

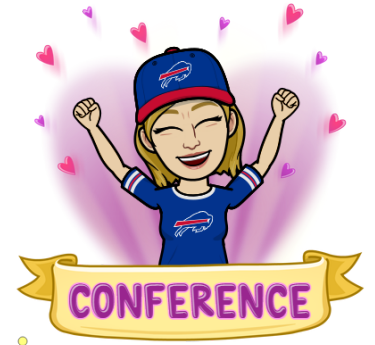
Name: _____

Stress PSA Infographic Rubric

Criteria	Mastery	Evolving
Platform	You used either Adobe Spark or Google Slides or Google Draw.	You did not use one of the approved platforms or did not get the one you used approved before you did the project.
Title	Your title is eye-catching, refers to stress and is not simply "Stress".	One or more of the aforementioned criteria is missing.
Images	You included at least 3 eye-catching images that add to the message of your infographic.	One or more of the aforementioned criteria is missing.
Statistic	You included at least 2 statistics that add to the message of your infographic.	One or more of the aforementioned criteria is missing.
Symptoms	You added at least 3 symptoms of stress that add to the message of your infographic.	One or more of the aforementioned criteria is missing.
Resources	You included at least 3 places your audience can get help. One of them needs to be our Counseling Center.	One or more of the aforementioned criteria is missing.
Color	Your use of color was intentional and helped draw your audience in.	Your infographic was too busy with color or was so bland people walked right by it.
Conference 1	You conferened with Mrs. Murat about the CONTENT of your infographic.	You did not conference with Mrs. Murat about the CONTENT of your infographic.
Conference 2	You conferened with Mrs. Murat about the LAYOUT of your infographic.	You did not conference with Mrs. Murat about the LAYOUT of your infographic.
Deadline	You met the class established deadline	You did not meet the deadline.
Public	Your infographic is high quality enough that it can be printed in color and three copies can be hung around the building.	One or more of the aforementioned criteria is missing.

Conferences

Conference 1: CONTENT of your infographic.



Conference 2: LAYOUT of your infographic.

