

Event Queries:

Rila 8939955581 | Pradyuman 9995174059 | Krithyaa 7845745740 | Sana 91 9310390822

Fashionitas

Description:

Set for both fashion aficionados and passionate novices with a natural flair for style, Fashionitas is Festember's stage to unravel your stylistic aptness and win exciting rewards!

Format:

Round 1: (Online)

- This is a group event. No individual participation is allowed.
- Each team can have a maximum of 15 members, consisting of 6-12 models and a maximum of 5 members for backstage support (for timing audio, props etc.).
- Participants are required to upload their respective college IDs in the google form.
- Every team should submit photos of their models or videos of their performance for shortlisting, in a Google form provided.
- Performance refers to any presentation of the contestants' fashion sense, clearly displaying the dress and pose.
- Inter-college teams are not permitted. All members in a team must belong to the same college.

Round 2: (Offline)

- Top 8 teams will be selected for this round.
- All participants must produce their respective college IDs to be eligible for participation.
- Teams will be allowed to have a Trial run(15 mins) on DAY 2(Evening/night).

Sub-round 1: Theme Walk (8 minutes)

- Each team is allotted 8 minutes for the performance, including all in between time in the performance. The time limit will be strictly adhered to.
- The theme for the performance would be "**Sagas of Secrets**".
- Use of accessories like bags, scarves, hats etc. is encouraged; however use of fire, water and any item that could damage the stage or hinder the performance of other teams will lead to disqualification.
- Teams must bring their own music on a pen-drive, along with an audio backup.
- Provision of light and sound will be taken care of by the organizers.
- Teams should be prepared to answer any questions the judges may ask them regarding the relevance of their costumes and performance to the theme.

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Sub-round 2: Spotlight round (4 minutes)

- Two teams will face off against each other.
- Both teams will be positioned on the opposite sides of the stage.
- One participant from each team will ramp walk to the front of the stage for the face-off.
- Background music, lighting and sound effects for this sub-round will be provided by the organizers.

Rules:

- In case of dispute, the decision of the event managers is final.
- The judge's decision is final and binding.
- The attire or accessories utilized by the participants should not be obscene or offensive to a certain sect of people, failing which will lead to direct disqualification of the participant.

JudgingCriteria:

The participants will be judged in various rounds on the following parameters:

- Appropriateness of the outfit
- Fashion sense
- Originality and confidence
- Attention to the detail with accessories
- Grooming and deportment
- Relevance to the theme

FAQs:

1. Can we project graphics/videos on the stagewall ?
No.
2. Can we bring our own music/video?
Yes, you should bring your own music. A copy of the same should be sent prior and an offline copy also has to be brought for a backup.

Contacts:

- Rila - +91 8939955581
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- Krithyaa - +91 7845745740
- Sana - +91 9310390822

Prizes (Cash):

- **Prize Pool - Rs. 53,000 + Kinds**
- First Place - Rs. 35,000
- Second Place - Rs. 18,000