

# Community Work and Learning

## Fall 2021 Symposium



ST. CATHERINE  
UNIVERSITY

Community Work  
and Learning

**Misee Vang**

Project Intern, *WellShare International*, supervisor Jessica Leisz

### **Impact of Work:**

I managed all social media accounts and analyzed data based on the number of followers, impressions, or interactions each post had. These were organized into spreadsheets and each post from September all the way up until December are recorded by me. One of the main ways we increase our outreach is through social media and it also shows how many people are following are social media handles to increase our possibilities of donations. I also wrote thank letters to donors and sent them out during our big donation month/event of Bridge to Health. Thank the donors let them know our progress and their impact as donors. In addition, I organized donor information through spreadsheets and updated them with names, donor amount, date. Sometimes, Jessica had me make other changes such as including their addresses or splitting their addressing into separate columns of house number and street address, etc. From these spreadsheets, I would create mailing labels on word from scratch. In addition to that, I also wrote news articles and blog posts for WellShare's monthly newsletters. These update subscribers on the new projects or the ability to hear the voices of people WellShare has helped. Using creativity, I also create flyers for WellShare to show case mental health tips and any promotional ideas for whatever they needed. This was more appealing to the eye and could be posted on all social media sites.

### **Personal Growth:**

I definitely saw myself grow in terms of communication. Because I was working remotely, I could not be there with my supervisor and at times there were many miscommunications because she would send me emails of my tasks for the day but they would be one sentence only. I would then have to ask for her to clarify or it would motivate me to use my resources and find it myself. I feel that I have grown in connecting with others and using my words and social media to advocate for others. I also learned how much I love organizing information even if it is a bit tedious. I also learned a lot of useful skills and feel more comfortable using spreadsheets and word. That is not something I use much as a nursing major but I think it is still a valuable and useful skill.

### **Career Impact:**

The skills I learned of advocating for others will help my role as a nurse on how to better help my patients once they leave the hospital. I can offer them a variety of resources that are available in their areas and resources that are able to cater to their language needs or cultural needs. Through this internship, the communications skills I have learned will help me interact with my patients in using more direct words and images to better show what I am trying to explain. My creativity from WellShare can be used to help develop flyers for hospitals and community areas to inform the public about health needs. This is important for public health and preventing of diseases.

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