

Organizing for the Future Cohort Equity-Based Pricing Model

Model based on AORTA (anti-oppression resource and training alliance) Pricing Model. The two programs are unrelated.

Why Charge at All?

Organizing is a skill built through years of practice, learning, and community work. This model honors the real labor it takes to teach these skills while keeping access equitable through tiered pricing and community-supported options. Your registration helps sustain free resources, mutual aid, and cultural organizing for our communities.

A lot of us who do movement work were taught, implicitly or explicitly, that our labor shouldn't cost anything. We're used to scraping by, sharing what we know for free, and building skills in the margins. And honestly, it's part of why so many organizers burn out.

So here's the truth we are holding: **Organizing is a skill**, and it's one we want to share widely. It's learned, practiced, honed, and taught. We've spent decades studying, working for, and investing in, through campaigns, policy fights, professional development, and countless nights and weekends.

Charging for this course supports our values. Sustainable movements need sustainable labor. Equity-based pricing lets people pay at different levels based on access, while also funding free community and more accessible resources, cultural organizing, and mutual aid work.

If you've ever wanted to learn how to organize—how to build power, build safety, and build community—you deserve training that's thoughtful, accessible, and grounded in real experience. And we want to ensure everyone who wants to learn to organize will have a way in, through one door or another.

Individual Self-Assessment

- Are you and your family homeowners or landowners?
- Have you attended private education institutions or do you have an advanced degree?
- Are your bills or credit cards on autopay?
- Have you not had difficulty accessing and affording healthcare or health insurance for you or your family members?
- Do you have zero to no debt and/or do you have disposable income?
- Do you have a safety net composed of "financially stable" or wealthy family and friends?
- Do you have U.S. Citizenship?
- Does your income only support you, and not other loved ones?
- Have you or do you expect to inherit money or property?
- Have you (or could you have) attended college?

- Have you (or could you have) attended graduate school?

Determining Your Rate

Based on your answers to the self assessment, here are the suggested rates.

- If you answered almost all no → Solidarity
- If you answered more no than yes → Sustain
- If you answered more yes than no → Full Cost
- If you answered almost all yes → Redistribution