

# Resume

# ALLAN ALVES PIERETI

Front End Developer | Web Developer  
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[LinkedIn](#) | [Github](#)

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## PROFESSIONAL SUMMARY

Front End Developer with over 10 years of experience building websites, digital platforms, and high-performance e-commerce solutions. Strong background in JavaScript, React, WordPress, and responsive architecture, with focus on performance, technical SEO, user experience, and scalable solutions. Proven track record working directly with clients, designers, and multidisciplinary teams to deliver results-driven digital products.

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## CORE SKILLS

- Front End Development
  - JavaScript / React
  - HTML5 / CSS3 / Responsive Design
  - WordPress / WooCommerce
  - Magento
  - Technical SEO / Performance Optimization
  - UI Implementation
  - Cross-browser Compatibility
  - Version Control (Git)
  - Web Integrations & Customizations
  - Unity WebGL Applications
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## PROFESSIONAL EXPERIENCE

### Front End Developer | WPN

Jun 2019 – Nov 2025

- Developed and maintained responsive websites focused on performance and conversion.
- Implemented technical improvements to increase organic traffic for B2B clients.
- Built custom e-commerce platforms based on business requirements.
- Collaborated with UI/UX designers to transform wireframes into functional interfaces.
- Optimized page speed, front-end structure, and mobile user experience.

## **Front End Developer | Avano Marketing e Publicidade**

Jun 2016 – Feb 2025

- Developed institutional and commercial high-performance websites.
- Gathered requirements directly with clients.
- Proposed and implemented tailored technical solutions.
- Maintained and improved existing web projects.
- Supported digital performance and online presence strategies.

## **Android Mobile Developer (Intern) | Timokids**

Jan 2015 – Jan 2016

- Developed and tested Android mobile games.
- Migrated an iOS application to Android.
- Performed bug fixes, functional validation, and performance improvements.

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## **EDUCATION**

### **Associate Degree in Game Development**

FIAP | 2024 – 2025

### **Bachelor's Degree in Computer Science**

USCS | 2012 – 2016

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## **TECHNOLOGIES**

**Languages:** JavaScript, Python, PHP, C#

**Frameworks / Libraries:** React

**CMS / E-commerce:** WordPress, WooCommerce, Magento

**Tools:** Git, Figma, Photoshop, Adobe XD

**Other:** SEO, UX/UI Handoff, Performance Optimization

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## LANGUAGES

- Portuguese: Native
  - English: Advanced (Professional Working Proficiency)
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## CERTIFICATIONS

- CCNA – Cisco Academy
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## STRENGTHS

- Strong foundation in logic and software engineering.
- Extensive commercial experience with real clients and long-term projects.
- Multidisciplinary profile across technology, design, and product.
- Fast adaptation to new stacks and tools.
- Experience building Unity WebGL applications.