

The Social Side – Collaboration Guidelines

Thank you for your interest in collaborating with **The Social Side**!

We're always excited to partner with aligned communities, businesses, and creatives—but we have a very clear framework for how we collaborate to help our community continue running smoothly.

Please **read and respect the guidelines** below before reaching out.

What We're Looking For

We are open to collaborations that:

- Align with our mission of building safe, empowering spaces for queer women and inclusive communities
 - Offer genuine value and fun to our audience
 - Are fully planned and ready to launch with **minimal lift** on our end
-

Non-Negotiable Requirements

Before contacting us about a collaboration, please ensure the following:

1. You Must Have Your Own Meetup/Event

We only collaborate with organizers who have built their own community or recurring meetup idea. This ensures the event is well-rooted and audience-ready.

2. All Details Must Be Finalized Before Contact

Come to us with everything ready. This includes:

- Event name and concept
- Confirmed location/venue

- Tentative or confirmed dates
- Proposed ticket price or cost to attendees
- Capacity and guest expectations
- Any special features (vendors, performers, panels, etc.)

3. We Are Unable to Help With Planning

The Social Side **does not co-plan events**. Unfortunately, we are at capacity and unable to individually help everyone plan their events.

Your event must be fully structured and clear. We're happy to support—but we will not be involved in logistics, scheduling, or vendor coordination.

What We Will Do

Once your event is confirmed and aligns with our values, here's how The Social Side will support:

- Create a branded post and promote it on our channels (Instagram, Meetup, etc.)
 - Support promotion leading up to the event
 - Show up and be present the day of the event
 - Engage our community and encourage turnout
-

How to Reach Out

When you're ready with all the above, please email or DM us with a **Collaboration Pitch** that includes:

- Your name and org/brand name (if applicable)
- Summary of the event

- All key details listed above
 - Any promotional materials or branding you'd like us to use
 - A brief note on why this collab fits with The Social Side
-

If You're Not Ready...

We love the enthusiasm!

But if your idea is still in early stages, please **wait until everything is ironed out** before reaching out. We want your event to shine—and clarity is key.

Questions?

Still not sure if your idea fits?

Send a quick note with your concept and we'll let you know if it's something we'd be excited to support—once it's fully baked.