- 1...what features would you keep in mind while purchasing a dictionary from a book store?
- 2.. what is paraphrase?
- 3.. define brevity in news writing process.
- 4..write the different type of interviews? discuss any two.
- (5 MARKS)
- 5.. what is two purpose of an editorial and what is it that it should do?
- 6.. Five advice to write an effective interview?
- 7.. Full broadsheet and half broadsheet are the 2 version of broadsheet newspaper. Explain
- 8.. What are the characteristics of well-writing answer to an essay question discuss any two?

Short questions 3 marks: 5

Long questions 5 marks: 5

Few Mcqs from quiz that I remember:

- 1. From the following options, which one is not an element of "THE TACTICS OF RHETORIC" in the persuasive writing process?
- 2. Glee
- 3. Pathos
- 4. Logos
- 5. ethos
- 6. Logical fallacies are most commonly encountered in everyday communication. In the following examples, which is a logical fallacy?
- 7. The abbreviation "intr" stands for which one of the following options?
- 8. SO3R stands for
- 9. The exclamation mark (!) is used:
- 10. Writing broadcast news can be divided into story types.
- 11. When reader reads every word and works to learn from the text, he is involved in the process of
- 12. Which of the following is not true for writing a summary?
- 13. When published, the letter to the editor must contain which of the following vital information?
- 14 The term SMOG Index stands for:

Other mcqs I remember:

- 1. ----- are commonly found in libraries on dictionary stands. They cover all words that are known at that time.
- 2. A mcq about expository writing
- 3. Which of the following is not included in manuscript format

- 4. A mcq about persuasive writing
- 5. "Gentlemen may cry, "Peace! Peace!" but there is no peace. The war has actually begun! The next gale

that sweeps from the north will bring to our ears the clash of resounding arms! Our brethren are already in the field! Why stand we here idle! Is life so dear, or peace so sweet, as to be purchased at the

price of chains and slavery? Forbid it, Almighty God! I know not what course others may take, but as for me, give me liberty, or give me death!" is said by

- 1. Patrick Henry's speech in March 1775 on American Revolution
- 2. Patrick Henry's speech in March 1775 on Russian Revolution
- 3. Patrick Henry's speech in March 1775 on Chinese Revolution
- 1. What is the meaning of OSPI: original text, summary, paraphrase, interpretation
- 2. While changing active voice to passive voice which change is not made:
- 3. "I" to "he"
- 4. Yesterday to that day
- 5. Blah blah :p
- 6. Sq3r stands for
- 7. an inside page that is not folded vertically and just includes a front and back
- 8. A mcq on editorial writing
- 9. Which of the following is right about column:
- 10. An mcq about letters to editor
 - Difference between paper and online presentation
 - 5 logical fallacies in articles
 - Characteristics of a good summary
 - Traditional way of academic reading
 - **A** question about Accuracy
 - **Expository** writing