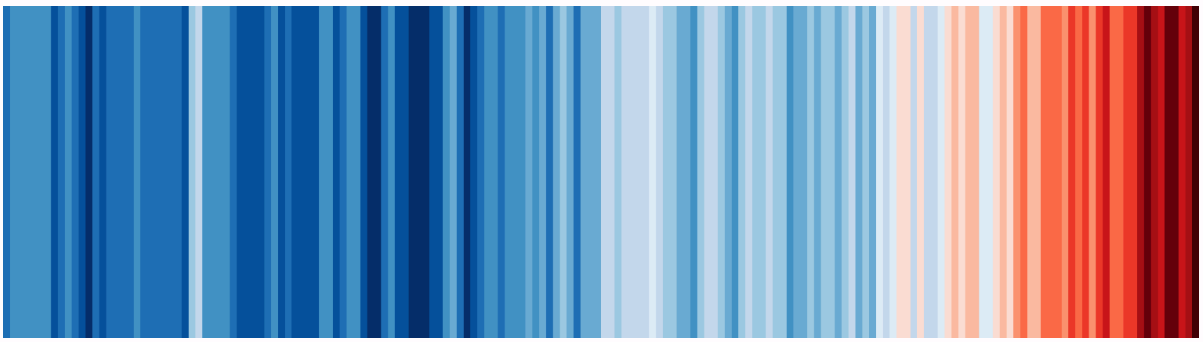


Published 0930 08/11/2024 Central European time
Last updated 2300 19/11/2024 CET
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It is really, really wonderful that you want to join the climate community on Bluesky. It's comprised of academics, activists, experts, journalists, writers, builders, community organisers and many more. It is still relatively new, but the more the merrier :)

Guides to joining Bluesky in general

Bluesky has a similar interface to X, but it has deep technical and cultural differences that you should be aware of.
Stuff that was common on Twitter, like quote-dunking, arguing in replies or just generally being argumentative are frowned upon, and there is zero tolerance for bigotry (even bigotry couched in the language of politeness). Bluesky is nice if you're nice, and it will eat you alive if you're setting out to punch down.
Instead of one secret algorithm, you choose and subscribe to custom algorithms, and you can even design your own. The 'nuclear block' gets used liberally. The interface still isn't as polished as Twitter was, but you can upload 1min videos now. Alt-text is a must, on all images (it also helps you slow down and think about your posts).

- A short video intro to Bluesky
- A detailed 'getting started' guide
- A tool that lets you migrate your followers from X to Bluesky: Sky follower bridge (honestly it's more fun to build it all up from scratch)
- Another getting started guide

How to get started on Climate Bluesky (starter packs)

Starter packs are simple: they're a list of accounts that you can bulk-follow with a single click. They're an absolutely brilliant way of quickly growing your network on Bluesky based on a trusted voice.

This is a searchable directory of all starter packs. I've listed a few below too, but they're only a small selection of what you can find:

General climate related starter packs:

- Policy, strat, justice (by Katharine Hayhoe)
- Climate folks you aren't following yet (by Kelly Hereid)
- Women in climate (by Eric Holthaus)
- Climate GSDs (by Leah Stokes)
- Do something about climate change (Costa Samaras)
- Climate poasters (Dave Weiskopf)
- Climate and nature (Jonathan Watts)
- The staff, fellows and friends of the Climate and Community Institute (by Mijin Cha)
- Irish sustainability leaders (by Brian Gormley)
- Climate One podcast guests (by Climate One)
- Rewilding our stories (by Sara Davis)
- Creating a trustworthy information ecosystem (by Lisa Fazio)
- Climate and energy in Asia (by Rachit Kansal)
- Climate observations and data rescue (by Ed Hawkins)
- Environmental journalists who have written for Sierra mag (by Jason Mark)
- Plastics Treaty (by Cate Bonacini)

Brazil + Climate

- Climate / environment scientists, activists in Brazil (by Karina Lima)
- Climate / environment journalism in Brazil (by Karina Lima)
- Bonde do Clima e Meio Ambiente (by Jeff Nascimento)

News, information and organisations

- Climate news Orgs (by David Ho)
- Climate, energy and enviro journalists (by David Ho)
- Freelance environmental journalists (by Alleen Brown)
- We are drilled (by Amy Westervelt)
- Climate Newsletters and Newsletter Writers (by Shreyas Sudhakar)
- Climate Info Integrity - Research and Response (by Jennie King)
- Comms experts (by Katharine Hayhoe)
- Climate reporters and editors (by Amy Westervelt)

Activism, justice, organising

- Climate justice organizers and campaigners (by Mijin Cha)
- Public Ownership of Energy (by Justin Mikulka)

- Green New Dealers (by Brad Johnson)
- Critical Voices from the Around the Globe (by Farhana Sultana)

Humanities, scientists, academics and research

- Scientists (by Katharine Hayhoe)
- Climate Social Science: behaviour and systems change (by Carlie Trott)
- Food, land, nature and climate (Richard Waite)
- Climate Adaptation and Resilience scientists (Meade Krosby)
- Science research orgs (by Katharine Hayhoe)
- Political scientists working on climate (by Leah Stokes)
- Environmental social scientists (by Heather Randell)
- Climate Scientists Katharine Knows (by Katharine Hayhoe)
- Planetary Health / Santé planétaire (by Dre Claudel P-Desrosiers)
- Communauté francophone science climat - biodiv (by Wolfgang Cramer)
- Switzerland-based climate & env. Scientists (by Sonia I Seneviratne)
- IPCC AR6 Scientists on Bluesky (by Sonia I Seneviratne)
- Climate Change Education (by Joseph Henderson)
- Land Surface Modelers (by Rosie Fisher)
- Journalists and writers (by Katharine Hayhoe)
- Environmental history (ICEHO)
- Climate, Peace, Security & Geopolitics (by Erin Sikorsky)

Energy and technology starter packs:

- UK and Europe energy posters (Iain Soutar)
- Community energy (Iain Soutar)
- Women in energy part 1 (Iain Soutar)
- Electric grids and power systems (by Tyler Norris)
- US Southeast energy and sustainability (by Tyler Norris)
- Energy Regulatory Lawyers (by Miles Farmer)
- Clean Energy Leadership Institute (by Stephen M Colins)
- Building Electrification (by Shreyas Sudhakar)
- Renewable Energy Experts and Organizations (by Diren Kocakuşak)
- Auto supply chains, climate and human rights (by Lead the charge)

How to use Climate Bluesky (feeds and content)

You know the 'for you' feed on Facebook, Threads, X etc? Bluesky lets you create custom versions of those, and share them with your friends. You can turn them on and off according

to however you're feeling at any point in time. Feeling ready to take on the world? Dive into a climate feed. Feeling shit and need a break? Dive into the Art feed, or the cat pics feed.

For example, back in May 2023, I created 'Greensky'. This is a list of Bluesky accounts that I plug into a tool called 'SkyFeed', and it just returns everything posted by everyone on the list. A bit later I added a keyword filter because there were many accounts.
You can access the main Greensky feed here, or submit a request to be added to it here.

These are open source projects: a really nice guy called David created a custom version of Greensky that goes one step further and returns the most discussed posts. I also created a completely unfiltered version, called 'Greensky Unabated'.

Here are a bunch of other feeds - please get in touch if I've left anything out!

- EnergySky by Patricia Levi
- Climate Science - scientists feed by Katharine Hayhoe
- Posts w/ climate science papers - by Ben Sanderson
- Climate change science - by Vladimir Neskovic Kesma
- Climate journalists feed - by David Sacerdote
- Plastics-Sky by Cate Bonacini