The Tittle

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Abstract—You can use this document as both an instruction set and as a template into which you can type your own text. The abstract should briefly summarize the aim, findings or purpose of the article. Abstract with 150-200 words should be supplied to reflect the content of the paper. A concise and factual abstract is required. For this reason, References/citation should be avoided. **(Times New Roman 11pt)**

Keywords *— Include at least 5 keywords or phrases (example: Service Quality, Price, Brand Image)*

1. INTRODUCTION (Times New Roman 11pt (Bold))

The Introduction section should explain the background to the study, its aims, a summary of the existing literature and why this study was necessary.

2. LITERATURE REVIEW (Times New Roman 11pt (Bold))

A literature review is a search and evaluation of the available literature in your given subject or chosen topic area. It documents the state of the art with respect to the subject or topic you are writing about. A literature review shows your readers that you have an in-depth grasp of your subject; and that you understand where your own research fits into and adds to an existing body of agreed knowledge.

3. RESEARCH METHODS (Times New Roman 11pt (Bold))

Provide sufficient detail methods to allow the work to be reproduced. Methods already published should be indicated by a reference: only relevant modifications should be described.

3.1. Equations (Times New Roman 11pt (Bold))

Equations should be typewritten whenever possible and the number placed in parentheses at the right margin. If you are using *Word,* use either the Microsoft Equation Editor or the *MathType* add-on (http://www.mathtype.com) for equations in your paper (Insert | Object | Create New | Microsoft Equation *or* MathType Equation). “Float over text” should not be selected.

Number equations consecutively with equation numbers in parentheses flush with the right margin, as in (1). First use the equation editor to create the equation. Then select the “Equation” markup style. Press the tab key and write the equation number in parentheses.

Reference to equations should use the form “Eq. (1)”

$$E = \sum_{p=1}^{p} \sum_{k=1}^{k} \left(\delta_{pk}^{o}\right)^2 E = \sum_{p=1}^{p} \sum_{k=1}^{k} \left(\delta_{pk}^{o}\right)^2 \quad (1)$$

3.2. Figures (Times New Roman 11pt (Bold))

Place illustrations (figures, tables, drawings, and photographs) throughout the paper at the places where they are first discussed in the text, rather than at the end of the paper. Number illustrations sequentially (but number tables separately). Place the illustration numbers and caption under the illustration in 10 pt font. Do not allow illustrations to extend into the margins. If your figure has two parts, include the labels “(a)” and “(b)”.

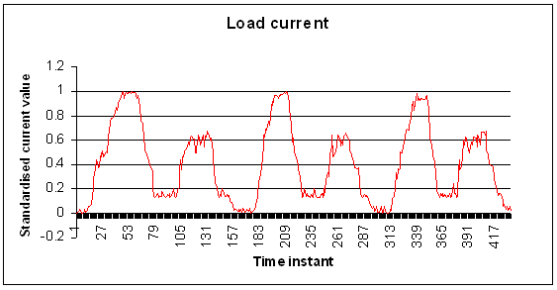


Figure 1. Testing data- load current (amperes)

3.3. Tables (Times New Roman 11pt (Bold))

Place table titles above the tables.

Table 1. Best results

Load time	Frequency	Total Cost
Seconds	Eight	None
Minutes	Nine	More

4. RESULT AND DISCUSSION (Times New Roman 11pt (Bold))

Results should be clear and concise. Show only the most significant or main findings of the research. Discussion must explore the significance of the results of the work. Adequate discussion or comparison of the current results to the previous similar published articles should be provided to shows the positioning of the present research (if available).

5. CONCLUSIONS AND PRACTICAL IMPLICATION (Times New Roman 11pt (Bold))

The main conclusion of the study may be presented in a short Conclusions section, which may stand-alone. It should not repeat the Results, instead provide significant findings and contribution of the study.

6. REFERENCES (APA STYLE)

Author(s). (Year). *Name of Web Page*. Retrieved Month Accessed Day Accessed, Year Accessed, from Name of Web Site: URL

Author(s). (Year). *Title.* City: Publisher.

Author(s). (Year). Title. In B. Author(s), *Book Title* (p. Pages). City: Publisher.

Author(s). (Year, Month Day). Title. *Journal Name, Volume*(Issue), Page. doi:DOI

Author(s). (Year). Title. *Conference Publication Name. Volume*, p. Pages. City: Publisher. doi:DOI

Example:

a) Citing a Journal Article (1 Author)

Bilgin, Y. (2018). the Effect of Social Media Marketing Activities on Brand Awareness, Brand Image and Brand Loyalty. *Business & Management Studies: An International Journal*, *6*(), 128–148. https://doi.org/10.15295/bmij.v6i1.229

b) Citing a Journal Article (2 Author)

Ardiansyah, F., & Sarwoko, E. (2020). How social media marketing influences consumers purchase decision? A mediation analysis of brand awareness. *JEMA: Jurnal Ilmiah Bidang Akuntansi Dan Manajemen*, *17*(2), 156. https://doi.org/10.31106/jema.v17i2.6916

c) Citing a Journal Article (3 Author)

Ansari, S., Ansari, G., Ghori, M. U., & Kazi, A. G. (2019). Impact of Brand Awareness and Social Media Content Marketing on Consumer Purchase Decision. Journal of Public Value and Administration Insights, 2(2), 5–10. https://doi.org/10.31580/jpvai.v2i2.896

d) Citing a Book

McPherson, R. A. (2017). *Henry's Clinical Diagnosis and Management by Laboratory Methods: First South Asia Edition_e-Book*. Elsevier India.

Additional

Page Size and Layout

Set your page as A4, width 210, height 297 and margins as follows:

- Left Margin 17.8 mm (0.67")
- Right Margin 14.3 mm (0.56)
- Top Margin – 17.8 mm (0.7")
- Bottom Margin – 17.8 mm (0.7")

Body paragraphs

The main text for your paragraphs should be 11pt font. All body paragraphs (except the beginning of a section/sub-section) should have the first line indented about 3.6 mm (0.14"). With no more than 7.000 words in a whole text. Times New Roman in 11pt font.

Sections headings

Section headings come in several varieties:

1. first level headings: **1. Heading 1**
2. Second level: **1.2. Heading 2**
3. third level: *1.2.3 Heading 3*
4. forth level: *(a) Heading 4*
5. fifth level: (1) Heading 5
6. sixth level: *(a) Heading 6*