Nazifa Alam

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EDUCATION

MASTERS of DIGITAL MEDIA | Toronto Metropolitan University

September 2024 - August 2025

GAME DEVELOPMENT AND ENTREPRENEURSHIP | Ontario Tech University — *Bachelor Of Information Technology*

September 2020 - April 2024

HARD SKILLS

Krita, Adobe Photoshop, Illustrator, Indesign, Traditional Art, Blender, Adobe Substance 3D Designer, 3D Coat, Autodesk Fusion 360, Video and Audio Editing, 3D Printing, Figma, Photography

SOFT SKILLS

Project Management, Organizational Skills, Organized Time Management, Clear Communicator, Collaborator, Problem Solver

EXPERIENCE

Teaching Assistant (Digital Paint and Composition) — *Ontario Tech University*

September 2025 - December 2025

- Worked closely with the professor and students, providing students support in their work and provided in-depth feedback.
- Reviewed course materials with students in a classroom environment and taught skills and techniques they may struggle with during labs/tutorials.
- Provided a safe and active environment for the students to learn through practice and experience.
- Graded students assignments and projects.

Digital Content and Communications Assistant — *Toronto Metropolitan University*

May 2025 - August 2025

- Created and maintained digital content by updating program websites and developing new content.
- Assisted in the updating current communication methods, such as updating mailing lists, blogs and websites for students and alumni, and conducted research to provide recommendations on better practices for fostering communication and engagement.
- Created and designed Social Media Posts for instagram and linkedin using Canva and Photoshop.

Teaching Assistant (Visual and Narrative Foundations & Intro to 2D Animation) — *Ontario Tech University*

September 2023 - April 2024

- Worked closely with professors and students provided students support in their work and feedback wherever required.
- Provided a safe and active environment for the students to learn through practice and experience.

Promoter — *Meat and Poultry Ontario*

November 2023 - December 2023

- Created merchandise and single item handouts
- Help design banners and printouts using Krita and Photoshop to bring awareness for the game and training opportunities of Centre for Meat Innovation & Technology company.
- Created marketing videos for the project using Premiere Pro

Team Lead and 2D Technical Artist — *Meat and Poultry Ontario*

May 2023 - August 2023

- Team lead for the project.
- Communicated with the client and managed team by providing tasks and a timeline to complete the project.

- Determine the 2D assets that would be required and create new textures, pictures, UI elements and others to fit the game design and game mechanics.
- Created marketing videos for the project.

PROJECTS

Programmer/Web Developer and Artist — *Little Canada x TMU*

September 2024 - August 2025

- Lead Programmer creating a plan and idea to make an interactive map for Little Canada to help the problem of a lackluster ending to their exhibition.
- Helped create and design brand guidelines, logos, and website prototype using Figma, Krita, and Photoshop.
- Responsible for creating the actual website to have and creating an interactive map where users may leave a message behind using Webflow, Atlist, Zapier, Google Sheets.

Season's Greetings — *2D/Environmental/Technical Artist*

January 2021 - April 2021

- Lead Technical Artist making sure all the art elements get implemented while managing the art team
- Created all the environmental elements and 2D tile sprites in the game and the moving background, and the menu screens using Krita and Adobe Photoshop.
- Programmed the animations and character sprites into the game using C++, Visual Studio IDE.

The Idle Hand — *2D/Concept Artist and 3D Modeler/Texture*

September 2021 - April 2022

- Designed rooms in an isometric view using Krita and Adobe Photoshop to sketch various designs.
- Created UI elements and 3D texturing using Photoshop and Krita
- Created 3D assets specifically the props and rooms using Blender
- In addition to 3D Modeling and Texturing, managed, organized, and solved issues alongside the team

EXTRA CURRICULAR EXPERIENCES

Designer (Design Team) — *Luminance (Master of Digital Media, Industry Day)*

May 2025 - August 2025

- Created Brand Guidelines for the team to follow and use.
- Designed different marketing flyers, posters, pamphlets using Krita, Photoshop, Illustrator, and Indesign.
- Created and designed different merch items like shirts and Keychains using Krita, Photoshop, and Blender.
- Organised a photoshoot for the Cohort to take headshot photos for the Cohort to use for professional purposes.

Vice President of Communications — *Game Development Student Association*

September 2023 - April 2024

- Team lead for anything regarding communications and social media.
- Incharge of marketing events on different social media platforms. (Discord, Instagram, Linkedin)
- Help run larger events for students to get involved with the community. Outreach to industry professionals for the students to learn from.
- Responsible for creating special social media events and establishing communications with other clubs and societies.
- Created merchandise and managed a budget related to communications.

Vice President of Student Relations — *Game Development Student Association*

September 2022 - April 2023

- Responsible for managing and maintaining the relationship between the organization and its 300+ members
- Utilized feedback received from membership to improve events and initiatives, increasing member satisfaction within the Association
- Lead Executive on recruitment initiatives including the development of the "Liaison" Executive Training program

Liaison — *Game Development Student Association*

September 2021 - April 2022

- Developed skills on working with a team, meeting tight deadlines, time management between school and work, organizing events, and professionalism.
- Working in teams to create and facilitate events for over 100+ students.

AWARDS

President’s Honours List at Ontario Tech University Fall 2021

Dean's Honours List at Ontario Tech University Fall 2022