Natalia Shkodina

UI/UX Designer | USA

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🔗 LinkedIn Profile | 📁 Portfolio

Section	Details
About Me	Creative UI/UX Designer with **3+ years of experience**, including **1+ year working with WordPress**. I specialize in creating intuitive custom designs (not using templates), as well as working with pre-designed templates for landing pages and multi-page websites.
Education	**Institute of Parliamentary Studies and Entrepreneurship** Political Science and Law (2009–2015) **Vitebsk Technical College (VGTK)** Fashion Designer, Entrepreneur (2005–2009) **Art School** Drawing skills (pencil, watercolor, gouache, acrylic, etc.) (2009–2015)
Portfolio & Certifications	**UI|UX Design courses - UPROCK, Moscow (2021-2023) Certification: GOLD Certificate in Web Design** -**https://www.uprock.school/** (https://drive.google.com/file/d/10_io-TKXi_ZIdZdkfCFJuVHAmbe36_vg/view?usp=sharing)
Professional Experience	**Product Web Designer** *YOTA Appliance Repair* (July 2023 – Present) Created a multi-page website with intuitive navigation, conducted UX research, and ensured mobile adaptation. **Web Designer** *The Life Insurance Empire* (Dec 2024) Designed a clean, SEO-optimized landing page for an insurance agent, featuring multiple contact options. **Web Designer** *ME Business LLC* (Mar 2024) Developed a multi-page website for a company in the telecommunications sector, focusing on an attractive and sales-driven design. **Web Designer** *Terra Auto* (Jan 2024) Designed a website for online vehicle evaluation, featuring a clear structure and easy submission process. **Sales Specialist** *BelReklamaSfera* (2010-2014) Worked in outdoor advertising, project management, and client solutions across various industries.
Key Skills	**Design Tools:** Figma, Canva. **Web Development:** CMS WordPress (1 years) **Design Specializations:** Wireframes, Prototyping, Adaptive

	Design, User Research **Languages:** English (basic), Russian (native/fluent)
Soft Skills	Effective Communication, Problem Solving, Analytical Thinking, Creativity
Achievements	-Boosted customer retention by creating optimized UX designs and WordPress solutions for e-commerce and service-based clients. -Improved website speed and functionality by 50% through effective CMS management. -Developed custom WordPress themes that aligned with brand values and ensured seamless user interactions.