

Business Requirements Portfolio Excerpt

Interactive Doctor Discussion Guide

Client	ViiV Healthcare
Brand / Product	Dovato
Agency / Employer	Luckie & Company
Author	Jesse Molina
Original Start Date	July 12 2023

Portfolio note

Shortened from a larger requirements document. Individual stakeholder names, live URLs, production details, repetitive question pages, and nonessential implementation specifics have been removed or generalized.

1. Project Context

Project overview. A web-based interactive discussion guide designed to help patients prepare for more productive conversations with healthcare providers about treatment considerations.

Business objective. Translate a patient-support concept into clear, testable requirements aligning user experience, creative intent, development behavior, compliance-sensitive content, and responsive web behavior.

Selected business goals

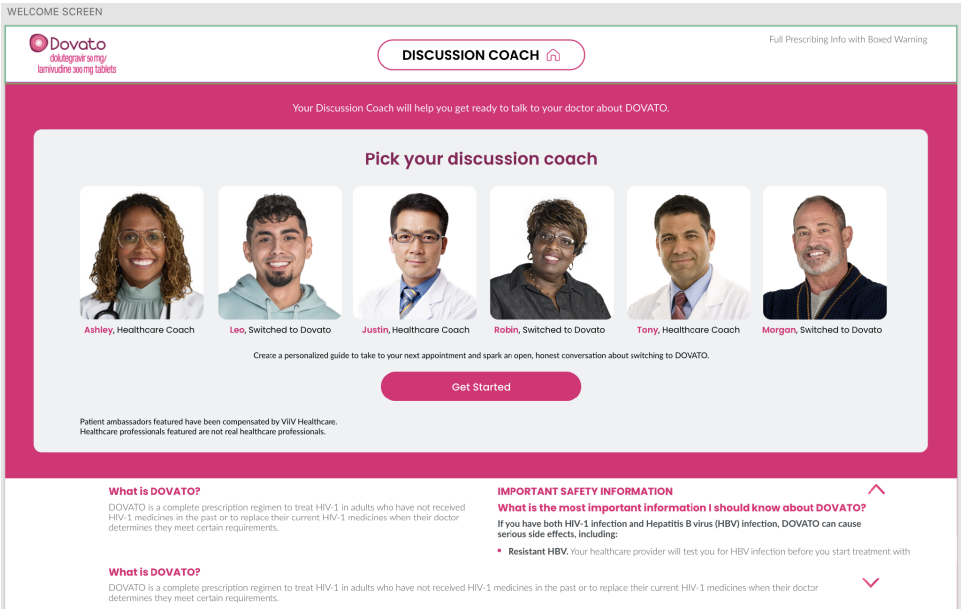
- Improve patient engagement through an interactive guided experience
- Support more productive patient and healthcare-provider discussions
- Encourage informed decision-making through structured educational content
- Maintain consistent behavior across desktop and mobile
- Provide requirements detailed enough to support development and QA validation

What this sample demonstrates

- BDD style Given When Then scenarios
- Functional requirements tied to observable user behavior
- Navigation state persistence and cross-screen rules
- Responsive behavior and desktop mobile parity
- Alignment between creative design and implementation
- Requirements suitable for QA and UAT traceability

2. Representative Requirement – Coach Selection

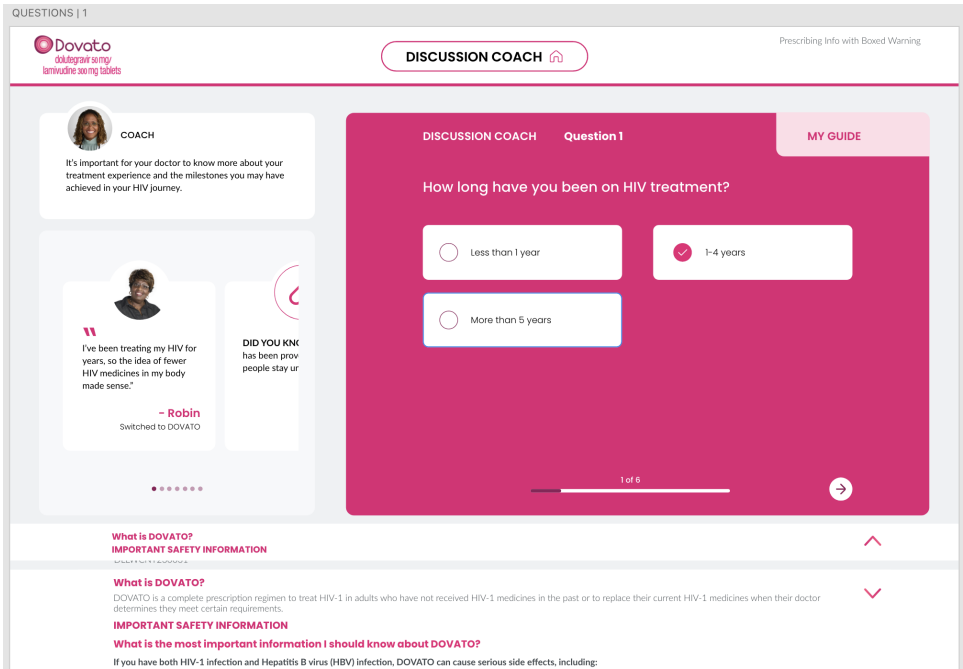
Actors	End users
Feature	As a user I can select a discussion coach before beginning the guided experience.
BDD Scenarios	Scenario: Coach selection loads Given the user is on the starting screen When the experience begins Then coach options are displayed and a default is used if none is selected Scenario: Questionnaire begins Given the user is on the starting screen When Get Started is selected Then the experience advances to Question 1 Scenario: External information preserves state Given the user has answered one or more questions When external safety or prescribing information is opened Then the current questionnaire state remains intact on return Scenario: Responsive desktop behavior Given the experience is viewed on desktop When the viewport changes within supported desktop sizes Then the layout remains responsive until the tablet breakpoint



Representative interface reference from the original project document

3. Representative Requirement – Question Flow

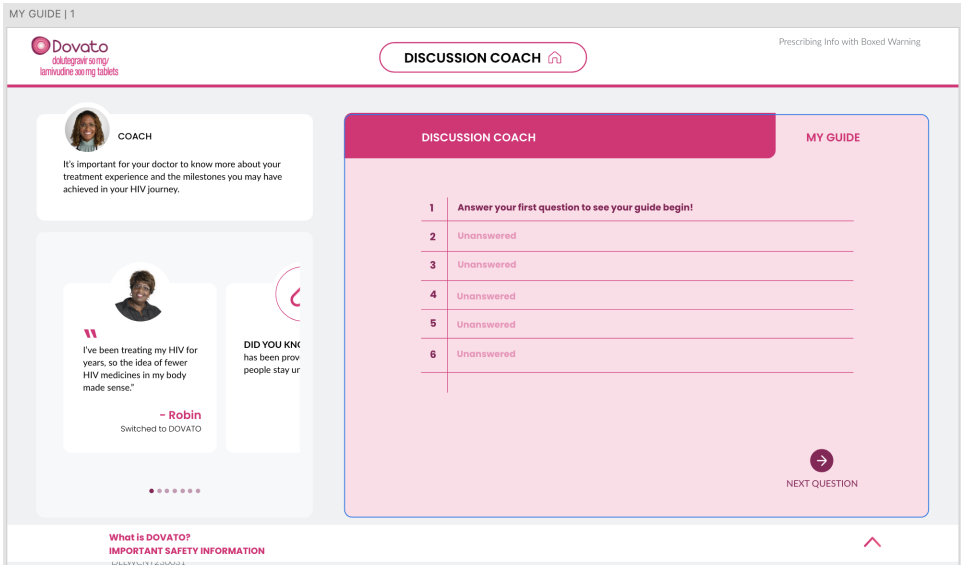
Actors	End users
Feature	As a user I progress through guided questions while contextual content and progress indicators stay synchronized.
BDD Scenarios	Scenario: Journey begins at Question 1 Given the user has started the guide When the questionnaire loads Then Question 1 is displayed Scenario: Context updates with question Given the user views a question with supporting content When the user advances Then supporting content changes to match the active question Scenario: Progress reflects journey state Given the user is within the question flow When the user advances or returns Then the progress indicator updates to the current position Scenario: Next navigation advances Given the user is viewing a question When the next control is selected Then the next question is displayed



Representative interface reference from the original project document

4. Representative Requirement — Personalized Guide Recap

Actors	End users
Feature	As a user I can review a personalized recap without losing my current place in the guided experience.
BDD Scenarios	Scenario: Open My Guide Given the user is on a question page When the My Guide view is opened Then the recap displays responses captured so far Scenario: Identify unanswered items Given one or more questions have no response When the recap is displayed Then unanswered items are visibly distinguished Scenario: Preserve surrounding context Given the user switches between the question view and My Guide When the tab changes Then only the intended content area changes Scenario: Mobile mirrors desktop intent Given the user is on a supported mobile device When the recap is opened Then the same core recap behavior remains available in a responsive layout



Representative interface reference from the original project document

5. Portfolio Summary

Role demonstrated: Senior Business Analyst translating a regulated digital experience into structured requirements usable by product, creative, development, QA, and client stakeholders.

Methods visible in this excerpt

- Behavior Driven Development BDD
- Given When Then acceptance criteria
- Functional requirements decomposition
- User journey and navigation rules
- Responsive desktop and mobile requirements
- State persistence and interaction behavior
- Requirements written with downstream testing in mind

Publication and confidentiality treatment

Retained: public client and brand context, agency attribution, author attribution, representative interface references, and selected requirement patterns.

Removed or generalized: individual stakeholder names, live external and production URLs, repeated question pages, detailed production references, and nonessential implementation specifics.

Prepared as a concise professional work sample — not a replacement for the original project documentation.