

BlockbusterDAO Revised Proposal | Updated Scope of Work

NOUNS DAO - Writers' Bibles, updated proposal

Over the last few weeks, BBDAO and Nouns have had discussions about our original proposal and a **new scope of work has emerged**. Original proposal can be found [here](#).

It seems Nouners are interested in **jumpstarting multiple different narrative projects with different teams**, and we think this is a fantastic approach.

It was suggested that BlockbusterDAO should put together two separate teams to write two unique bibles. Please consider this a revised proposal that supersedes our original in scope, although the tone and care with which our original proposal was written is indicative of our approach for the development of these Nouns mythologies.

We propose to create the foundations for **two narrative projects**, a feature film and an animated television series, across two of our teams:

- **Team #1 - Animated Series**

The first group will focus on creating a TV series for a children's audience, and will consist of Scott Albert and Will Bryan.

Scott is an award-winning writer and producer, who wrote for the first 5 seasons of *Paw Patrol*, and the Emmy award winning *Odd Bods*. He has created and written series in most markets and territories worldwide, including two series in China.

Will, who was part of our original team, is the Co-Creator of *Duncan's Flying Tugboat*, a preschool adventure comedy currently in pre-development for networks/streamers, which serves as the basis of a multi-platform franchise with attached toy partners such as *Toniebox* and a multiplayer sandbox game, *Flying Tugboat Simulator*.

Will and Scott have collaborated together in the past, and they are going to be a great team.

- **Team #2 - Feature Film**

The second team will be Van Robichaux and Garfield Lindsay Miller, and we are going to develop an animated feature film for a cross-over audience (children and adults).

Van is currently working on a sequel for the major Hollywood blockbuster *Wedding Crashers*, and his previous writing work includes *Sonic The Hedgehog*, *The Minions*, *Fist Fight* and *Brooklyn Nine-Nine*.

Garfield wrote for three seasons on the Netflix werewolf adventure drama, *Bitten*, and has three produced feature film writing credits to his name, the most recent of which, *Percy vs Goliath*, stars Christopher Walken and is “guaranteed fresh” on Rotten Tomatoes.

Van and Garfield have over 50 writing and producing credits for film and TV, and they are both excited about the prospect of diving into Nouns.

The basis of any great television series or feature film begins with a strong narrative foundation, and this phase of production is typically handled during the “development” phases in a studio setting. By empowering two of BBDAO’s creative teams to handle this process independently, Nouns will be initiating the creation of two separate, distinct, exciting Web3-native mythologies out of which great entertainment can sprout.

Project Management & Business Development

Lights and Maxwell Britten, who are part of the Blockbuster DAO production team and have been involved with the project from the beginning, will act as support/project managers - handling the organization of both projects, scheduling, tracking the completion of milestones and overall management of the teams while exploring business development opportunities once the deliverables have been completed.

Over the course of 16 weeks, we propose to create two writers’ bibles -- which will be the basis for two narrative mythologies -- for 17th ETH per team (total of 34 ETH).

This figure reflects the Writers’ Guild of America’s minimum rate for the writing of a bible. Considering the level of the experience on these two teams, this is considerably less than the standard rate for this type of work.

Payment Schedule

Payment for the project will happen in three stages.

30% upon acceptance of proposal

20% on delivery of bible rough draft

50% on delivery of bible final draft.

Intellectual Property and Rights

Feedback from the community has been mixed regarding whether the bible writers should write this bible under cc0 or should retain full IP ownership of the content created. As a team, in principle we are amenable to either option. However, in order to attract a third party to eventually invest in the IP and produce a show or feature film, it may be advantageous for the bible writers to retain full control of the IP. Therefore, at the end of this development the writers will retain the rights to the bible IP, and will then seek development and production contracts

from web3 and other entities with the expressed purpose of creating a show or feature film based on the written material.

We are eager to get started, and look forward to developing and launching these new Nouns projects into the world.