entirely on:

- Your effort & consistency
- Your ability to execute proven systems

If you're ready to be held to a high standard, be part of a winning start-up team & build a career in one of the world's fastest growing appointment setting operations in financial services, apply.

If you qualify, our team will contact you for the next step.

Continue to the application 

<https://tinyurl.com/callstormapplicationform>