

Hey Jeff,

Like how you welcome new and existing customers by presenting yourself and your business in a video and creating a personal bond.

It's easy to see you as a cool, simple man I would like to try and associate with.

That's why I'd love to create an Email streak example, which I believe would help you further the connection and catch a passerby's eye.

Since email is an underused tool on your website, I want to expand it, and I have many more cool ideas to present.