



Brief for Dreamy Place Artist-Curator

OVERVIEW

This brief is a call out for expressions of interest in being the Artist-Curator for Dreamy Place Festival in 2024. The selected Artist-Curator will work closely with the core Dreamy Place team - including the Artistic Director, Jamie Wyld, Curator & Producer, Moritz Cheung, and Festival Producer, Harley Kilburn - to develop the festival vision and programme with communities and partners.

Dreamy Place embraces new ideas, experimentation and alternative presentations of work. We are planning to deliver Dreamy Place Festival in two locations in 2024 - with one part in Crawley (early October) and the second part in Brighton & Hove (end of October). The Artist-Curator will collaborate with us to develop the programme, working with the team and local partners to deliver exhibitions, workshops, events and activities. The programme will range from local creative talent and practitioners to international artists.

Dreamy Place is a festival of art, creative technology and digital culture - it builds upon the 12-year legacy of Brighton Digital Festival, which it is an iteration and evolution of. We are planning to focus on AI and creativity for the 2024 edition - this is open for discussion and development with the Artist-Curator.

It would be advantageous for the successful applicant if they can travel easily to Brighton or Crawley to work with us and deliver the festival in 2024.

Why an Artist-Curator? We want to work with a practising artist who has an affinity with artists and who can see from a practitioner's perspective when curating. We think this is an important element to maintain within the Dreamy Place team.

FUNDING AND PAYMENT

We are currently in the planning stages of the festival for October 2024, and are looking at our fundraising strategy at the moment. The plan is to have funding applications submitted by February 2024, with funding outcomes by the end of May 2024. At which point we will be able to officially appoint the Artist-Curator to work

with us to deliver the programme. Delivery of the festival is reliant on successful funding, which we cannot guarantee at this stage (though we are very hopeful).

There will be a fee to work with us as Artist-Curator in the run up to and delivery of the festival (approximately mid-June to early November 2024) - to be confirmed in the budget and following negotiation with the appointed Artist-Curator.

We have a small budget to pay for three days of consultation with the selected Artist-Curator from this expression of interest process. Consultation with the Artist-Curator will feed into funding applications we are developing; hence the early call for expressions of interest, so the Artist-Curator can feed programme into applications.

We will be able to pay for three days at £300 per day, plus travel and accommodation to meet us in Brighton. This will take place in early January 2024, dates to be confirmed with the selected candidate.

ARTIST-CURATOR ROLE DESCRIPTION AND SPECIFICATION

The Artist-Curator will be a temporary member of the Dreamy Place team in 2024, working with us to: co-curate the programme; engage communities to deliver the programme; liaise and work with artists to deliver events, exhibitions and programme, and support the delivery and production of the overall festival.

It is key that the Artist-Curator is a team player and also able to work independently and be proactive. The festival is quite a stressful context to work within, so it requires perseverance, tenacity and patience. And the ability to ask for help and support if needed. It's also exciting, fast-paced and exhilarating, and an excellent opportunity for professional development and to gain experience.

As an artist and curator for the festival, a background in working with art and technology, digital arts and culture, and installation and projection would be ideal.

We're keen to hear from people who have and don't have experience of working on festivals before - we want this to be a professional development opportunity. We also want to be able to learn from you - so having experiences, knowledge, connections and networks that are different from ours is going to be attractive to us.

Role description

Artist-Curator will be responsible to the Artistic Director of Dreamy Place and videoclub (the organisation that manages and delivers Dreamy Place).

Artist-Curator will co-curate Dreamy Place Festival in collaboration with the core festival team; this is a collaborative role - relying on team work, trust and communication.

Artist-Curator will be responsible for managing and leading on a programme of activities in collaboration with the team.

Artist-Curator will be required to work and liaise with freelance staff, suppliers, artists, partners and stakeholders.

Artist-Curator will be required to manage activity and programme budgets related to the projects they are working on in liaison and consultation with the Artistic Director.

Artist-Curator will positively represent the vision of Dreamy Place and be responsible at events and promotional opportunities to talk about, represent and promote Dreamy Place to press, media, stakeholders, and the public.

Artist-Curator will bring their knowledge, skills, networks, connections, and access to resources to help deliver Dreamy Place and make it a success.

Artist-Curator will support the team to evaluate the festival during and following the festival's completion.

Role specification

Requirements for this role are to have:

A minimum of five years' experience of curating exhibitions, events, installations and programmes for a venue, festival or arts/cultural organisation.

A background in curating and producing visual arts and cultural programmes of creative technology, and digital arts and culture. Including knowledge of artists, creatives, curators and producers working in this area.

Experience in managing budgets for events and programmes of work.

A commitment to and experience of working in a team and working independently and being proactive.

Experience of successfully working with freelance staff, suppliers, partners and stakeholders.

Experience of delivering projects in non-arts locations or non-venue-based locations, such as public sites or outdoor installations.

Regional (South East England) and national connections and networks to draw upon to support the festival's successful delivery.

Desirable requirements for this role are to have:

Successful experience of working with communities delivering public engagement projects and activities.

Experience of project evaluation.

SUBMISSION INFORMATION AND DEADLINE

If you are interested in being considered for Artist-Curator for Dreamy Place in 2024, please submit a short expression of interest (500 words maximum, plus your CV and weblinks to your work) [by clicking here](#) and completing the Google Form.

Deadline for submissions: 12pm, Monday, 18 Dec 2023

SELECTION PROCESS

We will review all submissions, and will follow up with all applicants.

We will request a meeting with a selection of applicants to talk to them about ambitions and discuss ideas prior to making a final decision. Dates to be confirmed.

We will respond to submissions by 23 December 2023.

CONTACT DETAILS

If you have any questions about the Expression of Interest, please email Jamie Wyld, director, videoclub and Dreamy Place: jamie@videoclub.org.uk

ABOUT DREAMY PLACE

Dreamy Place, formerly Brighton Digital Festival, launched a new seven-day programme of art, creative tech and digital culture in October 2023 in Brighton & Hove and Crawley.

Produced by arts agency videoclub, the community-led festival showcased world-renowned artists and installations alongside local creative talent and interactive events. Dreamy Place is designed to engage people of all ages and backgrounds with the potential of creative technology.

The new name, Dreamy Place, aligns with videoclub's vision to use the celebrated programme to encourage people to think about how new creative technologies can arouse curiosity, inspire creativity, and benefit mental and physical health. It has expanded outside of its original location across Brighton & Hove and explores how the festival can enable greater inclusion.

Find out more about the 2023 festival: dreamy-place.com

ABOUT VIDEOCLUB

videoclub is an artists' moving image and digital culture agency, showing artists' work across the UK and internationally. We support artists through curated programmes, engaging the public through screenings, exhibitions, residencies, and commissions.

We work in collaboration to develop inventive, stimulating events and opportunities to show artists' work. Collaborating with small collectives to large institutions, we exhibit work in cinemas, festivals, museums, galleries, outdoors and online, presenting diverse work by early career to established artists.

videoclub was established in 2005 by Laura Mousavi, Ben Rivers, and Jamie Wyld. Since then, we have shown work by over 700 artists, including Laure Prouvost, Charlotte Prodger, Heather Phillipson, Ming Wong, Semiconductor, Mark Titchner, Hetain Patel, Bureau of Inverse Technology, Sebastian Buerkner, Benedict Drew, Naheed Raza, Ellen Pau, David Blandy, Rachel Maclean, and Wong Ping.

We collaborate with various institutions and organisations, to develop programmes, including Film London Artists' Moving Image Network, ESEA (Manchester, UK), A Wall is a Screen (Germany), Videotage (Hong Kong), International Art & Science Research Institute (Shanghai), OSMOSIS Audiovisual Media Festival (Taipei, Taiwan), and Seattle International Film Festival (USA). Presenting work at venues such as Whitechapel Gallery (London, UK), ICA (London, UK), HOME (Manchester, UK), Nottingham Contemporary (UK), CCA Glasgow (UK), ATA (San Francisco, USA), Echo Park Film Center (LA, USA), Chronus Art Center (Shanghai, China), Osage Gallery (Hong Kong), Art Kaohsiung (Taiwan), LOOP Festival (Spain), Jing'an

Sculpture Park (Shanghai, China), ArtScience Museum (Singapore), Shanghai Art Gallery (Shanghai, China), and Hanoi DocLab (Vietnam).

Find out more: videoclub.org.uk