GUNS DOWN

Building a future with **fewer guns.**

Digital Toolkit for #SubwayMustAct

UPDATED: May 27, 2020

In light of news reports showing disturbing photos of heavily armed protesters patronizing a Subway restaurant in Raleigh, North Carolina carrying an AT4 rocket launcher, multiple pistols, and shotguns, **we are calling on Subway to keep its employees and customers safe from the threat of gun violence by prohibiting people from openly carrying weapons in its restaurants.**

Research has consistently found that the presence of a visible firearm makes people more aggressive, transforming mere disagreements into violent, and potentially deadly, confrontations. Unfortunately, Subway is no stranger to gun violence. **According to analysis of data from the Gun Violence Archive, Subway has experienced at least 65 incidents of gun violence in or near its restaurants nationwide since 2014, resulting in 21 deaths and 28 injuries.**

[Social copy is here ◊ Graphics are here]

HOW YOU CAN HELP:

1. Send an email or tweet to Subway. Let them know that customers and employees want to feel safe and welcome at restaurants – without the threat of openly carried firearms.

2. Sign our petition.

3. Call their corporate headquarters at 203-877-4281. Hold for the operator and do NOT press 1. Demand that Subway take action now by banning open carry of firearms at all their restaurants across the country.

4. Use the sample social below to spread the word. We need to recruit more people to join our movement and speak out with Subway. Grassroots pressure is how we will make change happen!

SAMPLE SOCIAL

➔ [Click to Tweet] 12 armed extremists walked through Raleigh w/ weapons & flags as NC began to lift coronavirus-related restrictions. We're calling on Subway to ban open carry of firearms at all their restaurants. https://guns-down.org/Subway pic.twitter.com/Zw6bP4susf

NOTE: The above click to tweet link will send the tweet with this pic:



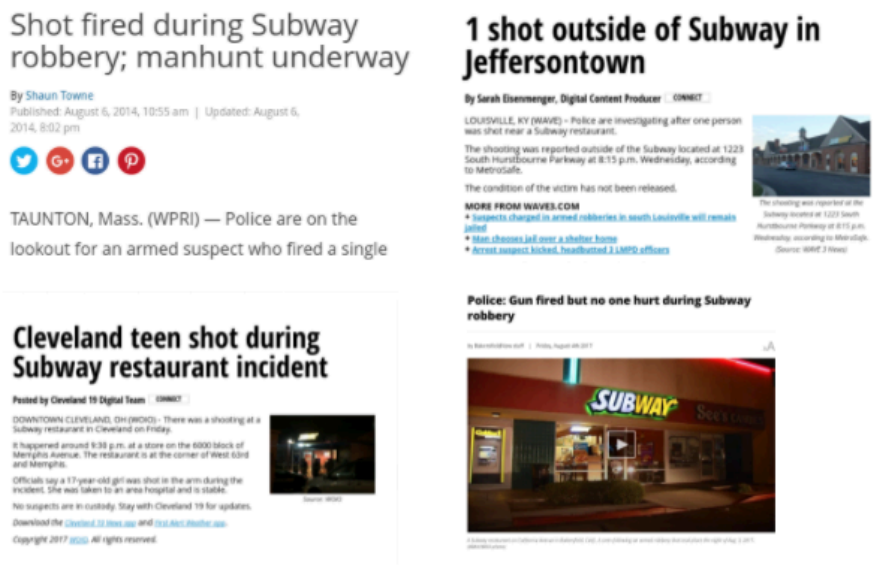
➔ [Click to Tweet] The presence of a visible firearm makes people more aggressive, transforming mere disagreements into violent, and potentially deadly, confrontations. That's why Subway must ban open carry of firearms in all of its restaurants. https://guns-down.org/Subway pic.twitter.com/qwgeqrsvZ0

NOTE: The above click to tweet link will send the tweet with this pic:



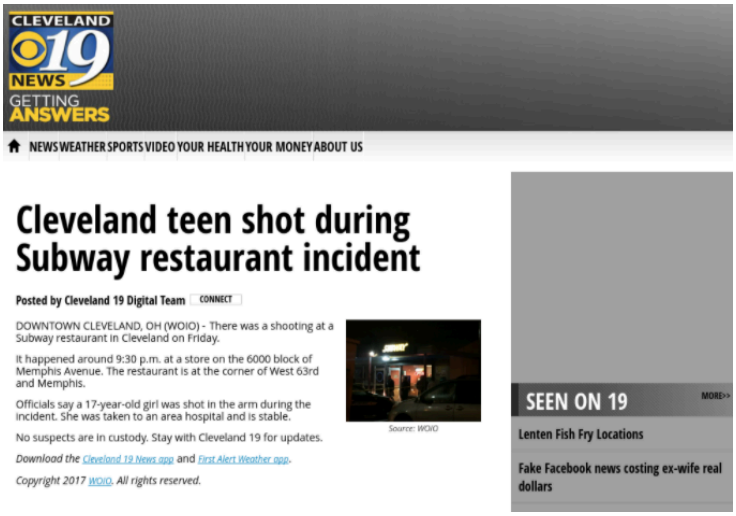
➔ [Click to Tweet] Subway is no stranger to gun violence. According to analysis of data from @GunDeaths, Subway had 65 incidents of gun violence in or near its restaurants since 2014. That's why @Subway must step-up and end open-carry in its stores. https://guns-down.org/Subway pic.twitter.com/iF5y27cidL

NOTE: The above click to tweet link will send the tweet with this pic:



➔ [**Click to Tweet**] This is just one example of shootings that happen at @Subway chains across the country. It has experienced at least 65 gun incidents since 2014. It's time they banned open carry of firearms in its store. #HoagiesNotHandguns pic.twitter.com/K8b0okjtDF

NOTE: The above click to tweet link will send the tweet with this pic:



➔ [**Click to Tweet**] There have been 65 shootings at Subway restaurants since 2014. A company that says it's "committed to supporting our community, being responsible partners, and giving back" must keep its customers and employees safe from gun violence. #HoagiesNotHandguns pic.twitter.com/f4prRHOytq

NOTE: The above click to tweet link will send the tweet with this pic:



➔ [Click to Tweet] The pastrami and the provolone are not going to cause a disturbance- but what might, is the entire arsenal some people are bringing into @Subway locations. Subway must keep its customers safe, from COVID19 and from vigilantes with guns. pic.twitter.com/f4prRHOytq

NOTE: The above click to tweet link will send the tweet with this pic:









➔ [Click to Tweet] While eating at @Subway, you should be safe from:
-COVID19.
-Getting shot.
Let's pick up #HoagiesNotHandguns folks and save some lives. pic.twitter.com/f4prRHOytq

NOTE: The above click to tweet link will send the tweet with this pic:



➔ [Click to Tweet] The armed protests at the NC @Subway were organized by “Blue Igloo” a cover name for boogaloo, online racists who want to start a race war. One more reason for @SUBWAY to ban open carry in their restaurants: pic.twitter.com/DNig1m9kgr #FootlongsNotFirearms

NOTE: The above click to tweet link will send the tweet with this pic:

