

Privacy Policy for Aesthetic Symbols App

1. Introduction

Aesthetic Symbols ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, and share information when you use our mobile application (the "App"). By using the App, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Information Collection and Use

Our App is primarily a utility application. We do not require you to create an account or provide identifiable personal data (like your name or email address) to use the core features of the App.

However, to provide our service and ensure its free availability, we use third-party services that may collect certain data:

- Advertising Data (Google AdMob): We use Google AdMob to display advertisements in the free version of our App. AdMob may use device identifiers, cookies, and other technologies to collect Device Identifiers such as your device type, IP address, and advertising ID (e.g., Google Advertising ID). This allows AdMob to serve personalized or non-personalized ads based on your interests and location.
- Analytics Data (Google Play Services): We use Google Play Services for app analytics, crash reporting, and stability monitoring. This data is aggregated and does not personally identify you.

3. Log Data and Error Reporting

In the case of an error or crash within the App, we collect data and information (through third-party products) on your phone called Log Data. This Log Data may include information such as your device IP address, device name, operating system version, the configuration of the app, the time and date of your use of the service, and other statistics.

4. Billing and Pro Upgrades

If you choose to purchase the "Pro" version of the App (to remove ads or unlock features), the transaction is processed securely through Google Play Billing. We do not collect or store your

credit card information or direct billing details. All purchases are bound by Google Play's own privacy policy and terms of service.

5. Third-Party Links

Our App may contain links to external sites (such as Rate Us or Share app links). If you click on a third-party link, you will be directed to that site. We strongly advise you to review the Privacy Policy of these websites, as we have no control over and assume no responsibility for their content or privacy practices.

6. Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us.

7. GDPR, UK, and CCPA Compliance

If you reside in the European Economic Area (EEA), the United Kingdom, or Switzerland, you have specific privacy rights. To comply with Google's requirements, we use a Google-certified Consent Management Platform (CMP) that integrated with the IAB Transparency and Consent Framework (TCF).

This CMP allows us to:

Request your consent for data processing for personalized ads.

Provide you with a way to manage or withdraw your consent at any time.

You can also manage your advertising preferences through your Android device settings (Settings > Google > Ads).

Users can manage or withdraw their consent preferences at any time through the Privacy Settings menu within the App.

8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted.

9. Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at: easystep0100@gmail.com