

We important the security of your personal data. Privacy Policy is designed to ensure that your data is protected when you use or visit any game, app, or other digital content «**Madness Games**» («**Services**»).

Using our Services, you consent to the collection and processing of your personal data in accordance with our Privacy Policy. If you do not agree with the terms of this Privacy Policy please do not provide us with any information and do not use the Services.

This Privacy Policy sets out the rules under which we process any personal data we collect from you or that you provide to us through the Services.

In the Privacy Policy, the terms «**Madness Games**», «we», «our», «us» means the company «**Madness Games**», and «you» or «your» means you as user of our Services.

## **1. THE PERSONAL INFORMATION WE MAY COLLECT**

1.1 We may collect and process the following data about you:

1.1.1 the data you submit when registering for our Services;

1.1.2 information (such as your email address or other information that may identify you personally);

1.1.3 correspondence or copies thereof, in the case of your contacting us;

1.1.4 statistical data about the actions and trends of browsing web pages that do not identify you personally. This data includes information about your device and your use of our Services, including (if applicable) Your IP address, unique device identifier (UDID), Android ID, advertising ID.

## **2. HOW WE USE YOUR PERSONAL DATA**

2.1 We use information held about you in the following ways:

2.1.1 for optimal performance of Services for you and your device;

2.1.2 to identify you when using the Services;

2.1.3 in order to answer your questions and improve the Services;

2.1.4 to notify you about changes to our Services;

2.1.5 in order to provide you with information about updates and other special offers and new features of our Services; and

2.1.6 for promotional purposes.

## **3. HOW WE SHARE YOUR PERSONAL INFORMATION**

3.1 We may share your personal information with third parties in the following cases:

3.1.1 for promotional purposes;

- 3.1.2 to protect the rights, property or safety of us or other users of the Services;
- 3.1.3 in cases where we are required or allowed by law; or
- 3.1.4 if we (or substantially all of our assets) are acquired by a third party, in this case personal data of our users, that we own will be one of the transferred assets.

We may share with third parties aggregate information about how our users use our Service but this will not include information that would identify you personally.

## 5. WHERE WE STORE YOUR PERSONAL DATA

5.1 We take appropriate technical and organisational measures to protect personal data we possess. Access to your personal information receive those persons who we believe reasonably need to review them in the exercise of his employment.

5.2 The information we collect from you may be transferred and may be stored in a location outside the European Economic Area ( **EEA**). It may also be processed by our employees and employees of our subsidiaries or a third party engaged by us, working outside the EEA. **Giving us your personal data, you consent to this transfer, storing or processing.** We will take all steps reasonably necessary to ensure the safety of your personal data in all these cases, in accordance with this Privacy Policy.

5.3 Unfortunately, the transmission of information via the Internet cannot be completely secure. Despite the fact that we are taking all measures to protect your personal information, we cannot guarantee the security of your information entrusted to us within our Services and you accept the risk of such transmission.

5.4 **Giving us your personal data, you agree that we will retain your information for so long as is necessary** in order to provide work any of our services or for compliance with applicable laws, requests and relevant orders of the courts of competent jurisdiction.

## 6. LINKS

Our Services may contain links to other sites and services, as well as leading to other websites and services. We are not responsible for the privacy practices or the content of external sites. Please check the individual privacy policy of such websites and services before sending them any personal data.

## 7. ADVERTISERS

7.1 From time to time we may engage in our Services third-party advertisers or sponsors. In this case, we do not disclose any information about identifiable users, but we may provide them with aggregate information about our users. We may also use such aggregate information to help advertisers reach the kind of

audience they want to target (for example, men in London). We may use personal information collected from you to enable us to comply with our advertisers or sponsors by displaying their advertisement to that target audience.

## **8. THE PROTECTION OF YOUR ACCOUNT**

8.1 In cases where you are given (or where you have chosen) a password that gives you access to some types of Services, you are responsible for the security of this password and account and for any misuse of such data. You should regularly change your password and not to disclose it to anyone.

8.2 You are solely responsible for the protection and privacy of your account. Please make sure that you do not allow anyone else access to Services in your name and log out after you have finished accessing your account.

8.3 You are responsible for all orders and for the accuracy of information sent through the Internet using your user ID, password, or other means of personal identification used to identify Services.

8.4 You are responsible to us for all orders or transactions made using your user ID and password even if such use might be wrongful. We accept no liability to you for any damage you may receive as a result of misuse of your user ID and password, and we assume no liabilities arising out of such illegal use, as fraudulent, and for other purposes.

## **9. YOUR RIGHTS**

You have the right to send us a request to cease using your personal data for marketing, analytical or other purposes.

You can opt out of collection of your information by contacting us at: [kkresh95dev@gmail.com](mailto:kkresh95dev@gmail.com).

## **10. DATA ACCESS**

You have the right to access information held about you. Your right of access can be exercised in accordance with the Law of the Russian Federation on legal protection of personal data. Any access request may be subject to a small administrative fee to meet our costs in providing you with details of the information we hold about you. For more information contact us at: [kkresh95dev@gmail.com](mailto:kkresh95dev@gmail.com).

## **12. CHANGES TO OUR PRIVACY POLICY**

From time to time we make changes to our Privacy Policy, and any changes that we may in the future make, will be published on this page, and if applicable, you will receive a notification by e-mail or otherwise.

«**MadnessGames**»

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