



# ORGANIZATION PROFILE

## Organization Profile and Statement of Purpose / Advocacy Framework

### I. Organizational Overview

Organization Name: \_\_\_\_\_

Acronym: \_\_\_\_\_

Date Established: \_\_\_\_\_

College: \_\_\_\_\_

Adviser: \_\_\_\_\_

### II. Brief Organizational History

- **Founding:** [Briefly describe the circumstances, individuals, or need that led to the organization's founding.]
- **Key Milestones:** [Highlight 2-3 significant achievements, changes, or periods of growth (e.g., first major project, period of expansion, shift in focus).]
- **Current Status:** [Describe the organization's current structure, size, or focus.]

### III. Purpose of Existence (Mission Statement)

- **Our Mission:** [A concise statement defining *what* the organization does, *for whom*, and *what* outcome it strives for.]

### IV. Guiding Principles

- [These are the fundamental rules or beliefs that dictate how the organization operates and makes decisions.]

### V. Core Values

- [The essential, enduring beliefs that guide the organization's members and culture.]

### VI. Advocacy Focus (Statement of Advocacy Framework)

- **Primary Advocacy Area:** [Clearly state the main issue or cause the organization champions (e.g., Environmental Sustainability, Youth Empowerment, Mental Health Awareness).]



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- **Advocacy Goal:** [What is the ultimate change or impact the organization aims to achieve in this area?]
- **Key Advocacy Pillars:** [List 2-3 specific strategies or methods used to advance the advocacy goal.]
  - **Pillar A (e.g., Education):** [Description of activities like seminars, workshops, or informational campaigns.]
  - **Pillar B (e.g., Action/Direct Service):** [Description of activities like clean-up drives, volunteer work, or fundraising.]
  - **Pillar C (e.g., Policy/Lobbying):** [Description of efforts to influence campus or local policies.]

**[Name of Adviser]**

*Organization Adviser*

**Conforme:**

**[Name of Organization President]**

*President, [Name of Organization]*

**Noted by:**

**[Name of Dean]**

*Dean, [College]*

**Name of CSG President**

*President, Central Student Government*

**Dr. Jacqueline M. Calaycay**

*VP for Academic Affairs and Research*

*Adviser, Central Student Government*