



REPRODUCTIVE EQUITY NOW

Prioritizing Patient Access to Care Act – Social Media Toolkit

Massachusetts must continue to serve as a beacon for abortion access in a second Trump administration. Despite important steps to expand access to care in the state in 2022, Massachusetts' current 24-week abortion restriction still forces dozens of patients to travel out of state for abortion later in pregnancy every year.

In order to achieve true reproductive equity for Bay Staters and meet the post-*Dobbs* need for abortion care, Massachusetts must pass the *Prioritizing Patient Access to Care Act* and end arbitrary gestational restrictions on abortion. Health care decisions should always stay between a patient and their doctor – not politicians.

Action:

We need you to help us build public support for expanding abortion later in pregnancy in Massachusetts. Massachusetts lawmakers have introduced the *Prioritizing Patient Access to Care Act*, a bill to amend existing law in the state by clarifying that physicians have the right to provide abortion care after 24 weeks gestation when they determine it is in the best interest of the patient.

Post on social media!

An excellent way to show your support for the *Prioritizing Patient Access to Care Act* and start a conversation in your community is to post about it on social media. Below you can find sample posts for your preferred social media platforms!

Instagram/Facebook Captions:

Post #1:

Here in Massachusetts, we enjoy many protections for abortion access, and our state leaders have led the nation in expanding access to abortion care. But some patients are still left behind by our state's laws – patients who seek abortion care later in pregnancy, who too often cannot access this care in state, despite exceptions in state law.

Massachusetts has the opportunity to pass legislation affirming that doctors and patients—not politicians—get to make decisions about reproductive health care at all stages of pregnancy. I'm urging my state legislators to support the *Prioritizing Patient Access to Care Act* to expand access to abortion later in pregnancy, and I hope you'll join me!

Post #2:

When [I/someone I loved] needed life-saving, life-affirming abortion care later in pregnancy, [I/they] struggled to access that care in my home state of Massachusetts – despite the vast protections the Bay State has for abortion care.

But Massachusetts leaders are considering legislation that would help ensure people in [my/someone I loved's] position can access the care they need on their own terms. It's time for Massachusetts to pass the Prioritizing Patient Access to Care Act and expand abortion access later in pregnancy.

Post #3:

At no point in pregnancy is a politician who writes a law more qualified to make decisions about abortion than a patient and their doctor. Health care decisions, including abortion, should be guided by medicine and science, not political opinion or arbitrary restrictions.

Massachusetts law currently includes a 24-week restriction on abortion care—a ban that has no basis in medical science, and does not account for the many complexities of pregnancy. Even with expanded exceptions in the law enacted in 2022, this restriction still forces dozens of patients to travel out of state for abortion later in pregnancy every year.

That's why I'm writing to my state legislators to urge them to pass the Prioritizing Patient Access to Care Act, legislation to allow doctors and patients to make informed health care decisions, without political interference.

Twitter/BlueSky/Threads Captions:

Post #1:

In MA, we enjoy many protections for abortion. But patients who need care later in pregnancy are too often left behind by our state's laws. MA must affirm that doctors and patients—not politicians—get to make decisions about repro care at all stages of pregnancy.

Post #2:

When I needed abortion care later in pregnancy, I struggled to access that care here in MA. It's time to pass the Prioritizing Patient Access to Care Act so others in my position can access the care they need on their own terms.

When someone I love needed abortion care later in pregnancy, they struggled to access that care here in MA. It's time to pass the Prioritizing Patient Access to Care Act so others in their position can access the care they need.

Post #3:

Patients who need abortion later in pregnancy sometimes can't access it in MA. Join me in calling on my legislators to support the Prioritizing Patient Access to Care Act and ensure that doctors & patients—not politicians—get to make decisions about health care throughout pregnancy.