

Day 9/36 - \$1300/\$10K Total Client Revenue

Who You Are Now vs Who You Want to Be ?

- **Now:**

- I'm currently physically strong but not strong enough. I feel as if I'm stronger than the average human and look more physically capable as well but not by much. It's crazy to see how far I've come since I started taking work seriously. I got to experience what a farmer's routine is like and it's a crazy lot of work. I feel a lot of respect for them even more now.

I see myself as well dressed but modest. A strong frame and a strong mind. Little funds but just enough to keep my living costs at a minimum to focus on the most important task at hand, making cash with TRW and building my empire.

I still haven't really technically made a dime in TRW, since I didn't need to use the hustler campus' lessons as I found myself blessed to have enough money to buy the subscription. I'm currently turbo focusing on improving my cold calling and in person local outreach skills in order to land bigger and better clients.

I'm currently in a position where I need to find more clients, I'm looking for 3 before November 1st, I've currently got 2 confirmed so far. I'm currently working with a friend that takes care of most of our outreach and I'm taking care of most of the client work so we manage to balance our skills out and make a good fit together.

- **Who You Want to Be:**

- I want to become the king of my bloodline, the family chief, the rock that stands tall in the storm and that people come to to seek shelter and solve their problems. I want to become the problem solver of my family and create strong bonds with them that will last a lifetime.

I want to become a strong, capable and proud father that sets a worthy example for his sons and daughters to be better because we have the choice to.

I want to create an empire that funds my every move, anything I spend money on, anyone I wish to help I can finance or solve their problems since I have so much money I can just throw it at the problem and it'll solve itself. Basically

become an abundant individual that doesn't just fulfill themselves with what they have and always searches for ways to have more.

I want to make my family and future kids proud of the man I chose to become. I want to be the product of years of hardship and dedication towards the honorable goal of the pursuit of strength, love and real joy.

I want to be the guy with the giant network that can get things done with speed and efficiency and that people turn towards when they need a favor.

I want this whole endeavor to be focused on by me and my team of brothers as we move forward to dominate our goals. We all have the same goal as a team but we also each have our own goals for family and life in general.

Your Reason Why

- Lying within the roots of my birthplace where my ancestral warriors and leaders alike come from resides my reason why.

An immeasurable amount of strength pulled from my desire to make them proud in the afterlife drives me forward for one day. If I get to meet them I wish to enter the halls of the aether as a deserving man holding on to great values such as honor, duty and respect.

I am fuelled forward by the hundreds warriors' cries of my brethren cheering me on for the conquest that lies before me.

The belief that the hundreds of people I have met thrust upon me doesn't crush me beneath its weight, rather it upholds me and pushes me to take another step towards eternal reward.

Making others who have asked for nothing able to be happy because of my own sweat and effort and taking care of them like a mother would her own recently born child brings a warm smile to my face whenever I think about it.

Pausing for a moment and imagining the laughs of the children and the cheers of the women from the community I will create washes over me like a warm ray of sunshine.

Basile the Great, the famous leader that pulled his family out of poverty and decided enough was enough and created something with his sheer fucking will and bare hands. That is who he will be remembered as. A force to be reckoned with.

G Work Checklist

- ☒ ~~Set a binary, tangible goal~~
 - ☒ ~~Pick an attitude~~
 - ☒ ~~Hydrate, Caffeinate, Get the blood flowing~~
 - ☒ ~~Remove distractions~~
 - ☒ ~~Set a challenging timer and try to beat it~~
 - ☒ ~~Get started~~
 - ☒ ~~Evaluate afterwards~~
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Day - 03.11.2024

- ☒ ~~Morning Checklist (GM, Gratitude, post checklist) 7:30-8~~
- ☒ ~~Go for a run outside (perform daily workout) 8-9~~
- ☒ ~~Shower + Breakfast (during breakfast watch the Power Up Call replay) 9-10~~
- ☒ ~~Connect with my business partner Ryan to talk share progress 10-10:30~~
- ☒ ~~Create content and post it to my IG 10:30-11~~
- ☒ ~~Finish adding the 100 prospects on the dream 100 approach list 11-17~~
- ☒ ~~Make a list of tasks to do daily when it comes to the dream 100 list and perform them 17-18~~
- ☒ ~~Family food time 18-19~~
- ☒ ~~Bonus time for daily checklist or improving tasks for today (move the needle further) 19-20~~
- ☒ ~~Reflect on today and plan out tomorrow 20-21~~

GWS Reflection:

What tasks/objectives did I demolish?

- Demolished my content creation for today, completed my planned task quickly and efficiently in like 20 mins tops; I managed to find a new type of trend for reels that I'll be using and are really efficient when it comes to how quick I can push them out, plus I can

pump these types of reels on the fly anywhere.

- Finished the first step in the dream 100 approach collecting a little over 100 prospects and following each and everyone of them on social media (mostly IG and Facebook)
- All of my planned tasks for today as well as my daily checklist.

Problems/mistakes encountered?

- Found out that I wasn't putting enough time into the right tasks by viewing the power up call replay for today.
- I need to post more content on social media to increase the traction I have instead of relying on hashtags.
- I have to reduce other people's content that I use to repurpose and instead create my own content from getting inspired by their content: meaning I can do a reaction to a video but I can't just use the video myself.

Solutions to each mistake/problem?

- I recalculated what I was doing and what is the most important task even if it doesn't appear as urgent right now and managed to pour more time into the biggest task right now (dream 100 approach + landing bigger paying clients).
- I need to record more content and make sure I post 3 times a day the new kind of trend I noticed today that will generate more traction to my account and run that for at least a month to see what results I get from it.
- I have to create more content myself instead of reposting other people's, I'm not a video editor I just know how to edit videos like I need them to be edited at the moment.

☒ GWS #1

- Create content to post for today on my IG account.
 - Meme
 - Sample of your work or a testimonial

- Search for trends and use one for inspiration
- Record bonus content to fill-in
- Comment on 10 different accounts.
- Add the post to my story.

☒ ~~GWS #2~~

- Dream 100 approach: Create the google sheet and finish filling out the 100 prospects I want to work with.
 - Follow each individual on all social media platforms, email lists, and everything that may be of use and document it in the prospecting sheet.
 - Make a list of tasks to do daily when it comes to the dream 100 list and perform them.

GWS Reflection:

What tasks/objectives did I demolish?

- Destroyed the content posting and creation on my account for today: I searched up a trend and used it for inspiration to post the new kind of content I wanted to spittest for the next month. It's easy to make, doesn't take much time to record and is extremely low effort and high reward because it's short and has a lot of good elements to it (such as movement of camera right when the beat drops with the bg music, and text to make you relate to the post like a reel but with a human element to it like me walking and looking at the camera). I need to push myself to record more content like this to have a "bank of bonus content" that I can just throw out there and post whenever to augment to 3 posts a day and increase follower count.
- Finished the first step in the dream 100 approach collecting a little over 100 prospects and following each and everyone of them on social media (mostly IG and Facebook). Instead of building rapport with all of them at the same time I'll pick a certain amount to do for the first week and then outreach to them after having built rapport. I managed to find the remainder of the 100 prospects in 3 hours meaning I had 4 hours to work on making a list of tasks to do daily with each prospect and execute on it as much as possible; I did just that on social media and started building rapport with the first 20 prospects.

Here's my dream 100 sheet: [📄 Basile Dream 100 Sheet \(2024\)](#)

Problems/mistakes encountered?

- I noticed up to recently I was posting too much content from other people and simply repurposing it. I also need to start recording more content myself to solve that issue and increase my presence on my own account to make it appear like I'm putting in the hours

daily.

- I don't think I need more than 4 hours a day to interact with 20 prospects from the dream 100 list, or else I could just spend time on more tasks and find more things to do.

Solutions to each mistake/problem?

- I'll need to solve my content production issue by going outside to more different places in order to get more content in different spots to get more variety.
 - For the amount of time to dedicate to the 100 dream prospects list and bonus time I'll be left with there is a multitude of tasks I need to do right now that would increase my perceived value:
 - Creating a portfolio / website linked on my profile so that interested prospects can look at what I do and how I do it easily and get inspired to work with me.
 - Improve my social media account and overall brand presence online by taking a deeper look at the lessons I can subtract from the social media and client acquisition campus to improve my current account as well as asking for feedback on it.
 - Perform other client related tasks for the clients I currently have and upsell them to a bigger project to see if they can pay me more for my services because right now it's not cutting it.
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End day review:

Overall problems/mistakes throughout the day?

- Need more focus on content creation and social media, more volume of content posted and more work on account-hopping to avoid friction between all of my accounts.
- Sometimes my head is "in the work" too much and I need to take a step back more often to make sure I'm attacking the most important task with enough time and energy because that's something I haven't done well too much until now.
- Not enough followers on Instagram and not enough traction towards my content built, meaning I need to change strategies because this one ain't cutting it (found a new one).

Solutions to each mistake/problem?

- I'll dedicate more time whenever I'm outside to recording small videos of myself to help with the content creation aspect. I'll also improve the "account-hopping" between all of my accounts online so that it's seamless and connects between each other better aesthetically.
- As soon as I start my day I need to look at my plan for the day and after drinking 2L of water ask myself is this plan going to help me move closer to not being broke anymore, and rework it if needed.