



Transcript - Barna Buxbaum - Tips and tricks I use to speed up my building process with Elementor/Pro.

Welcome to the page builder summit. Next stop. It's Barna Buxbaum with his presentation, entitled tips and tricks are used to speed up my building process with elementor pro as a website, builder and consultant. Barner has always been looking for the best solution for his business and for his clients as well.

Barna runs a training website to offer workshops for new users, teaches them how to build their own website without programming skills. He also offers design packs to speed up the process for anyone. He wants to get things done in a timely way and reuse techniques and components that he's perfected over time.

We all do this, I'd imagine, but it's nice to shine a spotlight on alternative ways of doing things ways that might be useful for us to adopt. And so we bring in Barna Buxbaum. Alan welcome to my presentation on tips and tricks on how to speed up your building process using Elementor. And , my name is Barna and I will introduce myself properly in a minute, but, let's get onto the slides first.

today's topic, as I already mentioned, is the tips and tricks on how to speed up your building process. There will be some general tips that you can use for other page builders as well. But these are important as foundations and also quite strong dips for Amanda and elemental pro users. I'm on the go.

As I mentioned, or two, we'll be talking about, these are all things that I actually teach on a daily basis to my clients and to my students because I'm running a training website as well from step one to the final step. When you supposed to hand over your website to your client or to finishing steps for your own.

The website. So everything that is going to be said in the next half an hour is something that is actually in use on a daily basis, and also share some tips and tricks, and also a tool that you can use to get some harmony between different systems for your styling options. And that being said, Let me introduce myself a bit more appropriately.

My name is Barbara Buxbaum and I am the Hungarian element or users group leader. I'm running the Hungarian language user group. And also I used to be an official element or user group, a moderator for quite some time. In case your, Ord user, you may remember me from the early days of Elementor. I used to be more, known in the international community, but a few years ago I had to change over to on Gideon just to make sure that I can support other, language groups as well, who may not know.



English as good as they would need to. I'm also the founder of the Cutco template back once again, if you're an old user, you may remember this as the original section blocks downplayed back that came out, just after element or pro has been introduced for the first time. And a section block library was nonexistent in the element or template library that came half a year later.

Anyways, that template back, at least for the blocks is still available and free to download up until today. But we're going to get back to that, in a later point, just to make sure you understand why it might be able to help you speed up your process. I'm also a WordPress pro user and a tutor for over seven years now.

Pro. I think that is a subjective opinion. Everyone has a different opinion on what is a pro user. I was considering myself a pro because I have enough experience to teach others, to create websites that will last for a long time and not to make mistakes. That most beginners would usually do.

And also I'm trying to give this knowledge to the community just in the same way as the community used to help me. When I was a beginner, as on a daily basis, I am also a vet site manager for my clients. And just to make sure that everything is. Running smoothly, a consultant, if need to be, just to make sure that, they know what and how to use it or what not to use just in case before they would, get into trouble with something else.

What is the very first foundation tip for today's presentation. And that will be something that I use you to call system mentality. You may ask what is death? Of course it may sound logical, but for some it is not. And that is mainly the issue because most people who are learning verse breasts and alignment are for the first time.

They don't know that we need to think in a system instead of throwing everything in there and creating a mess. Now, instead of debt, it is great. honestly, if you want to do that, just carry on, just do it for your test projects on a staging website or anything else other than your actual website that you wish to go live with, because there will be a lot of cleaning to do afterwards, and sometimes it is not even possible to do it.

Properly. So as I mentioned, throwing everything in there, great. For testing, not good for your final project. So we need to think about a system. How does the system look like in our website, we have WordPress as the core, we have a theme, something like generate press that I prefer to use. And this is our theme.

Imagine it as a foundation below your house. And also the page builders like element or pro, which would be the walls, the windows and everything. So we can style and create the house



of our. Choice and everything else, like plugins for memberships and whatever, or those are the additional options.

Like what kind of furniture use with that? Or what kind of door in case if you're are talking about memberships? So we need to think about a system. Every single Bart is supposed to do something specific, and this is why beginners often do the mistake too. Goal. It's one tool that offers the most features and that is going to cause issues.

Now, if you build a system, as I mentioned, WordPress, generate press and a mentor pro, and then whatever you need, then, when you're at the point that you need to do some housecleaning because there's a bug or an issue or something like that. It is much easier to find van the issue is because you can turn off and on all the little parts of your website and it will be a lot easier to find it also with a system mentality, that there are certain features that are built into WordPress core into a, your theme, depending on what you're using.

And there are features in your page builder, but it doesn't mean you need to use all the features from one of this part. So if you, use, the global typography or whatsoever in Elementor pro or Elementor. You may want to keep that in your theme and let an element or two, the building work for you. If you remember when this page builder summit went live a few weeks ago.

we had the element or three points or update and it caused some serious issues with the global styling. And that's one of the reasons why it is better to leave certain features to whatever you wish to do. And later on, it will save some time to figure out where the issue lies. To get onto the actual element or tips.

The very first one I'm going to talk about is going to be the styling. And this will be where it is a tip and a tool that I prefer to use. And I will get into details in a second now, as I mentioned, and I mentor has this amazing new, global styling, which is absolutely amazing. And you can use it for quite a lot.

But, you need to think about the other parts of your website as well. For example, the WordPress core, the Gutenberg editor, if you're editing your post content in Gutenberg. And other tools that you may be using as additional, extensions or plugins. So to tackle this issue, what I usually use in the very beginning Vandy website being just installed freshly out of the box, it's a little plugin free in the WordPress repository.

It's called a central core or color palette. And what you can do with this is when you do the styling of your website. So you have your type of graphy and you have your color palette created for the first time. And you wish to edit to your website and editor. You can use this



plugin, set your colors, and it will synchronize with WordPress core Gutenberg element or January press or whatsoever.

And all of these colors will be globally available in every single editor. So this is something that can speed up your process. Of course you can use the global color options in Elementor, but then again, that is just one aspect of your editing experience on the long run, you may have to go back and figure out a way how to synchronize the colors in the actual editors of your choice.

So this little plugin will save you some time and headache for the long run. Another little extra is, this is once again, in the very beginning of your editing experience with adamant or, and elemental pro is van. You just figured out your color palette, but you know that you will want to use certain colors for the CTA or call to action buttons.

and so you need. A few extra colors. One thing that I usually do in the very beginning is when you're in the global color options, I tend to add some extra color options. So just named them extra color or one extra color, two extra curl, three and so on and just assign a very bright, specific color that you will definitely remember that is something.

You need to still figure out in the end, what you're going to use it for. So then the website is finished with the editing and you still couldn't figure out what the color should be. You already have used those specific global options via editing. And now if everything is done and you figured out the color code or hexadecimal code that you wish to use, you just go into the global color options and just change the color.

If you change it globally in every single place where you have used that extra color to, for example, and everything is sorted in that sense, the next one is, it is one of my oldest, The tips and tricks from, from elemental pro when it, became available and up until today is still one of the best tips and tutorial that, quite a few people like to use, because it is not a feature in, And a mentor, and this is the global sections.

Now you may think that yeah, global sections, it can be done like X, Y, Z, and whatever you heard about it. Sure. But the very first tutorial, if I'm not mistaken is started by me. That is, as I mentioned from years ago and still people constantly ask me on a weekly basis on thank you for the tutorial. They haven't seen it.

So I will definitely share it with you. Cause I know it is. It can save a ton of, time for you on the long run. Now the global section three is basically just an extra minute of your time in the very beginning, but then afterwards, if you have more than one or two pages of your website, it can save a lot more for you.



And to achieve this, you need Elementor pro. Because the video that we need to use for it, it is only available in elementor pro. And, the way to do that is that you need to create two templates. there is a reason why I said you need to create two templates and not use the editor to create actual content.

Let me explain. you need to create. One section template in your, template library in Elementor and make sure that this section is edited to your requirements. So for example, you need a section with two columns, one with a heading. And some text below it. And in the second column, you have a sign up form, like a call to action, sign up section, you assign the background or the overlay color with the background image.

You do the styling, the form is being set and so on. Or this is great. And what you need to do after that is create a second, section template, because the first one, you should call it. for example, let's say it's a call to action section. So let's call it, call to action to edit. That should be the name.

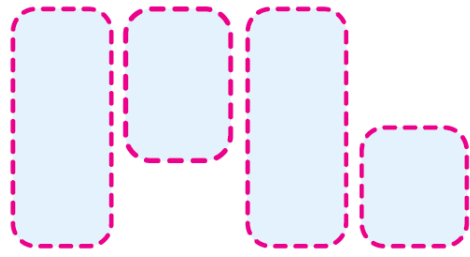
The second section template that you're creating in the elementor template library should be called a CTA to, Place in editor or something like that. Something that you can identify what you're looking for. And in this one, what you need to do is, three little things. First you create a section with a single column.

Secondly, you need to, unlock the section and the column margin and padding. So everything is on zero. Everything is full of it. Everything is clean. So there are no issues with it. And thirdly, what you need to do is use a template or template library, vignette from elementor pro. Just place it in this column.

And on the sidebar, you will have the dropdown to look for a template in your library. Just look for the CTA to edit a section in case you. Named it like, and it will load it in and you will see that the whole section is please and so on. So everything as it's supposed to look now, Then you're editing your website and you replace this second template.

So the CTA to place, in editing, you place this on the landing page. You placed this on the, about us page, the services, the contact us page, depending on what the content is, you can place it to a hundred different pages. It will not matter because. Then your client, or you wish to change the settings.

You just need to go to your WordPress admin, into the elementor template library, and look for the CTA to edit template, edit it, and I mentor you replace the background call or you replace the, some of the content. You add an extra field to your form or whatsoever. And as soon as you hit the save button, it will, update the content.



Page Builder Summit 2020

Everywhere on your website. So it is much easier than to go through every single page and add the different styling or content or whatever VTS you need. Instead of that, you can just do all that in your element or template library easily and quickly. So that is my global section or global sections tutorial and tip.

As I mentioned, it can save a ton of. Time for you on the long run, if you're you only using a one pager of website just with the landing page and that's it, of course it will not be something that you may need, longterm, or even don't need it at all. But if you have multiple pages and you've used to place different content, that is not the head or not the footer or anything that the theme builder could do.

And this is one of the ultimate tools that my students simply just love to use. And almost on a similar level, how important it would be and sorry. sometimes people ask like, why am I looking on the screen? I'm standing in front of the camera because I'm using it. Sit stand desk. Sorry about that.

Anyways, the next quite important bit is to use known styled blocks. And this is not as a common knowledge, unless you're a designer who knows how to do this. So for beginners, once again, this will be a, probably let's say silver or gold level, tip. Why this is important. it may sound odd van. You have all these different templates backs giving you a thousand, 2,015,000 section blocks and all the markets I think, hype that you can get out of them.

But, that's me ask you a question. When was the last time when you have I added any kind of section blocks, even from the element or template library, that's the B that is built into the editor. When was the last time that you edit something and you did not head to first revert all the styling back to basics so that you can change it to your own requirements?

Yeah. Now that is the main issue. And this is why, for example, the template back or the original Cosco section blocks have been created. So that. Designers already know this. When you're viral framing your website, when you're creating the skeleton of your website, it is much easier to use non styled blocks to get started with.

And then you can just apply the styling all over the place, depending on your or your clients. The requirement and to do this, you have two options. One is to actually start and build your own block library that is known styled. And whenever there is a requirement for a features block or a hero or something like that, all you have to do is just upload your own Jayson downplay file.

And use that, but, I know it can be time consuming, but that's what it is created. It is really fast to via frame a page with your own North style books, because you have already cut out half of the editing fork from starting from scratch. The other option is if you go to my



website, elemental templates, bank.com and just click on blocks, you can download all of my section books free of charge.

No email is required. No, anything like that. So it is as promised. It will be free forever for everyone. And you can use these because all they have is a responsive, setting. So you have the beddings imagines and some of the type of graphy size. So no font families, no colors, no, whatever, everything that is in there is known style.

So when you're starting your wire framing work, it can be done really quickly. And that is something that I would definitely recommend to get used to because pro designers already do this, even if not in element or if they use or Adobe or whatever other. tools. They always usually always start with some kind of wire frame on a piece of paper on a desktop or something.

But now you can do that in and I mentor as well. You just need to create your own library or use my template a back or a Cutco section blocks to get started with. The next step is the navigator names and right click, of course, once again, we all know how these are working, but I might be able to give you a little extra hint you may not know of, or you might have forgotten of.

And that will be of course, the names as the very first one. Let's say you have a one pager sales page that is, I don't know, 200 kilometers or miles long, depending on where or listening or reading these pages at the moment, let's say you have a 200 miles along CSP page. And as soon as you hit the navigator on the bottom left corner of the element or page breeder, You will see that there is a ton of content in the navigator and you have no clue what is what?

Now there is a good news for that. You can rename everything in the navigator, just like in Photoshop venue or renaming the different layers. And with that, it will be quite easy to go through the different options. Let's say you want to move feature five from section two to. wherever you can easily just find it.

You're looking for section two, feature five and just drag and drop or copy and paste it to a different location and your set with debt. So this is one of the very strong options to get started. Once again, in the very beginning. And later on when you're looking for something or the editing takes a lot of time because it's a 200 miles long page, you can easily find your, item that you're looking for.

Sections called Humes visits, whichever you need, you can easily find it. something else that I need to mention at this point is that it is working with exports and templates. So for



example, if you, create a one page website or let's say an about us page, just for example, you have your, heading, you have your features.

You have your services about the team and whatsoever everything is named correctly in the navigator. Then as soon as you save this page as a template, let's say about a stamp plate one, just for example, and you export that as a Jayson file and import it to a, another client website or another one of your websites.

As soon as you hit the navigator, the names of your stay there. So it will be once again, easy to find whatever you need. And if you create your own, library, so it is even easier to just look through everything and you don't need to rename everything from scratch. Yeah. exports and templates.

Yes. So this is how it works. You can just copy it to whatever you like on the same page or to, ex import it on another website. And the names will follow also something that, it may be useful for some, it may not be, I tend to use it from time to time is the right click option that you can use in the editor.

You can actually use that in the, navigator as well. So you have the same copy paste and so on. And so on options. Writing the navigator as well. And you can do all the necessary, edits with that as well. So this is the navigator names and rive clip, right? Quick tip. I hope it is helpful because this is something that we tend to handle that you have, everything about it, but then Vincent Bond reminds you like, Oh, I thought about that.

This can, it can actually do that as well, because I know because I'm doing that for three or four years now, even as soon as the feature came out, I started to use it. And even up until today, I'm still keep forgetting about it and need to remind myself like why you're not using that and that, let's go to the next one.

So hopefully everything is clear up until now, every anyway, you will be able to. replay this, workshop as far as I know. the next one will be multiple columns, easy editing. Once again, something that most people tend to know Oh yeah, Click, copy, and paste, styling and whatever. Let me show you a faster option.

And I will give you an example how much faster it can be. So to get started with our example, we will be a three column features section. So we have the section we created, a single column. We have added a icon visit, for example, select on a diet, gone some dummy text, some dummy headings. And what I usually do is.

Duplicate the first column. So it will be like Korean two, coding three or duplicated two clicks done. And this is to see how it will actually look like later on. The next one, the next step is to



style, edit and create the options for your call volume. You may need some bedding. I may need some background styling and so on.

If you wish to use some mouseover effects, for example, you can select a white background color with some drop shadows for the corium and van you're hoovering over the mouse. If you give this little 3d, popup effect for it. And, your style and edits the visit of your choice, the way you need it. Oh, by the way, the reason why I said to do this background option for the actual him is because when you're editing the visit, let's say you have three visits in the end one, visit with two lines and the next one with three lines, the next one with four lines of text.

When you do the background on the actual visit, the size of the boxes will be different. But if you do read the column or the sizes of the backgrounds, when they pop up it's mouse, Hoover, if it will be the same. So an extra little bonus tip, if you haven't known this already, so let's say you've done the first edit.

The corium is set. The vigil is set. Everything is done. Now the regular user would say, okay, Click, copy, then paste in the styling. But do you have two things you need to copy over the courtroom and you need to copy over the styling widget itself as well. What this means you need to, Click on the corium copy and then right.

Click on the two other courtrooms and based in styling. That is three clicks. Now, once again, you have to do this for the widget, so right. Click on the visit. Copy right. Click on the second and the third visit and, based in styling business dining again. Three clicks. So that is altogether six clicks.

It may not sound much, but if you're using the right click and right click again and so on that seconds are just ramping up. Now, instead of that, what I usually do is as soon as I have the first corium, done, I simply right click on the second and the third courtroom delete and delete. We don't need them any longer.

Click on the first, column and just duplicate. So altogether it may just be one or two clicks, less, but. It is second shift off. And as I mentioned before, if you have a 200 miles long sales page, these little seconds can ramp up, do a whole coffee break. And to be honest with the debt, that long sales page, you definitely need one or two cups of coffees at the end anyway, and that time has been shaved off and you can use that to your wheel, whichever you need to.

however you wish to use it. as I mentioned, simple delete and then just duplicate the whole content with the poem as well is a much easier option, another little tool. hopefully you can



see the trend that I'm trying to show you different tapes that are. Mostly forgotten or most beginners don't even realize that these are options from experience.

So the next one that we are looking into is copy and paste. And this is something that I will be able to save some, let's say an additional coffee break for you, hopefully by the end. So copy and paste. Once again. I know, you know this, I know this as well. still beginners may not know. And, from most of my students, they are quite happy to realize that even just the copy and based in styling, just this little tip that, they don't realize from the first.

Get go. Is something quite important? So for beginners, please start to get used to this. It is a very useful to copy styling or even between different visits. If the same options are available, it will be able to copy, at least part of the styling. So it will give you a headstart. So if from an econ, visit.

To a text widget, you will still be able to copy some of the styling, some of the advanced options and so on. These will be there for your disposal and you just need to fine tune the missing bits from the second widget. And also something that is quite important. Of course. you may need a add on blogging right now to copy a whole page to a different domain and import it on that.

You need a plugin on both sides and whatsoever. But there is a little tool built in that when you're editing the same VIPs, right? Let's say you have the landing page about us page services, page, contact us page all open in the same browser in different browser tabs so that you can move her move around between the different, pages.

Then what you can do is simply use once again, the copy option, let's say there is a. CTA too. Add to the page or CTA to publish section dump it. You may not need to go into your template library on the second page or the third or the fourth page, because if you have the first one open, all you have to do is just go into the setting, going to be the right click options on that section.

Copied go to the next browser tab with the same website, just on a different page that you were editing and just a hit paste. And it add that section to that pages and the third one or the fourth one. So you don't need to go into the elemental library type in the name and look for, for the different, templates depending on your template library, of course, because you may only have three and it is easy to find still.

You're shaving off a lot of seconds on every single time you wish to use this. And it can ramp up two minutes really fast. So this is something that most people do not realize that you can do your job. All you need to do is to have the different pages in editor mode. and then you



can use copy and paste between the different pages or you have, or all that is important is that it is only working on the same domain.

So the same website, and this is one of the, The apps that may not be useful for all, but for those that would like to use it even on a few pages website, it can be really powerful. This is my presentation for today anyways. I hope you liked it. And. I hope these will be useful to save as much time as possible for your current or for your next website projects for yourself or your client.

It doesn't matter. All that is important is to speed up the process because we know that time is something that is not possible to get back. And if we have all these amazing tools, Available for our use. We should make the best out of them. I hope you'll feel enjoy the other speakers, presentation and workshops.

And once again, thank you for your patience. And, I hope to get to meet you later on goodbye.