



JOB DESCRIPTION

LEAD DESIGNER

Draft as of April 2025

Background

'The feels' is an IRL singles event that seeks to create a safe and immersive environment for ppl to connect in depth.

At present, we have installments in NYC, LA, SF, PHL - with Chicago + Toronto coming soon.

At an inflection point, 'the feels' seeks to substantially grow the number of events, and the number of people reached, in the coming months.

To that, we're seeking to engage a freelance designer who can work closely with our internal team to guide all design; from creating moodboards to producing promo graphics, merch guides, paid assets + organic social content.

We seek to work with someone who has a clear design perspective, and will work with us to think big picture about, expand + innovate the 'feels' brand.

We want to create with you.

Requirements

- Participate in team meetings focused on marketing + branding strategy;
- Work 1:1 with founder + social + partnerships + managers to navigate the business' design needs;
- Translate needs to high quality design assets;
- Produce an array of assets on an ongoing basis;
- Ensure assets are sent in a timely manner.

Please come with →

- 2-5 years experience;
- 5 - 10 hours a week of availability;
- 2-3 references who can speak to results + expertise + engagement;
- A design POV;
- The ability to turnaround materials within 24 hours on a consistent basis;
- An interest in better relating / spirituality / intentional dating.

To Apply

Please submit:

- A portfolio of work / a visual representation of your work, especially as it relates to social media content.
- A resume;
- Please present us with up to 3 social posts with your interpretation of "The Feels" style - use your creativity and imagination here! Don't feel married to what "The Feels" presents already, instead, use this as a jumping off point. We will compensate you for up to 2 hours of your time for this work, at \$42.5 per hour.

Please send application materials to WERK@catchthefeels.co; please note that **applications sent after May 9th at 5pm EST will not be considered or reimbursed.**

