



Girls Rock! Adelaide

Independent Fundraiser Guide

Thank you so much for your interest in holding a fundraiser for Girls Rock! Adelaide!

In order to ensure that any fundraisers associated with our name reflect our organisation's mission and values, we've put together this handy guide! We hope it helps with your planning. If you have any further questions just shoot us an email at hello@girlsrockadelaide.org

OUR INVOLVEMENT

GR!ADL are happy to promote your fundraising event through all our channels. However, our team's involvement will be otherwise limited due to our own coordinating and programming priorities.

ACKNOWLEDGEMENT OF COUNTRY

We strongly encourage you to acknowledge the traditional owners of the land on which your event is being held. In Adelaide this is the Kurna people. You can find acknowledgements of country online, like this one from Reconciliation SA:

Statement of Acknowledgement:

We would like to acknowledge that the land we meet on today is the traditional lands for the Kurna people and that we respect their spiritual relationship with their Country. We also acknowledge the Kurna people as the traditional custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kurna people today.

ALCOHOL

As GR!ADL is a youth organisation, our brand cannot be associated with alcohol. Your event does not have to be alcohol free, but please refrain from promoting it in association with alcohol or alcohol brands.

LOGO USE

GR!ADL cannot act as an official endorser of independent fundraisers. Because of this, our logo cannot be used on any event posters or promotional material. Simply let your target audience know that all proceeds go to Girls Rock! Adelaide. Our logo may however be posted in your Facebook

event page and on other social media platforms e.g. Instagram when posts are related to where funds will be donated.

DIVERSITY

GR!ADL believes in actively supporting a diverse and inclusive music industry. A big part of this is always striving to showcase role models of all different sizes, shapes, colours and gender expressions. We ask that independent fundraisers take this into account when booking artists. Is your event all cis, male and white? If so, there are plenty of other artists around town that you could consider to diversify your bill. If you are having trouble finding artists that are not cis male, have a look back at our previous fundraisers and check out our Instagram feed - there are lots of ideas there!

Having said this, we know there are a lot of cis men in the community who are keen to support Girls Rock! Adelaide. Holding a fundraiser is a great way for cis men to help out because they can't be involved in the actual program delivery (this is limited to women and gender diverse folks). If you are a cis male musician and you want to hold a fundraiser for us, we have no problem with that, but as we are an organisation seeking to promote diversity, we ask that you try and reflect this through your line-up, comms, and accessibility.

SAFETY

GR!ADL has a zero tolerance policy regarding discrimination of any kind including homophobia, transphobia, sexism, racism, ableism, classism and fatphobia. Please be conscious of this in your planning and vet those involved with your event properly to ensure you are doing your best to provide a safer space for audiences. Girls Rock! Adelaide will not be associated with artists, bands, individuals or groups that do not align with our values.

You could also consider making explicit statements about safety, and asking the bands playing to do this while on stage. Ask the crowd to think about how their behaviour might affect those around them, and encourage the audience to be thoughtful and considerate about how they are taking up space. This can make it easier for people with disabilities, young people, and people who might be anxious about their safety (or, actually just the entire crowd) to enjoy the gig and feel safe and comfortable.

ACCESSIBILITY

In line with GR!ADL's priority of accessibility, independent fundraising events should comply with the Commonwealth Disability (Access to Premises - Buildings) Standards 2010 (Premises Standards) as much as possible. We also encourage you to take invisible disabilities into account - some people may not be able to stand for long periods of time due to things like chronic pain conditions or injuries, so try and make sure there is some seating available. If you're going to be using strobe lights, make sure you tell people beforehand as this can trigger epilepsy and migraines, and can be really upsetting for people with anxiety. Allow pass outs where possible so people can walk around the block to get away from noise/crowds if they need a break.

Providing playing times for bands is a good idea, as it helps people who might need to get a particular type of transport, who may struggle to be out of the house for too long, or who want to see a particular band but might have a condition or experience that limits their movements. People appreciate the opportunity to plan in advance!

We strongly recommend an accessibility statement in your event description. This should talk about - at the very least - whether or not there is an accessible bathroom, if the venue is accessible by wheelchair, if there are steps (and if so how many), and if there is a disabled parking space nearby. We hope you'll be as thoughtful as you can in your planning.

SOCIAL MEDIA SCHEDULE

Suggested GR! Adelaide Social Media schedule 4 weeks out of your event:

WEEK 1	Poster	Announce gig
WEEK 2	Press shots	Promote bands playing
WEEK 3	Ticket link	Push ticket sales
WEEK 4	FB event	Post in week leading up to gig

Please let us know if there is any particular content you would like shared.

FORWARDING FUNDS

After your event, please notify us of the total raised via email. If you require us to invoice for the funds, we can arrange for this to be generated by our auspicing body, Auspicious Arts. To forward funds directly you can deposit them in our bank account. The details are:

Account name: Rock Camp Adelaide

BSB: 805-050

Account number: 102674823

Reference: Fundraiser money from [your name/your band's name]

RESOURCES

Please take the time to read through this information and examples of events/venues that strive to provide safer spaces for their community:

Safer Spaces NYC resources:

https://saferspacesnyc.wordpress.com/?fbclid=IwAR3e22EpCKVU_quY8y0Z37llrfvZgzcSjB2h5F_atX5r3uksVeSJULqYbes

Listen resources:

https://www.listenlistenlisten.org/about/resources/listen-posters/?fbclid=IwAR2FrHLw4gfKh9GWO_GlyKxELBTvXCTrOOW1k2cz4HsFqAEMmOffEU9qKfIQ

Safer Spaces toolkit: <https://www.livetoolkit.com.au/guide/safe-space-policies>

Five ways to make your venue/event a safer space:

<https://www.sbs.com.au/news/the-feed/five-ways-to-make-your-venue-or-music-festival-a-safe-space-for-women>