

The image is a screenshot of a Facebook post from 'Sakhuu Thai Flower Mound'. The top half of the post features a large, dark image of a table set with several Thai dishes. Overlaid on this image is a green toggle switch at the top, followed by the word 'OPEN' in large white letters, then 'OPEN...' in smaller white letters, and finally 'Nov 13 2024' in large white letters. At the bottom of the image, there are icons for a phone and a website, with the text '214-222-5127' and 'www.sakhuuthaiflowermound.com' respectively. Below the image, the Facebook post header shows the profile picture and name 'Sakhuu Thai Flower Mound', followed by '8 hours ago' and a location pin icon. The main text of the post reads: 'COUNTDOWN: We're opening tomorrow! 🎉', 'Sakhuu Thai's brand-new location in Flower Mound is officially opening its doors tomorrow!', 'Get ready to enjoy all your favorite Thai dishes in a fresh new setting! 🍲🍴', and 'Join us for a delicious experience you won't forget. See you there! 😊'. Below this, the address '2600 Lakeside Pkwy, Flower Mound, TX, US 75022' is listed, followed by the phone number '214-222-5127' and the website 'www.sakhuuthaiflowermound.com'. The post concludes with a list of hashtags: '#SakhuuThai #FlowerMound #GrandOpening #NewLocation #ThaiFood #DeliciousEats #ThaiCuisine #TasteOfThailand #OpeningDay #FoodiesUnite #ExcitedForYou'.

Sakhuu Thai Flower Mound
8 hours ago · 📍

COUNTDOWN: We're opening tomorrow! 🎉
Sakhuu Thai's brand-new location in Flower Mound is officially opening its doors tomorrow!
Get ready to enjoy all your favorite Thai dishes in a fresh new setting! 🍲🍴
Join us for a delicious experience you won't forget. See you there! 😊

📍 2600 Lakeside Pkwy, Flower Mound, TX, US 75022
📞 214-222-5127
🌐 www.sakhuuthaiflowermound.com

#SakhuuThai #FlowerMound #GrandOpening #NewLocation #ThaiFood #DeliciousEats
#ThaiCuisine #TasteOfThailand #OpeningDay #FoodiesUnite #ExcitedForYou

Student Analysis: Example of passive attention. Advertisement attempts to grab readers attention with the double OPEN with todays date. The cuisine in the background aids convey what is being sold. The claim Opening in brand new location conveys trust that its an already established business.



King Bach  · [Follow](#)

9 minutes ago · 



How they should have made elephants 🤔



Student Analysis: Example of passive attention. Picture attempts to grab readers attention with sense of humor. The picture is a marketing piece designed to get more more likes and followers and explore artist page.

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gold
an...

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by 29...

ink



[Gold MEMORY -
Custom Engraved
Bracelet](#)

\$52.00

EUR 31.99

Regina Jewelry
Shop

Gold · Cuff

Cuff

Link



**RIMRIVA 14K
Gold Plated...**

\$11.99

Amazon AU

Gold · Bangle ·
Bracelets ·...

Student Analysis: Example of High intent. Hero Picture and Header triggers desire for Intimacy/ Connection with users actively seeking bracelets. E.g Picture of couple holding hands while wearing bracelet. E.g. Use of word Memory - conveying this bracelet can be used as a memento of the intimate time couple has shared together.



Carefree Destinations · [Follow](#)

about an hour ago · 🌐



Traveling solo or going with the gang, Carefree Destinations has options that suit every style and budget. 🌍



Student Analysis: Example of increasing desire. Warm inviting background with carefree desirable female taking photos. Sets the frame in readers mind 'this is where you'd rather be'.



Triplt · Follow

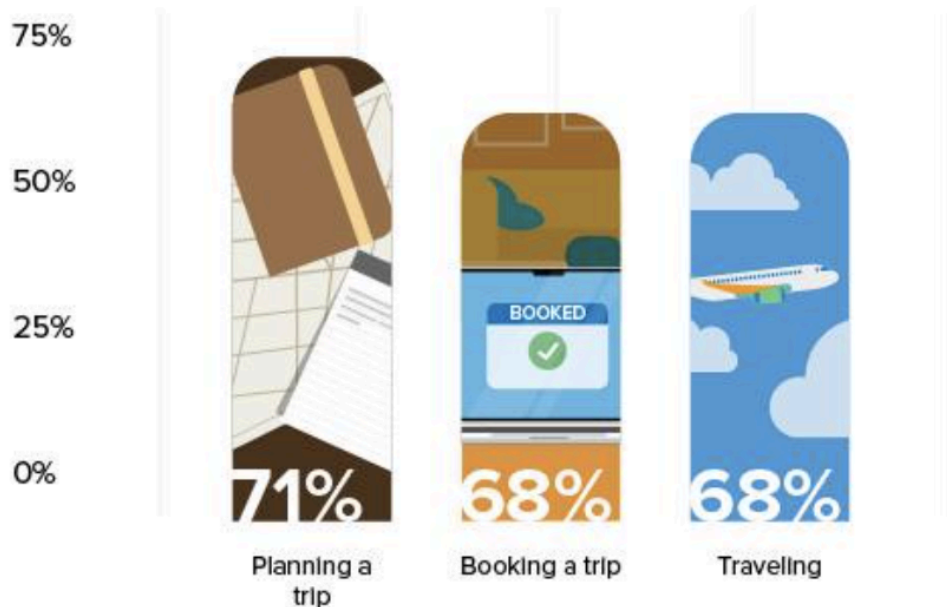
a day ago ·



As more and more travel companies lean into AI tools—whether to suggest your next trip itinerary or scan biometrics at the airport—some travelers are responding in kind with an appetite for using them. <https://sap.to/6180S0RIs>

Most travelers expect to interact with AI when planning and taking trips

Percentage who expect to use AI in some or all aspects of:



Student analysis: Increase belief in idea through the claim “Most travelers” use of statistics to establish in the readers mind that TRIPIT is an expert in all this AI Travel. The words “Most travelers” also conveys to the reader that everyone who is traveling are using this and if reader is not using it they are living under a rock.



POUND ROAD MEDICAL CENTRE

Pharmacy, Pathology & Dentistry on site
servicing the Narre Warren South Community

[LEARN MORE >](#)

Student analysis: Increasing trust. Website uses trust based words such as “Servicing” “Centre” “Community”. Hero image always conveys trust..e.g. Child Smiling(conveys child is happy to go to doctors), Supporting mum (conveys approved by mum), Use of doctor hands (Conveys a delicate touch). “Practice info” section builds trust by allowing reader to see how the business operates. “Our team” section allows reader to view team members and who they can expect to meet at the place. “Careers” section builds trust by conveying this is an established business and they have more than enough work now that they are hiring.