

Here is the exact template I use for my registration page. It follows the Detailed Template for this section, but has more specifics filled in for you to take inspiration from.

[logo]

Learn how to combine the power of your proven signature course with a high-converting virtual summit to hit your next-level launch goal and scale your course sales.

[DATE RANGE]

A 3-day event for experienced course creators!

[GET YOUR FREE TICKET](#)

Watch the video below to learn how this FREE event will help you sell with a summit:

[Video]

[GET YOUR FREE TICKET](#)

You know by now that building a thriving online course business takes a whole lot more than setting up an evergreen funnel and watching the sales roll in.

You're getting a lot of things right: You're growing your list, nurturing your leads with valuable content, and regularly launching or promoting your signature course.

Each time you launch, you see the work pay off with new course sales, but if you're being really honest... You put in A LOT of work before, during, and in between launches to get those sales, and sometimes you wonder if it's even worth it.

You find yourself....

- Frustrated with slow list growth (despite all the freebies, bundles, collabs, and money spent on ads).
- Tired of getting to the end of a launch and feeling like you have to jump right back on the hamster wheel to generate new leads before the next one.
- Stuck at a revenue plateau that you just can't surpass, but aren't sure how to increase your launch results without working harder and burning yourself out.

There has got to be a better way!

[GET YOUR FREE TICKET](#)

WHAT IF YOU COULD ATTRACT, NURTURE, AND CONVERT LEADS FOR YOUR SIGNATURE COURSE ALL AT THE SAME TIME?

How would it feel to....

- Generate thousands of new, high-quality leads who are a perfect fit for your course without spending a ton of money on ads (and actually *make* money instead).
- Provide those new leads with a unique and engaging experience that creates a meaningful transformation and takes them from cold to hot in one week.
- Build on that momentum with a launch that presents your course as the obvious next-step to help your new leads continue the journey (with people begging you to open the cart already!).
- Break through your revenue plateau with a record breaking course launch that blows your previous results out of the water and sets you up for increased sales in the months that follow.
- All while making connections with 20+ of your industry peers and putting together an amazing event that benefits everyone involved (and sets you up for even more profitable collabs in the future).

This is exactly what you'll experience when you sell your signature course with a summit!

DURING SELL WITH A SUMMIT: COURSE CREATOR EDITION YOU'LL LEARN HOW TO HOST A VIRTUAL SUMMIT THAT SERVES AS A FULL FUNNEL IN ONE.

- Scale your signature course sales
- Solidify your industry expert status
- Set yourself up for your most profitable year in business yet!

Join us for Sell with a Summit: Course Creator Edition, and head into 2023 with a solid plan for scaling your signature course and hitting your next-level launch goal with a virtual summit!

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MEET THE SPEAKERS

Check out the incredible lineup of virtual summit and course launch strategists you'll learn from at Sell with a Summit: Course Creator Edition!

[SPEAKER LIST with headshots, names, and presentation titles - broken up into categories or daily themes if applicable]

Pre-Party: Preventing Launch Burnout

Before we dive into course-scaling strategies, we're starting with pre-party sessions [DATE RANGE]. These sessions will help you put yourself first and enjoy the process of selling with a summit so you can launch with more ease than ever before.

[SPEAKERS]

Day 1: Course Launch Tune Up

We'll kick things off with a course launch deep-dive to make sure your launches are as effective as possible. After tuning up your course launch strategy, you'll have all the pieces in place to successfully sell with a summit!

[SPEAKERS]

Day 2: Money-Making Virtual Summits

Not all summits are profitable, but with the strategies you'll learn on Day 2, we'll make sure yours is. We'll cover what goes into hosting an engaging virtual summit that creates amazing results for everyone involved, including you!

[SPEAKERS]

Day 3: From Summit to Course Launch

Launches and summits are both powerful on their own, but putting them together is where the magic happens! On Day 3, we'll combine these strategies so you can host a wildly successful summit that leads into your biggest course launch yet.

[SPEAKERS]

As you can see from these amazing value-packed presentations, this is an event you do not want to miss. Click below to grab your free ticket and join us for Sell with a Summit: Course Creator Edition!

[GET YOUR FREE TICKET](#)

MEET YOUR HOST

[HEADSHOT]

Hi, I'm Krista!

I've been hooked on summits ever since I hosted my first back in 2018 and it completely transformed my business.

That first summit surpassed every single one of my goals, and it wasn't long before people were asking me how I did it. So I packaged up the summit hosting processes I'd documented at every step of the way and started sharing them.

Soon, my systems, strategies, templates, and resources had grown into a full-blown course that was helping others host wildly successful virtual summits that were blowing industry standards out of the water.

I knew I was on to something, but it wasn't until I became a course creator that I discovered the true power of virtual summits. After creating my course and getting a

successful launch under my belt, I decided to experiment when it came time to host my next summit:

Course launches and summits are both powerful strategies on their own. What would happen if I combined the two?

The results completely blew my mind.

My next summit was on the smaller side compared to previous events, but even with only 1200 summit attendees, I was able to incorporate a launch into my summit and generate over \$60k in course sales following my event.

From there, I helped my clients get similar results by incorporating feel-good course launches into their virtual summits, and now, at Sell with a Summit: Course Creator Edition, you can learn how to do it too.

Grab your ticket and join me and 20+ course launch and virtual summit strategists for a one-of-a-kind event that will help you scale your course sales with a virtual summit!

[GET YOUR FREE TICKET](#)

WHAT TO EXPECT AT SELL WITH A SUMMIT: COURSE CREATOR EDITION

When and Where

Sell with a Summit: Course Creator Edition will run from [DATE RANGE], with a variety of presentations to choose from each day. This event is entirely virtual, so you'll be able to attend from anywhere in the world with internet access.

Expert Sessions

Attend presentations from our lineup of [##] speakers with trainings on intermediate and advanced course launch techniques, profitable and engaging summit strategies, and how to combine the two into a wildly successful summit that leads into your best course launch yet. Your free ticket includes 24 hour access to each presentation during the week of the summit.

Private Summit Community

Join our private Facebook community and connect with course creators like you who are already hanging out and making plans to hit their best course launch

yet! This is where you'll be able to connect with the speakers and other future summit hosts before and during the event!

Pre-Party Sessions

The summit officially kicks off on [DATE], but you don't have to wait until then to get started. The week before the summit, starting on [DATE], we'll have a daily pre-party session focused on Preventing Launch Burnout so you can launch your course with a summit *without burning out*.

Sell with a Summit Podcast

As soon as you register, you'll get access to the private Sell with a Summit Podcast included with your free ticket! This exclusive podcast for Sell with a Summit attendees will help you get up to speed on the keys to hosting a wildly successful virtual summit that simultaneously increases your signature course sales!

Chances to Win

Show up and participate in the community for chances to win prizes throughout the summit! Be sure to keep an eye out for your BINGO card and come hang out with us in the Facebook community for chances to win things like [PRIZE EXAMPLES].

Upgrade for a VIP Experience!

After registering, you'll have the chance to upgrade to the Summit to Course Launch Kit which includes ongoing access to the presentations after the summit wraps up, exclusive live sessions during the event, and premium bonuses from our speakers. You'll get all the details after grabbing your free ticket!

[GET YOUR FREE TICKET](#)

Sell with a Summit: Course Creator Edition was created with Experienced Course Creators in mind.

You don't need another summit teaching entry-level marketing tactics or general launching advice. And you *definitely* don't have time to sit through long presentations to learn something you could have found with a quick Google search.

Good news! That is NOT what you're going to find at this event.

Sell with a Summit: Course Creator Edition was specifically created for intermediate to advanced course creators like you:

- ✓ You know the basics of how a sales funnel works
- ✓ You've got a successful course launch (or a few) under your belt
- ✓ You've already made sales of your signature course

Instead of covering the basics that you learned in your early days in business, this summit is about helping you **build on the things that you're already getting right.**

Through short, action-packed presentations from our expert lineup of course launch and virtual summit strategists, you'll learn advanced strategies for scaling your signature course sales with a virtual summit.

[OPTIONAL - TESTIMONIALS FROM PREVIOUS EVENTS OR GENERAL TESTIMONIALS RELATED TO SUMMIT TOPIC]

YOU'RE READY TO EXPERIENCE WHAT VIRTUAL SUMMITS CAN DO FOR YOUR ONLINE COURSE BUSINESS.

It's time to stop relying on slow-growth marketing, build on the things you're already getting right, and get on the fast track to hitting your course launch goals with a virtual summit.

Grab your free ticket by clicking the link below and join us to learn the most powerful strategy out there for scaling your signature course and making 2023 your best year in business yet!

[GET YOUR FREE TICKET](#)

HAVE QUESTIONS? WE'VE GOT ANSWERS

What do you mean by “experienced” course creators? I'm not sure this is for me.

Our definition of an “experienced” course creator is that you have a course that you've launched and made sales from at least once. There are plenty of summits and resources out there helping new course creators launch a course for the first time.

But once you've reached those initial milestones, you need more advanced training to help you hit your next set of goals.

Sell with a Summit: Course Creator Edition was created to support course creators like you in taking the next steps to build on your previous launch results (no matter how big or small) and scale your signature course launches to the 5, 6, or maybe even 7 figure results you dream of. Whether you've just wrapped up your first course launch with a small handful of sales, or you're a seasoned pro looking for exciting ways to make your launches bigger and better, Sell with a Summit: Course Creator Edition is for you!

When is this thing happening?

The main portion of the summit runs from [DATE RANGE] with pre-party sessions happening the week of [DATE]. You'll also be able to join our private Facebook community as soon as you register, so you can join in on the fun right away!

What if I'm not able to attend live?

While most of the presentations for the summit are pre-recorded, there are some live elements, and the pre-recorded presentations are only available for 24 hours with your free ticket. So we encourage you to attend live if you can! We would love for you to set aside some time during the summit week to attend the live sessions, watch the pre-recorded presentations, and participate with others who are making plans to scale their signature course sales with a summit right alongside you.

However, if you're not able to attend all of the sessions live, go ahead and grab your free ticket, and you'll have the opportunity to upgrade to the All-Access Pass for extended access.

How long will I have access to the presentations?

Your free ticket includes 24 hour access to each of the presentations. If you need more time, you can always upgrade your ticket to the All-Access Pass after registering, which will give you extended access to the presentations along with exclusive live sessions during the summit week, and premium bonuses from our speakers.

Are the presentations live?

To avoid tech glitches, give you the best possible experience, and keep things easy for the speakers, the presentations are pre-recorded and will be released at a scheduled time during the summit. However, the speakers will be hanging out in our private Facebook group with dedicated threads where you can connect

with them and ask your questions! There will also be opportunities to join us for bonus live events throughout the week.

Will all the speakers get my email address?

No. When you register, you'll be added to the Summit in a Box email list so we can send you updates for the event and links to each day's presentations. After the summit is over, you'll continue to hear from us, but you can unsubscribe at any time.

Each of the speakers will have free resources available that you can access by providing an email address, but the speakers will not get your email address unless you choose to give it to them specifically. That way, you only hear from the people you really love and don't have to worry about getting added to 20+ email lists that you're not interested in.

You can learn more in our [Privacy Policy](#).

Are your videos captioned or transcribed?

Yes. All presentations have closed captioning, and notes are also available for each presentation with our upgrade options that you'll see after registering for the event.

Please reach out if there's anything we can do to ensure you're able to enjoy this event.

I still have questions!

If you still have questions, we encourage you to go ahead and sign up. Your questions will likely be answered during the event or in the Facebook community, which you'll be able to join right away after grabbing your free ticket.

However, if you need to ask us a question before registering, feel free to send us an email at hello@summitinabox.co.

GRAB YOUR FREE TICKET AND JOIN US FOR SELL WITH A SUMMIT: COURSE CREATOR EDITION TODAY!

[GET YOUR FREE TICKET](#)