

1TRIBE: Bridging Africa to the Future with Polkadot and KUSAMA

Proponent: 1TRIBE



Short description: 1TRIBE aims to empower Africans to participate in the decentralized web3 economy, with a focus on Polkadot. We request funding for 3 months to build our platform and create our MVPs: 2 episodes per series and 4 per mini-series

WHAT WILL DAILY AUDIO & VISUAL CONTENT LOOK LIKE

- Here's a Sample of the News at 07:00 HRs

(Please click on the thumbnail to watch the video. Will not work on mobile)



- Here's an intro for our women empowerment show W.O.W



Our weekly Content schedule:

| N.F.T | NEAT FINE TUNES

This is pilot series focuses on the intersection of African fine arts and jazz/alternative music with blockchain technology, specifically NFTs. The series is designed to showcase the works of successful and upcoming African fine artists, inspire the next generation of African fine artists, and educate viewers on the possibilities of NFTs in the art industry.



| W.O.W | Women Of Wemove |

W.O.W. is a TV series that shines a light on the incredible achievements of African female entrepreneurs. The show is designed to inspire the next generation of African women by showcasing real-life examples of women who have overcome obstacles to achieve success in their respective fields. The series will be powered by Polkadot, the blockchain technology brand, and anchored by three women from the 1TRIBE team.



ALKEBULAN AT SEVEN

Every day at 07:00, a live program covering African and blockchain news. Join us as we begin the day with news from around the continent and Polkadot with music to set you in the mood for the day.



MORNING GLORY

"More music, Less talk," we present a space for music discovery for inquiring minds. Created by music lovers, for music fans.

ok



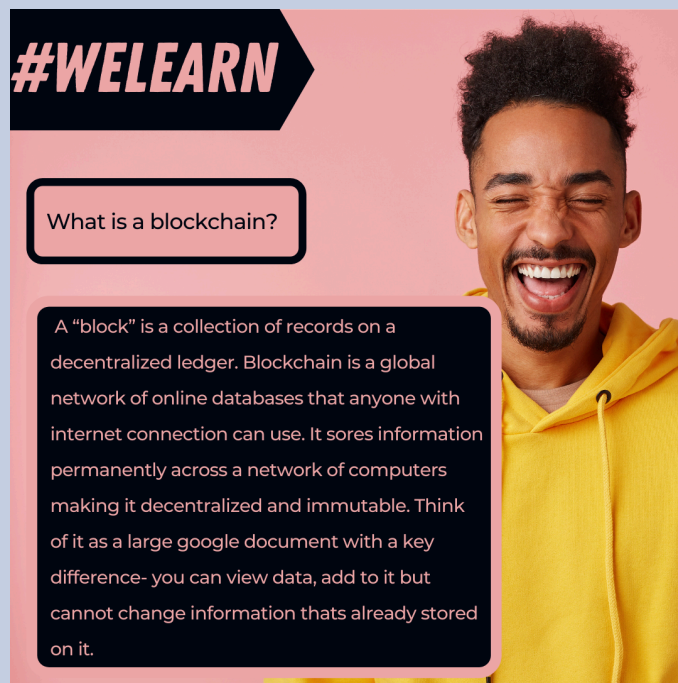
THE BRUNCH BOX

Everyday at midday, a recap and update on daily news on the African continent, Polkadot and the metaverse.



#WELEARN

#WELEARN is a brief media consumer engagement material that includes trivia games, a word/lesson of the day, and a significant WEB3-related day of the year. This content will be shared across our social channels, along with giveaways to encourage community participation.



WEB 3 DIGEST

Welcome to "The WEB3 Digest" - a pilot series designed to introduce African beginners to the fundamentals of Web3 technology and how it applies to everyday life. Powered by Polkadot and anchored by members of the 1TRIBE team, this 8-episode series is a collaboration with the Web3 Foundation technical education team.



RHYTHMS OF THE NIGHT

A weekly midnight R&B request and games show for the dotsama and general public on GMT -1. Call in to request and/or dedicate a song to someone special, or to answer a trivia question from our host, and you might win DOT and NFTs within the Polkadot ecosystem. Think love and Polkadot.

