



# **GRAPHIC NOVEL READATHON READING LIST SUGGESTIONS**

## **Frequently Asked Questions:**

### **What does the fundraiser support?**

Funds raised through the Read-a-thon support CAM's educational services, including workshops and docent tours, as well as programming staff.

### **We're asking participants to set a goal of \$100!**

If we get 50 people reaching this goal, that will mean \$5,000! If we get 100 people, that would mean \$10,000.

### **Are pledges tax deductible?**

Once a pledge amount has been paid it is tax deductible to the full extent of the law. The Cartoon Art Museum has been a 501c3 charitable nonprofit for over 38 years. Contact your tax professional for details and [office@cartoonart.org](mailto:office@cartoonart.org) for help with donation receipts.

## **99Pledges FAQ**

### **How do I edit my profile image?**

Check the email account that you signed up with for your welcome email with the subject line **"99Pledges: Your Graphic Novel Read-a-thon pledge page!"** Open the email with that subject line and scroll down to the paragraph that starts with **"P.S. If you'd like to get the ball rolling by sharing your page by email or SMS or personalize it with a participant image, you may do so here:"** Then, click on the link that follows. [This link will be unique to each participant.](#)

### **How do I update how much I've read?**

If you choose to raise money based on how many books you read you can email [office@cartoonart.org](mailto:office@cartoonart.org). Otherwise flat amount pledges

### **How do I change my pledge goal?**

Right now, we are asking all participants to help raise at least \$100 for the museum. That being said, you can always raise more. There is no penalty for not reaching your goal, and all money pledged will still be received by the museum.

### **Can I make my own team?**

We highly encourage everyone to choose a pre existing team. However, if you would like to make a team separate from the ones that exist, please email [office@cartoonart.org](mailto:office@cartoonart.org) with the **names and emails** of who agreed to let you provide their information and who will be raising money with you and your *team name*.

### **When will the pledges I recruit be charged?**

One-time pledges can be charged immediately, and pledges based on time spent reading will be charged at the end of the fundraiser on or after March 4th.

### **How do I update how much I've read?**

You can update how many books you have read. Share what you are reading on social media and hashtag **#graphicnovelreadathon @cartoonart @cartoonartmuseum**

### **Do I get anything for helping to raise money for the Cartoon Art Museum?**

The Cartoon Art Museum has some incentives to thank you for participating in the fundraiser:

The top three fundraisers will receive One Year Family memberships to the museum. Five runners up can receive CAM swag, including pencils, stickers, and museum passes.

### **Can the museum thank you enough for your support?**

No, sorry. It's just not possible in this universe for us to remotely express how much we appreciate your efforts in fundraising on behalf of the Cartoon Art Museum. It's because of you, our community of support, that we are able to further our mission to ignite imaginations and foster the next generation of visual storytellers by celebrating the history of cartoon art, its role in society, and its universal appeal.

## **Accessibility**

Not everyone has access to deep pockets to purchase beloved comics or pledge donations. In keeping with this please remember 2 things:

- No donation is too small, and since there is no fee from 99 Pledges, even smaller donations will go directly to the Cartoon Art Museum. You also don't have to pledge yourself to be a champion for the museum, but if you can, we recommend leading by example even if it's \$1.
- You don't have to buy comics to read comics. Public Libraries have digital lending programs for comics, such as [Hoopla](#). Webcomics can be an amazing way of discovering new comic creators and their content, like [Webtoons](#) and [Tapas Comics](#), which have free websites, apps, and content, or web-only services like [Hiveworks](#).

The Cartoon Art Museum also acknowledges that the comics have a long way to go in creating greater inclusion of the blind and visually impaired. We hope that services like the [Comic Book Script Archive](#) and [Unseen an audio comic book](#) are able to be intermediaries to enable participation in comics fandom and the comics community through events like the Read-a-thon.

## Reading Lists:

The Cartoon Art Museum has compiled reading lists based on reading level/age recommendations, content, and more! Check out our lists at the link below, and contact us through social media to make more recommendations. You might just see yours added to the lists!

## [SUGGESTED READING LISTS](#)