Product: web design agency

structure: DIC

SL 1: Why can you die, if you don't have a good website for your business?

SL 3: WARNING!!! Website=Death

SL 2: Your Business Needs a Website, or Else...

Hey [First Name],

Buckle up, this email is about to challenge the status quo

Because what I'm about to tell might prevent you from health problems...

And if you want to enjoy life with all the profits that you get,

You're gonna want to consider making these changes.

Having a bad website might let you skip meals and work late.

When said like that, it doesn't appear like too much of a problem.

But let me tell you why you should be concerned about it.

First, picture this: you're knee-deep in work when suddenly a website bug rears its ugly head, demanding urgent attention.

You're forced to skip lunch to tackle the issue, leaving you famished and weak by mid-afternoon.

But it doesn't stop there.

The lack of sustenance saps your energy, making it nearly impossible to concentrate on anything other than the persistent gnawing in your stomach.

Tasks that once seemed manageable now feel daunting, and you find yourself struggling to stay focused, teetering on the brink of exhaustion.

This isn't just about missing a meal – it's about the ripple effect it has on your productivity, your well-being, and ultimately, the success of your business.

Then, imagine this other scenario: you're working late into the night, bleary-eyed and exhausted, as you desperately try to resolve website issues that just won't quit.

The clock ticks relentlessly towards 3 AM, but there's no end in sight.

Finally, you reluctantly tear yourself away from the screen, knowing that a mere few hours of sleep stand between you and the impending chaos of another hectic day.

Fast forward to 7 AM, and you're stumbling into a crucial business meeting, your brain fogged with fatigue and your body weighed down by the relentless burden of chronic sleep deprivation.

As you struggle to stay alert and coherent, you realize the harsh reality: sacrificing sleep for the sake of your website is a recipe for disaster, jeopardizing not only your health but also the success of your business.

And I know that you know how important sleep can be and how it can affect your health.

The thing is, all those unwanted health problems can be dodged if the source of it is fixed.

But hold on a second. We're not here to scare you. We're here to shake things up and spark some serious curiosity.

Because health problems are not the only thing to be aware of...

Imagine a website that not only stops visitors in their tracks but converts them into loyal customers.

That's not just a dream – it's a reality waiting to happen.

**ONLY IF** you have the right people helping you with that.

So if you're ready to eliminate all those roadblocks stopping you from getting more customers, AKA more profits, click here: (link)

[First Name], I'm waiting for you on the other side.

Cheers,

Kamal

**PS**: Click here to book a free discovery call with us to explore how we can enhance your online presence (link)