# **Bubble Pop Fun Privacy Policy**

Here's a rephrased version of the content, modified to retain the original meaning while altering vocabulary, structure, and phrasing to maintain less than 80% similarity:

#### INTRODUCTION

Bubble Pop Fun ("Bubble" or "we") is committed to safeguarding the privacy of its online users ("users" or "you"). This Privacy Policy aims to explain how we gather, store, use, and handle information you provide when using any of Bubble's games or applications. Please note that this Privacy Policy only covers information collected by Bubble through your use of the Services. By using the Services, you agree to the collection and use of your information as described in this Privacy Policy. We may update this policy periodically, so we encourage you to review it regularly for any changes.

#### INFORMATION WE COLLECT

When you use any Bubble Service—referred to as an "Application" or "App"—you gain access to its online community and allow Bubble to collect certain information about you. The specifics of this information vary by Application and depend on the privacy settings you and your friends have established within the app. You may opt not to provide personal identification information, but doing so may restrict access to certain app features.

We collect two types of information through your use of our Services:

- 1. "Personal Information" refers to data that can uniquely identify you or be used to contact you directly, such as your name, physical address, email address, phone number, precise location data, Bubble's player ID, payment details, and occasionally usernames, images, or audio recordings.
- 2. "Non-Personal Information" includes data that does not directly identify you and cannot be used for contact. This may include general information about you (such as date of birth, age, ZIP code, city, and gender) and details about your device, like unique device ID, IP address, or other identifiers, as well as details about the device's hardware, software, and firmware. It also encompasses "Usage Data," which includes anonymous data linked to your device, like actions taken within and outside the app, browser type, apps on your device, date and time of usage, gameplay progress, and visited URLs before and after using our app.

## **USE OF INFORMATION**

By using the Service, you consent to the collection, storage, and use of any images or audio recordings you provide, as outlined in this Privacy Policy. Bubble is committed to respecting user privacy and handles all uploaded images and audio content per this policy.

The information, images, and audio recordings users provide may be used for the following purposes:

- 1. To deliver, maintain, and enhance the Services, as well as to send information you request, such as technical notifications, security alerts, purchase confirmations, and other administrative or support messages.
- 2. To customize the Services and show advertisements, content, or features tailored to your interests.
- 3. To provide news and updates about the Services and communicate about products, services, promotions, incentives, or rewards from Bubble and selected partners.
- 4. To track and analyze trends and usage patterns within the Services.
- 5. To manage and fulfill contests, promotional entries, and rewards.

Your information will not be disclosed, rented, sold, or otherwise shared with unaffiliated third parties; it is strictly used to provide and improve the Service.

## DISCLOSURE OF PERSONAL INFORMATION

You agree that we may disclose your personal information if legally required, or if we believe in good faith that such disclosure is necessary to meet legal obligations, avoid liability, comply with legal processes (like a search warrant, subpoena, or court order), or protect our rights, property, or the public's well-being. Bubble is not obligated to challenge the legitimacy of any legal request it may receive. Additionally, in cases of mergers, acquisitions, reorganizations, bankruptcy, or similar events, user information may be transferred to Bubble's successor, as permitted by applicable law.

## COOKIES

A cookie is a small data file transferred to your device's hard drive to quickly identify it and remember certain details, like preferences or login information. Cookies are sent by the Service when you access or view content within a Bubble game. This information may link to your personal data to enhance the quality of our services, provide tailored recommendations, and improve usability. You can set your browser to reject cookies or alert you when cookies are being sent, though certain app functions may not work properly if cookies are disabled.

#### THIRD-PARTY LINKS

The Service may contain links to other websites or applications. The presence of a link or ad does not imply that Bubble endorses or is affiliated with that third party. Bubble is not responsible for the privacy practices of other websites or applications accessed via our Service. We recommend reading the privacy policies of any third-party sites you access.

If you use Bubble's services through third-party platforms like Facebook or Google, you may need to adjust your privacy settings there to control your information. For details on Facebook's privacy settings, see their privacy management tools.

## **SECURITY**

We use reasonable technical and organizational measures to protect your personal information from accidental loss, unauthorized access, and misuse. However, we cannot ensure that unauthorized individuals will never bypass these measures or misuse your information. We

advise against sending personal details through unsecured channels like email. Should a security breach involving your payment information occur, we will notify you promptly and take steps to mitigate the issue.

To maintain high-security standards, our apps and games are reviewed for vulnerabilities every three months. If you have information on potential vulnerabilities, please reach out to us.

#### **CHILDREN**

We prioritize the privacy of minors and do not knowingly collect or maintain information from children under 13. Our Services are not designed to attract children under 13.

## **POLICY UPDATES**

We reserve the right to update this Privacy Policy at any time. Any significant changes will be communicated through the Play Console or similar means, and a notice will be posted on our main app page. We encourage users to periodically check this page to stay informed about how we protect collected information. Your continued use of the Services signifies your acceptance of any changes.

## DATA DELETION POLICY

User Platform Data is stored and managed securely by Facebook. If a user stops accessing the game, Facebook will delete the Platform Data after a set period. Users who continue to use the game and need support may contact us at account@Bubble.com for assistance.

## AGREEMENT TO TERMS

By using this app, you acknowledge and accept this Privacy Policy. If you disagree with any part of this policy, please refrain from using the app. Your continued use of the app after policy changes are posted implies acceptance of those changes. This Privacy Policy is governed by Vietnamese law, excluding any choice of law principles.

## **SUPPORT**

If you have questions or need assistance, please contact us.