



Dear Future Business Partner,

As we step into 2026, Edison Boys Baseball League, the Township's primary youth baseball organization, proudly celebrates 70+ years of dedicated service to the community. Throughout our history, the League has worked to instill in our players the values of sportsmanship, teamwork, and fair play. As a result, many of our players have gone on to be successful business and civil leaders.

However, we can only continue our work with the help of our local businesses and organizations. I am writing to urge you to become a League sponsor for the 2026 season. Your generous support will go directly to defray the costs of insurance, uniforms, equipment, and complex maintenance. We rely greatly on fundraisers such as this to continue to make playing baseball affordable for our children.

We are currently offering an exclusive opportunity for businesses to become our official uniform sponsors and field banner advertisers. By partnering with us, your company will enjoy prominent exposure and numerous benefits, including:

**Visible Branding:** Your business name is prominently displayed on our team jerseys, ensuring maximum visibility during the opening day parade, games, events, and media coverage.

**Brand Exposure:** Your business will be prominently featured in our marketing materials, including field and parade banners, flyers, and social media posts.

**Online Presence:** We will showcase your business on our official website and social media platforms, reaching a wide audience both locally and online.

**Event Sponsorship:** Opportunities to sponsor specific league events, gaining exclusive recognition during tournaments, awards ceremonies, and more.

**Community Engagement:** Demonstrate your commitment to the community by supporting a local sports league that fosters teamwork, discipline, and healthy competition.

I have attached an outline of the various sponsorship programs available below. We would be delighted to discuss the details and customization options that suit your business goals.

If you are interested in exploring this exciting partnership further, contact us at: [edisonbblsponsors@gmail.com](mailto:edisonbblsponsors@gmail.com); or Jess Conte at 201-742-3807.

A partnership between Edison Boys Baseball League and your business would be mutually beneficial, providing valuable exposure for your business while contributing to the success and growth of our league. During 2026, we plan to host 550+ adults plus players from our rec league. In addition, while hosting 15+ tournaments, we plan to have 10,000+ visitors from all over the tri-state area who will view your advertisement multiple times between March and November.

Please become a sponsor today and join us in making a difference.

Sincerely,

Sean Whyte  
President, Edison Boys Baseball League  
Tax ID: 20-2061388



***EDISON BOYS BASEBALL***  
***2026 Sponsorship Form***

**Business Name:**

**Contact Person:**

**Address:**

**Phone:**

**Sponsorship Opportunities:**

**Package A \$1,000** - (by March 15, 2026 so that uniforms and banners are ready for opening day) - **includes your business name on the back of one team's jerseys, your business on the team banner in the opening day parade, a 4x8 banner hanging in the outfield, mention of your business at opening day ceremonies, logo on email blast from the league, your name listed on our website and pushed out on our social media multiple times throughout the season**

**Package B \$500** - includes 4x8 banner displayed on the outfield fence, your name listed on our website and pushed out on our social media

**Package C \$250** - includes banner 2x4, displayed on outfield fence, your name listed on our website and pushed out on our social media

**Package D \$150** - we will display your sponsorship information on our website and social media

**Platinum Package** - while they last, we offer limited one-time sponsorship opportunities to have your business name on the scoreboard or the field backstop. This would include all of package A and would last for 5 years



**Please check the level of Sponsorship**

- **Package A**            \$1,000 per team
- **Package B**            \$500 per banner
- **Package C**            \$250 per banner
- **Package D**            \$150                    \_\_\_\_\_
  
- **Platinum Package**   \$5,000 (for 5 years) \_\_\_\_\_

***Total Donation - \$***

Please make your tax-deductible donation (Tax ID: 20-2061388) payable to Edison Boys Baseball and mail your payment and this form to:

**Edison Boys Baseball  
% EBBL Sponsors Director  
P.O. Box 1330 Edison, NJ 08818**

***Fence Advertisers:*** Please email banner image to [edisonbbbsponsors@gmail.com](mailto:edisonbbbsponsors@gmail.com) (all artwork and logos must be approved by EBBL Board)

***Additional Information Request:***

- I am unable to assist financially but can offer the following products and/or services (e.g., plumbing assistance, building materials, concessions donations):

*\*Please note all complex events are weather permitting. Please follow our Facebook Page for up-to-date information.*