XX [Topic] Statistics to [Achieve Benefit]

[Introductory sentences (aim for 130 words or less): Did you know that [compelling stat]? Or that [compelling stat]? It's important to stay on top of [topic] so you can [benefit].

[Overview bullets: So today, we're sharing with you over X [topic] stats in the following categories:
- Category A
- Category B
- Category C]

[Transition statement that reinforces value of post, like read on so you can create a [topic] strategy with data-backed confidence.]

General [topic] stats
Or the highlight stats
1. Stat (Linked source).
2. Stat (Linked source).
3. Stat (Linked source).

[Category A] [topic] stats
One or two sentences to discuss or describe the category.
1. Stat (Linked source).
2. Stat (Linked source).
3. Stat (Linked source).

[Category B] [topic] stats
One or two sentences to discuss or describe the category.
4. Stat (Linked source).
5. Stat (Linked source).
6. Stat (Linked source).
And so on

Takeaways from these [topic] stats
Provide at least three but no more than five takeaways, in bullets or by H3s. Alternatively, you could provide a takeaway section for each category. Either way, add takeaways to add value to the post!

Takeaway #1
Takeaway #2
Takeaway #2

[7 or Less] Stats that highlight the importance of X

Here's an alternative format

This post will cover
- X important stats about [important topic]
- What they mean
- How to act on them

1. Stat 1

What it means
What you can do
- tip/resource
- tip/step resource
- tip/step resource

2. Stat 2

What it means
What you can do
- tip/resource
- tip/step resource
- tip/step resource

[and so on]

Start [important topic] now