

DIC FRAMEWORK : QUITTING YOUR JOB

1)

One Smart Move to Freedom: Explore Your Options Before Quitting Your Job

A lot of people take the decision to quit their job , but they don't know what's the right smart move to make it happen .

all it takes is that one step to unlock your freedom

Ready to escape the 9-to-5? Get your FREE guide!

2)

One Smart Move to Freedom: Explore Your Options Before Quitting Your Job

Feeling STUCK in a job that drains your energy? There's a smarter way out. Download our FREE guide and discover the ONE SMART MOVE to quit with confidence!

MY NEW DIC FRAMEWORK ON QUITTING YOUR JOB TOPIC :

the fastest way to multiply your income while working fewer hours than your day job until you're ready to quit once and for all.

Feeling stuck in your dead-end job with no other income source and wanting to achieve financial freedom.

Better than waiting for a pay raise, discover your way out by learning the skill of copywriting.

Ready to break free from the 9-to-5 grind and multiply your income through copywriting? Click here to start your journey to financial freedom!

THE MARKET RESEARCH :

who am i talking to ?

- **Name:** Sarah Jones
- **Age:** 32
- **Occupation:** Marketing Manager

where they are now ?

- Scrolling on social media
- looking in groups of self development
- watch videos about following the passion

Pains ?

- Feels stuck in 9-5 trap with no room for growth.
- Dislikes her current company culture and feels undervalued.
- Struggles with work-life balance and dreams of having more time for travel or hobbies.
- Worries about finances and the risk of quitting without a backup plan.

Desires ?

- Find a career that is more fulfilling and allows her to use her skills creatively.
- Achieve financial independence and escape the feeling of being trapped in a job she hates.
- Gain more flexibility and control over her work schedule.

Values ?

- Freedom
- Flexibility
- Work-life balance
- Pursuing passions.