

Subject Line: Families would be so much happier

Hey "name"

I hope you're doing well.

I was looking through your website and was fascinated by how you talk very clearly and concisely in your videos. (That would've really made moms take action)

The reason why I'm contacting you is because I have some ideas about the pages you can add to your website to help your business grow audience, and have sustainable customers on your brand.

I have gone ahead and made some pages that you can add to your website to gain more customers and build rapport with them.

I pasted it down below so you can view it.

If you like it, I have a few other ideas to really gain more customers and 10x your revenue, so if you're interested, please let me know;)

Thanks,

Ethan

"Free Value"