

Know the 9 Social Media Toolkit

Purpose of this Toolkit

To spread awareness that Florida & Texas state waters extend 9-nautical miles into the Gulf and that it is illegal to discharge sewage within state waters. This toolkit will help partnering boating facilities, stakeholders and community members to customize developed content that was created for social media platforms such as Facebook, Instagram, and X. The messages within each post bring awareness to the 9-nautical mile discharge limit.

Instructions

This Toolkit provides pre-made social media posts that have a graphic paired with accompanying text. Keep in mind that when posting on different social media platforms, it is not a one size fits all approach. Every post that has been created in this toolkit has imagery correctly sized to fit the platform it is intended for.

- Copy and paste the suggested text directly into your social media post.
- Download the accompanying image or graphic specified for the platform and attach it to the post.
- Feel free to customize the post by adding your organization's comment, hashtag, and location.

Primary Hashtag

Include this hashtag within every post.

#KnowThe9

Graphics

Please click → [here](#) for a photo to attach to posts. Each photo is sized correctly to the social media platform.

Flyer

Please click → [here](#) for flyers to print and post at your marina, on your website, or on social media.

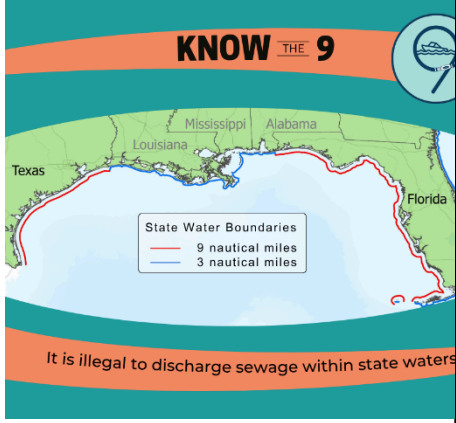
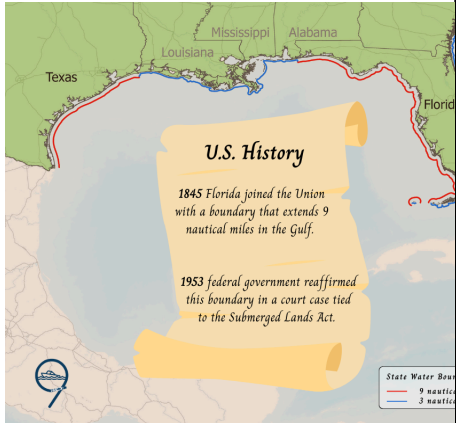

Website

www.flseagrant.org/knowthe9

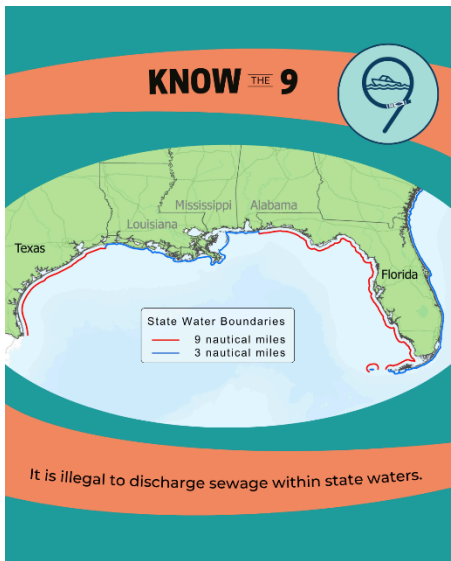
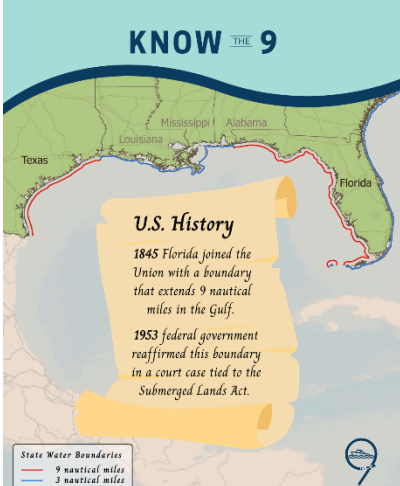

Questions

Contact Victoria Gambale by email: v.gambale@ufl.edu by phone: 352-562-1134

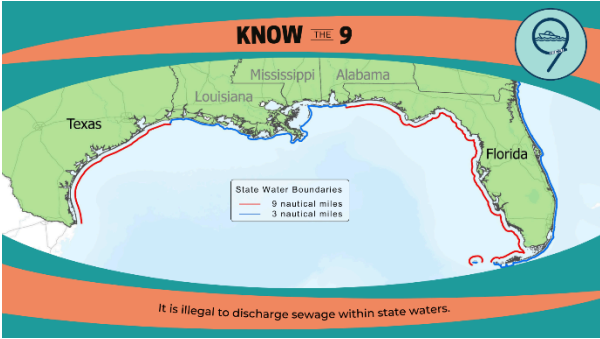
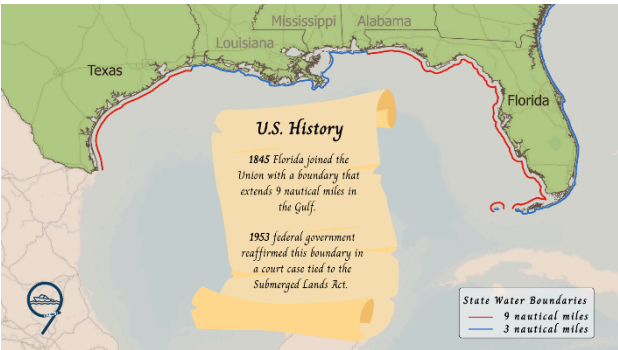

Facebook Posts:

Image	Text
	<p>Boaters, do you #Knowthe9?</p> <p>Florida & Texas Gulf waters extend 9-nautical miles. To Stay Clean and Stay Legal never discharge sewage within state waters, unless treated through a US Coast Guard approved Type I or II MSD.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>To find a Pumpout that works, download Pumpout Nav.</p> <p>Apple Users: https://apple.co/3H5vJd6</p> <p>Android Users: https://bit.ly/downloadnavapp</p> <p>#PumpoutFlorida #FloridaBoatLife #FloridaBoating #PumpoutNav</p>
	<p>In preparation for the 4th of July, here's a little bit of US History. When Florida joined the Union in 1845, it had a pre-established boundary that extended 9 nautical miles in the Gulf. The federal government reaffirmed this boundary in a court case tied to the Submerged Lands Act in 1953. What does this mean for today's boaters? It is illegal to discharge sewage within these boundaries!</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>#Knowthe9 #PumpoutFlorida #FloridaBoatLife #FloridaBoating</p>
	<p>Florida & Texas state waters extend 9-nautical miles into the Gulf. To Stay Clean and Stay Legal never discharge sewage within state waters.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>To find a Pumpout that works, download Pumpout Nav.</p> <p>Apple Users: https://apple.co/3H5vJd6</p> <p>Android Users: https://bit.ly/downloadnavapp</p> <p>#Knowthe9 #PumpoutFlorida #PumpoutNav #FloridaBoatLife #FloridaBoating #PumpoutNav</p>

Instagram Posts:

Image	Text
	<p>Boaters, do you #Knowthe9?</p> <p>Florida & Texas Gulf waters extend 9-nautical miles. To Stay Clean and Stay Legal never discharge sewage within state waters, unless treated through a US Coast Guard approved Type I or II MSD.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>To find a Pumpout that works, download Pumpout Nav.</p> <p>Apple Users: https://apple.co/3H5vJd6</p> <p>Android Users: https://bit.ly/downloadnavapp</p> <p>#PumpoutFlorida #FloridaBoatLife #FloridaBoating #PumpoutNav</p>
	<p>In preparation for the #4thofJuly, here's a little bit of US History. When Florida joined the Union in 1845, it had a pre-established boundary that extended 9 nautical miles in the Gulf. The federal government reaffirmed this boundary in a court case tied to the Submerged Lands Act in 1953. What does this mean for today's boaters? It is illegal to discharge sewage within these boundaries!</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>#Knowthe9 #PumpoutFlorida #FloridaBoatLife #FloridaBoating</p>
	<p>Florida & Texas state waters extend 9-nautical miles into the Gulf. To Stay Clean and Stay Legal never discharge sewage within state waters.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>To find a Pumpout that works, download Pumpout Nav.</p> <p>Apple Users: https://apple.co/3H5vJd6</p> <p>Android Users: https://bit.ly/downloadnavapp</p> <p>#Knowthe9 #PumpoutFlorida #PumpoutNav #FloridaBoatLife #FloridaBoating #PumpoutNav</p>

X Posts:

Image	Text
	<p>Boaters, do you #Knowthe9?</p> <p>Florida & Texas Gulf waters extend 9-nautical miles. To Stay Clean and Stay Legal never discharge sewage within state waters.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>#PumpoutFlorida #FloridaBoatLife #FloridaBoating #PumpoutNav</p>
	<p>For the #4thofJuly here's some US history. Florida joined the Union in 1845, with a boundary of 9 nautical miles in the Gulf, later reaffirmed by the federal government. Today it's illegal for boaters to discharge sewage within this boundary!</p> <p>Learn more: flseagrant.org/knowthe9</p> <p>#Knowthe9 #PumpoutFlorida #FloridaBoatLife #FloridaBoating</p>
	<p>Florida & Texas state waters extend 9-nautical miles into the Gulf. To Stay Clean and Stay Legal never discharge sewage within state waters.</p> <p>Learn more at: flseagrant.org/knowthe9</p> <p>#Knowthe9 #PumpoutFlorida #PumpoutNav #FloridaBoatLife #FloridaBoating #PumpoutNav</p>