



VIRSA LABS — AD & PRESENCE PACKAGES

EASY SUMMARY FOR BUSINESS OWNERS

\$300/month — Remarketing (Old Leads Revival)

Level 1: Re-Engage Past Leads & Clients

For businesses that already have old leads or past customers and want to **turn those contacts into new sales without ads**.

- You send us your list of past leads, clients, and inquiries.
- We send **targeted SMS campaigns** with reminders, promotions, or follow-ups.
- Our system replies automatically and alerts you when someone is ready to buy.
- Ideal for slow months, seasonal reactivation, or quick cashflow boosts.

What this means for you:

- You profit from leads you already paid for.
 - You bring back old customers and fill your schedule fast.
 - No ads or setup required — we handle everything.
 **Time saved:** 15–25 hours/month.
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\$800/month — Facebook Ads + Website + CRM + Simple Google Optimization

Level 2: Build a Real Online Presence & Generate New Leads

For businesses that want to **look professional online and start getting consistent leads** through Facebook and Google visibility.

- We design a **clean, modern website** that builds instant trust.

- We set up your **CRM system** to capture and organize all leads.
- We run **Facebook & Instagram ads** that bring in daily inquiries.
- We perform **simple Google optimization** to help your business appear in local searches.
- Includes automated text and email follow-ups for new leads.

 What this means for you:

- You look professional online and start showing up in searches.
 - You get new messages and calls weekly without lifting a finger.
 - Every lead is tracked automatically in your CRM.
-  **Time saved:** 40–50 hours/month.

 \$800/month — Google Ads + Website + CRM + Simple Google Optimization

Level 3: Get Found When People Are Ready to Buy

For businesses that want to **show up on Google at the exact moment customers are searching**.

- We run **targeted Google Ads** focused on your service area.
- You get a **custom website** built to convert visitors into calls.
- A **CRM system** tracks every lead and call automatically.
- Includes **simple Google optimization** for local visibility and credibility.
- Monthly performance reports with ad and call tracking.

 What this means for you:

- You get high-quality leads from people actively searching.

- Your website and CRM handle follow-ups automatically.
 - You stop losing business to competitors who show up first.
 **Time saved:** 50–60 hours/month.
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\$1,500/month — Google Ads + Facebook Ads + Remarketing + Website + Simple Google Optimization + Presence Package

Level 4: Become the Go-To Brand in Your Area

For businesses that want **everything done — ads, automation, and brand presence — all in one complete system.**

- We run **Google Ads, Facebook Ads, and Remarketing SMS campaigns** for full coverage.
- Includes a **custom website** built to convert visitors into leads.
- Integrated **CRM system** to manage all messages, calls, and bookings.
- We perform **simple Google optimization** so your business looks legit online.
- Includes the full **Presence Package**:
 - We make your **Instagram and Facebook** look clean and professional.
 - We help you record **6 simple videos** using our step-by-step guide.
 - We grow **local followers** to build trust quickly.
 - Our system **replies to DMs automatically** (day or night).
 - We build **text and email follow-ups** so you don't have to.
 - All leads are tracked in one easy dashboard.

What this means for you:

- You dominate across Facebook, Instagram, Google, and SMS.

- You look like a serious, trusted brand people want to buy from.
 - You get leads, visibility, and trust — all working together automatically.
 **Time saved:** 80–100+ hours/month.
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Optional Add-On — \$1,000/month

Local SEO & Authority Boost Package

Upgrade from simple Google optimization to **full-scale Local SEO** that builds long-term authority and visibility.

- Professional **Local SEO optimization** for your area and niche.
- **Google Business Profile** management and ranking strategy.
- **News articles and local citations** to boost your brand authority.
- Continuous backlinks, keyword research, and ranking improvements.
- Designed for businesses that want to **dominate organic search** and become the #1 name locally.

What this means for you:

- You start ranking organically instead of paying for every click.
 - You build long-term credibility across Google and the web.
 - Your business becomes the top choice in your area — permanently.
 **Time saved:** 100+ hours/month.
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How It Works in Simple Terms

- **Level 1:** We re-activate your old leads through text blasts.
- **Level 2:** We build your site, CRM, and run Facebook ads to get new leads.

- **Level 3:** We do the same with Google Ads to catch ready-to-buy clients.
- **Level 4:** We combine everything — ads, remarketing, and brand polish — for complete dominance.
- **Add-On:** Upgrade to full SEO and become the #1 ranked business in your city.

 **No marketing skills required. No learning curve.**

We set it up, automate everything, and bring the leads in — you just close the deals.